



Opportunity Zones 101 webinar

July 2, 2019 11 AM (ET)

Target Audience: Indiana Opportunity Zones located in nonmetropolitan areas of the state or in cities/towns of 25,000 or less.

Webinar length: 1 ½ -2 hours

Who Should Attend:

- Elected officials
- Appointed officials
- Local government staff
- Economic development professionals
- Main Street organizations
- Community foundations

Workshop Agenda

1. Welcome and Introduction of Presentation Team

- Indiana Office of Community and Rural Affairs
- Indiana Economic Development Association
- Purdue Center for Regional Development
- Lt. Governor's Office
- Indiana Housing and Community Development Authority
- Indiana Office of Tourism Development
- Indiana Economic Development Corporation

2. The Basics of Opportunity Zones

- Why Opportunity Zones were created
- Purpose of the Federal Opportunity Zone legislation

3. Requirements for Opportunity Zones in Indiana

- Determining eligible census tracts:
 - Low income census tract (poverty rate, median family income)
 - Contiguous census tract
 - Caps on eligible sites
- A data snapshot of Indiana's Opportunity Zones

4. How Opportunity Zones Work

- Qualified Opportunity funds
- Investment categories
- Tax benefits for investors

5. Next Steps: some possibilities

- Establishing an Opportunity Zones Task Force
- Examining and documenting local assets
- Determining your needs/opportunities by investment categories
- Determining the types of investments attempting to attract
- Determining complimentary incentives
- Developing and marketing your Opportunity Zone prospectus

6. Questions and Answers -- Discussion