



**FOR IMMEDIATE RELEASE**

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CONTACT: Jimia Smith  
(317) 660-3388

**THE PROPER STITCH IS NOW OPEN  
AT CARMEL CITY CENTER**

**Carmel, IN** – Carmel City Center is thrilled to welcome The Proper Stitch at Carmel City Center, located on the plaza at 800 S. Rangeline Road, Suite 285. Founded and owned by the mother–daughter team Kathleen Dusing and her daughters Megan and Lauren Dusing, The Proper Stitch opened its doors last month and is the first store in Indiana dedicated entirely to needlepoint.



The Proper Stitch sets itself apart by offering a curated selection of the latest trending threads, modern hand-painted canvases, accessories, and exclusive Indiana-themed designs, all thoughtfully chosen to inspire both new and experienced stitchers. Every canvas in the shop is hand painted, ensuring exceptional quality and artistry.

“What makes The Proper Stitch truly special is the experience,” said co-owner Megan Dusing. “Our location in the beautiful Carmel City Center allows us to create a warm, inviting space where stitchers can gather, relax, and connect. This is more than a store, it’s a community.”

Inside the shop, guests will find comfortable seating and a welcoming environment for visitors to stitch, socialize, and learn. The Proper Stitch hosts a variety of events and classes, including: a monthly Sip & Stitch evening, beginner through advanced classes, including finishing classes and instruction from a special guest teacher traveling regularly from Cincinnati.

In addition to its in-store offerings, The Proper Stitch provides exclusive designs and a convenient shopping experience online. Local pick up is available and all online orders may qualify for free shipping, with the team committed to quick, reliable service.

The store's location, directly across from the beautiful plaza fountains, was chosen to enhance customer experience, especially during the spring and summer months when the area comes alive.

"We wanted a place that felt inspiring the moment you arrived," said co-owner Lauren Dusing. "Carmel City Center offers that charm and vibrancy, making it the perfect home for The Proper Stitch."

The Proper Stitch welcomes stitchers of all experience levels to visit, explore, and enjoy this one-of-a-kind destination for the Indiana needlepoint community.

The Proper Stitch is now open Sundays 12 to 4:00 p.m., Tuesday, Thursday, Friday, Saturday from 10:00 a.m. to 4:00 p.m. and Wednesdays from 12 to 7 p.m.

[Carmel City Center is located at the southwest corner of City Center Drive and Rangeline Road.](#) Parking is available along the street and surface parking is available on plaza level (accessible from City Center Drive) and in the underground garage (accessible from Range Line Road as well as City Center Drive) and in the Veterans Way garage.

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### About Carmel City Center

*Carmel City Center is a one million square foot, \$300 million, mixed-use development located in the heart of Carmel, Indiana. A destination like no other in central Indiana, the project offers the appeal of a neighborhood and the vibrancy of a downtown. Carmel City Center features luxurious residences, specialty retail and restaurants and premier office space. Phase One includes 62,427 square feet of commercial space.*

*The following restaurants, retailers and offices are currently open in Phase I of Carmel City Center: 317Home, Addendum / MacKenzie-Childs, Alleo, Andrew Porter Fine Clothiers, Baseline Social, Bath Junkie, divvy, Eggshell Bistro, Fishman Fine Jewelers, Fringe & Form, Hanami Sushi & Sake Bar, Hey Little Diddle Baby, Hey Little Diddle Child, InCycle Strength & Indoor Cycling, IndyFit, Julie Browning Bova Design, Kits & Kaboodle Classic Toys, Lily & Sparrow Boutique, Linden Tree Gifts, Lone Pine, Megan Danielle Skincare, Out of the Blue Polish Pottery, Pure Concepts Salon, Salt, Sever Walker Padgitt, Stretch Zone, The Grid, Uplift Intimate Apparel and The AromaRoom. Charred will open soon. Pedcor is also in various stages of lease negotiations with other restaurant, retail and service concepts.*

*The apartment units in the Residences of Carmel City Center opened in summer 2010. The penthouse condominiums are all committed. Law firm Drewry Simmons Vornehm occupies 16,500 square feet of office space in Carmel City Center. Future phases of Carmel City Center include additional residential and commercial space.*

*Carmel City Center is the location for The Allied Solutions Center for the Performing Arts, which includes a 1,600-seat world-class concert hall named "The Palladium," a 500-seat theater named "The Tarkington" and a 200-seat black box theater. Carmel City Center's boutique hotel, Hotel Carmichael, an Autograph Hotel Collection, Marriott's independent lifestyle brand. Feinstein's, Vivante Restaurant & Bar and Adagio Lounge are open in Hotel Carmichael. Carter Green in Carmel City Center is also home to the Carmel Farmers Market, Carmel Christkindlmarkt and The Ice. This pedestrian-based master plan development is located at the southwest corner of Range Line Road and City Center Drive (126<sup>th</sup> Street). The Monon Greenway runs directly through the*

### **CARMEL CITY CENTER**

Pedcor Companies | 770 3rd Avenue SW | Carmel, IN 46032

tf: 866.892.8990 | p: 317.218.0000 | f: 317.218.2690 | [www.carmelcitycenter.com](http://www.carmelcitycenter.com)

project. Carmel City Center was developed as a public/private partnership between the City of Carmel, Pedcor City Center Development Company and numerous developers.

#### **About The Nash**

The Nash, a three-story, \$10 million mixed-use building, is just south of Phase I of City Center on the west side of Range Line Road. It contains 30 one, two and three bedroom apartments on the second and third floors and 8,000 square feet of commercial space at street level.

Be.You.tiful Nails, Forever Gallery, Graeter's Ice Cream, Little Tulip Tree and The Shop are open.

#### **About The United Fidelity Bank Building**

The United Fidelity Bank buildings, formerly known as the Baldwin & Chambers buildings, a four-story, mixed-use building, is just south of Phase I of Carmel City Center and north of The Nash on the west side of Range Line Road. It contains 26 studio, one and two bedroom apartments on the third and fourth floors and 31,000 square feet of commercial space on street and plaza level.

Addendum, The Back Nine Golf Carmel, The Cake Bake Shop, Lantz Collective, My Salon Suite, Oliver's Twist, The Proper Stitch, United Fidelity Bank and VQ Labs are currently open.

#### **About the Playfair Building**

The Playfair building, a five-story, 178,000 square foot, mixed-use building is located just west of the Veterans Way Garage and Hamilton West commercial space along the Monon Greenway. It contains 112 one, two- and three-bedroom apartment homes on the second through fifth floors and office space on the first floor.

Industrious is open and occupies 27,000 square feet on the first floor of the Playfair building.

#### **About Hamilton East and Hamilton West Buildings**

Hamilton East and Hamilton West are buildings connected to the Veterans Way Garage with 28,000 square feet of retail, office and residential space. It contains 5 apartment townhomes. Aroma Experience, Canine Cloud Nine, FlexWerk and Magic Hat Barber Shop are currently open. Pedcor is in various stages of lease negotiations with restaurant, retail and service concepts.

#### **About The Wren**

The Wren building is connected to Hotel Carmichael with 40,474 square feet of retail and office space. It has up to five levels of residential space above the plaza level. Alternate View, Honey Boutique, Indy Homes, Sweathouz and VERVE are currently open.

For more information, please visit [www.carmelcitycenter.com](http://www.carmelcitycenter.com)

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