



**FOR IMMEDIATE RELEASE**

Monday, October 27, 2025

CONTACT: Jimia Smith  
(317) 660-3388

**HOLIDAY PREVIEW SIP & SHOP  
AT CARMEL CITY CENTER**

**Carmel, IN** - Join the Shops at Carmel City Center on Saturday, November 1 from 2-6 p.m. for a Holiday Preview Shopping Event! Visitors can kick-start their holiday shopping with the locally owned merchants at Carmel City Center while sipping on wine and holiday sangria cocktails along with a sparkling lemonade mocktail at five of the participating Shops.



Complimentary wine tastings, holiday sangria cocktails and sparkling lemonade mocktails, courtesy of Carmel City Center and catered by Hotel Carmichael, will be available at Addendum, Be.You.tiful Nails, Fringe & Form, Out of the Blue Polish Pottery and VERVE. Complimentary juice boxes will also be available at Hey Little Diddle Child for the little sippers! Participating Shops will have special holiday promotions during the event.

**Alternate View:** Enjoy 30% off eyewear and accessories. (Not combinable with insurance or other offers. One day only.)

**317Home:** Enjoy complimentary hot chocolate & a Christmas cookie bar during the event. 317Home will also gift decorated Oui containers, using Annie Sloan chalk paint and Iron Orchid Designs with every purchase.

**Fringe & Form:** Complete your look with Fringe & Form! When you purchase a new outfit, enjoy 30% off your perfect pair of shoes to finish your look in style.

**Kits & Kaboodle Classic Toys:** Enjoy Holiday Reading Time with author Mary Eckard and illustrator Diane McGuire while they read their new release "Once Upon a Christmas Surprise" in the shop. In addition, a holiday treat will be given away to each child that arrives during reading time from 1:00 p.m. to

2:30 p.m.

**Lily & Sparrow Boutique:** Enjoy a free gift with purchases of \$150 or more, while supplies last.

**Linden Tree Gifts:** Purchase a \$50 Christmas grab bag for \$10 during the event. The grab bags will include assorted ornaments or decorations.

During the event, visitors can enter to win a \$75 gift certificate at 317Home, Honey and Lily & Sparrow Boutique when they visit those shops.

**[Carmel City Center is located at the southwest corner of City Center Drive and Rangeline](#)**

**[Road](#)**. Parking is available along the street and surface parking is available on plaza level (accessible from City Center Drive) and in the underground garage (accessible from Range Line Road as well as City Center Drive) and in the Veterans Way garage.

- end -

### **About Carmel City Center**

*Carmel City Center is a one million square foot, \$300 million, mixed-use development located in the heart of Carmel, Indiana. A destination like no other in central Indiana, the project offers the appeal of a neighborhood and the vibrancy of a downtown. Carmel City Center features luxurious residences, specialty retail and restaurants and premier office space. Phase One includes 62,427 square feet of commercial space.*

*The following restaurants, retailers and offices are currently open in Phase I of Carmel City Center: 317Home, Addendum/MacKenzie-Childs, Alleo, Andrew Porter Fine Clothiers, Baseline Social, Bath Junkie, CHEERS Co-work, divvy, Eggshell Bistro, Fishman Fine Jewelers, Fringe & Form, Hanami Sushi & Sake Bar, Hey Little Diddle Baby, Hey Little Diddle Child, InCycle Strength & Indoor Cycling, IndyFit, Julie Browning Bova Design, Kits & Kaboodle Classic Toys, Lily & Sparrow Boutique, Linden Tree Gifts, Lone Pine, Megan Danielle Skincare, Out of the Blue Polish Pottery, Pure Concepts Salon, Salt, Sever Walker Padgitt, Stretch Zone, The Grid, Uplift Intimate Apparel and The AromaRoom. Charred will open soon. Pedcor is also in various stages of lease negotiations with other restaurant, retail and service concepts.*

*The apartment units in the Residences of Carmel City Center opened in summer 2010. The penthouse condominiums are all committed. Law firm Drewry Simmons Vornehm occupies 16,500 square feet of office space in Carmel City Center. Future phases of Carmel City Center include additional residential and commercial space.*

*Carmel City Center is the location for The Allied Solutions Center for the Performing Arts, which includes a 1,600-seat world-class concert hall named "The Palladium," a 500-seat theater named "The Tarkington" and a 200-seat black box theater. Carmel City Center's boutique hotel, Hotel Carmichael, an Autograph Hotel Collection, Marriott's independent lifestyle brand. Feinstein's, Vivante Restaurant & Bar and Adagio Lounge are open in Hotel Carmichael. Carter Green in Carmel City Center is also home to the Carmel Farmers Market, Carmel Christkindlmarkt and The Ice. This pedestrian-based master plan development is located at the southwest corner of Range Line Road and City Center Drive (126<sup>th</sup> Street). The Monon Greenway runs directly through the project. Carmel City Center was developed as a public/private partnership between the City of Carmel, Pedcor City Center Development Company and numerous developers.*

### **About The Nash**

*The Nash, a three-story, \$10 million mixed-use building, is just south of Phase I of City Center on the west side of Range Line Road. It contains 30 one, two and three bedroom apartments on the second and third floors and 8,000 square feet of commercial space at street level.*

## **CARMEL CITY CENTER**

Pedcor Companies | 770 3rd Avenue SW | Carmel, IN 46032

tf: 866.892.8990 | p: 317.218.0000 | f: 317.218.2690 | [www.carmelcitycenter.com](http://www.carmelcitycenter.com)

*Be.You.tiful Nails, Forever Gallery, Graeter's Ice Cream, Little Tulip Tree and The Shop are open.*

**About The United Fidelity Bank Building**

*The United Fidelity Bank buildings, formerly known as the Baldwin & Chambers buildings, a four-story, mixed-use building, is just south of Phase I of Carmel City Center and north of The Nash on the west side of Range Line Road. It contains 26 studio, one and two bedroom apartments on the third and fourth floors and 31,000 square feet of commercial space on street and plaza level.*

*Addendum, The Back Nine Golf Carmel, The Cake Bake Shop, Lantz Collective, My Salon Suite, Oliver's Twist, United Fidelity Bank and VQ Labs are currently open. Pedcor is in various stages of lease negotiations with restaurant, retail and service concepts.*

**About the Playfair Building**

*The Playfair building, a five-story, 178,000 square foot, mixed-use building is located just west of the Veterans Way Garage and Hamilton West commercial space along the Monon Greenway. It contains 112 one, two- and three-bedroom apartment homes on the second through fifth floors and office space on the first floor.*

*Industrious is open and occupies 27,000 square feet on the first floor of the Playfair building.*

**About Hamilton East and Hamilton West Buildings**

*Hamilton East and Hamilton West are buildings connected to the Veterans Way Garage with 28,000 square feet of retail, office and residential space. It contains 5 apartment townhomes. Aroma Experience, Canine Cloud Nine, FlexWerk and Magic Hat Barber Shop are currently open. Pedcor is in various stages of lease negotiations with restaurant, retail and service concepts.*

**About The Wren**

*The Wren building is connected to Hotel Carmichael with 40,474 square feet of retail and office space. It has up to five levels of residential space above the plaza level. Alternate View, Honey Boutique, Indy Homes, Sweathouz and VERVE are currently open.*

*For more information, please visit [www.carmelcitycenter.com](http://www.carmelcitycenter.com)*

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