



FOR IMMEDIATE RELEASE

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CONTACT: Jimia Smith

(317) 660-3388

THE BACK NINE GOLF CARMEL ANNOUNCES GRAND OPENING AT CARMEL CITY CENTER

Carmel, IN - The Back Nine Golf Carmel, a state-of-the-art indoor golf simulator facility, will celebrate its grand opening on Friday, May 17th from 12 to 4 p.m. at 800 S. Rangeline Road, Suite 100, in Carmel City Center.



Open 24/7 and powered by Full Swing simulators, The Back Nine Golf Carmel offers golfers of all levels access to 45+ world-renowned courses, including Tiger Woods' exclusive TGL courses. The space features three bays (including one private), an event space for corporate or private gatherings, and climate-controlled comfort year-round.

The May 17th grand opening is a free, family-friendly event with complimentary food, games, great prizes, and a special appearance by Blake Freeland of the Indianapolis Colts. Golf enthusiasts of all skill levels are invited to explore the cutting-edge facility, test the simulators, and learn more about membership opportunities.

Leading up to the grand opening, the public is invited to experience free 30-minute demo sessions beginning April 29th. Demos can be booked online at thebackninegolf.com/carmelin.

Owner Coleman Gerstner, a Hamilton County resident, shared, "I love the Carmel City Center as a location for The Back Nine Golf. The central Carmel location makes us a short drive for most Carmel residents, and there is a strong selection of shops and experiences already available at CCC—including excellent restaurants, retail shops, and health and fitness-focused businesses."

The Back Nine Golf Carmel offers monthly and annual memberships, as well as corporate memberships for companies seeking a place to entertain clients and advertise to members. Public tee times are available by appointment and can be booked on the website.

"We're excited for The Back Nine Golf to open at Carmel City Center," said Melissa Averitt, Senior Vice President at Pedcor Companies. "Their innovative approach to indoor golf and commitment to a premium guest experience make them a perfect fit for our community of high-quality retail, dining, and lifestyle offerings. We're excited for residents and visitors alike to experience The Back Nine Golf Carmel."

About Carmel City Center

Carmel City Center is a one million square foot, \$300 million, mixed-use development located in the heart of Carmel, Indiana. A destination like no other in central Indiana, the project offers the appeal of a neighborhood and the vibrancy of a downtown. Carmel City Center features luxurious residences, specialty retail and restaurants and premier office space. Phase One includes 62,427 square feet of commercial space.

The following restaurants, retailers and offices are currently open in Phase I of Carmel City Center: 317Home, Addendum / MacKenzie-Childs, Alleo, Andrew Porter Fine Clothiers, Baseline Social, Bath Junkie, CHEERS Co-work, divvy, Eggshell Bistro, Fishman Fine Jewelers, Fringe & Form, Hanami Sushi & Sake Bar, Hey Little Diddle Baby, Hey Little Diddle Child, InCycle Strength & Indoor Cycling, IndyFit, Julie Browning Bova Design, Kits & Kaboodle Classic Toys, Lily & Sparrow Boutique, Linden Tree Gifts, Lone Pine, Megan Danielle Skincare, Out of the Blue Polish Pottery, Pure Concepts Salon, Sever Walker Padgitt, Stretch Zone, The Grid, Uplift Intimate Apparel and The AromaRoom. Charred and Salt will open soon. Pedcor is also in various stages of lease negotiations with other restaurant, retail and service concepts.

The apartment units in the Residences of Carmel City Center opened in summer 2010. The penthouse condominiums are all committed. Law firm Drewry Simmons Vornehm occupies 16,500 square feet of office space in Carmel City Center. Future phases of Carmel City Center include additional residential and commercial space.

Carmel City Center is the location for The Center for the Performing Arts, which includes a 1,600-seat world-class concert hall named “The Palladium,” a 500-seat theater named “The Tarkington” and a 200-seat black box theater. Carmel City Center’s boutique hotel, Hotel Carmichael, is now open as part of the Autograph Hotel Collection, Marriott’s independent lifestyle brand. Feinstein’s, Vivante French Eatery and Adagio Lounge are open in Hotel Carmichael. Carter Green in Carmel City Center is also home to the Carmel Farmers Market, Carmel Christkindlmarkt and The Ice. This pedestrian-based master plan development is located at the southwest corner of Range Line Road and City Center Drive (126th Street). The Monon Greenway runs directly through the project. Carmel City Center was developed as a public/private partnership between the City of Carmel, Pedcor City Center Development Company and numerous developers.

About The Nash

The Nash, a three-story, \$10 million mixed-use building, is just south of Phase I of City Center on the west side of Range Line Road. It contains 30 one, two and three bedroom apartments on the second and third floors and 8,000 square feet of commercial space at street level.

Be.You.tiful Nails, Forever Gallery, Graeter’s Ice Cream, Little Tulip Tree and The Shop are open.

About The United Fidelity Bank Building

The United Fidelity Bank buildings, formerly known as the Baldwin & Chambers buildings, a four-story, mixed-use building, is just south of Phase I of Carmel City Center and north of The Nash on the west side of Range Line Road. It contains 26 studio, one and two bedroom apartments on the third and fourth floors and 31,000 square feet of commercial space on street and plaza level. Addendum, The Cake Bake Shop, Lantz Collective, My Salon Suite, Oliver’s Twist and United Fidelity Bank are currently open. The Back Nine Golf Carmel and VQ Labs will open soon. Pedcor is in various stages of lease negotiations with restaurant, retail and service concepts.

About the Playfair Building

The Playfair building, a five-story, 178,000 square foot, mixed-use building is located just west of the Veterans Way Garage and Hamilton West commercial space along the Monon Greenway. It contains 112 one, two- and three-bedroom apartment homes on the second through fifth floors and office space on the first floor.

Industrious is open and occupies 27,000 square feet on the first floor of the Playfair building.

CARMEL CITY CENTER

Pedcor Companies | 770 3rd Avenue SW | Carmel, IN 46032

tf: 866.892.8990 | p: 317.218.0000 | f: 317.218.2690 | www.carmelcitycenter.com

About Hamilton East and Hamilton West Buildings

Hamilton East and Hamilton West are buildings connected to the Veterans Way Garage with 28,000 square feet of retail, office and residential space. It contains 5 apartment townhomes. Aroma Experience, Canine Cloud Nine, FlexWerk and Magic Hat Barber Shop are currently open. Pedcor is in various stages of lease negotiations with restaurant, retail and service concepts.

About The Wren

The Wren building is connected to Hotel Carmichael with 40,474 square feet of retail and office space. It has up to five levels of residential space above the plaza level. Alternate View and Honey Boutique are currently open. Indy Homes, Sweathouz and VERVE are set to open summer, 2025.

For more information, please visit www.carmelcitycenter.com

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