### Sign Standards (SI)

### **Temporary Sign Standards**

- M. General Temporary Sign Standards: Temporary Signs are subject to the following standards.
  - 1. Shall only be located on property owner's property and shall not be placed on any utility pole, street light, similar object, or on public property; and
  - 2. If the property is leased, the tenant assumes this right.
- N. Temporary Sign; Construction Site:
  - 1. Sign Classification: Construction Fence or Ground.
  - 2. *Number and Type*: One (1) sign per Street Frontage.
  - 3. Maximum Sign Area:
    - a. Construction Fence Sign:
      - i. Twenty percent (20%) of total mesh area.
    - b. Ground:
      - i. Residential Zone: Sixteen (16) square feet.
      - ii. Business/Industrial/Manufacturing District: Thirty-two (32) square feet.
  - 4. *Maximum Height*:
    - a. Construction Fence Sign: Not to exceed height of Construction Fencing
    - b. Ground: Eight (8) feet.
  - 5. Location:
    - a. Construction Fence Sign: Shall be installed on Construction Fencing.
    - b. *Ground:* 
      - i. Shall be a minimum of five (5) feet from the street right-of-way.
      - ii. For lots with more than one (1) Street Frontage, the distance between any two (2) signs shall not be less than fifteen (15) feet at any point.
  - 6. Design:
    - a. Ground:
      - i. Shall be constructed of a rigid substrate material with a durable sign face.
      - ii. Sign face may be split up to sixty degrees (60°) and still be considered one (1) sign. See *Diagram 1:* Sign Face Separation.
  - 7. Required Approvals: Permit required for signs over six (6) square feet.
  - 8. *Illumination*: Not permitted.
  - 9. *Time*:
    - a. Shall not be established until Improvement Location Permit (ILP) is issued.
    - b. Sign shall be removed upon completion of construction or expiration of Improvement Location Permit (ILP).
  - 10. Fees: Required for signs over six (6) square feet.
- O. Temporary Sign; Property for Sale/Lease:
  - 1. Sign Classification: Ground Sign.
  - 2. *Number and Type*: One (1) Ground sign per Property Frontage shall be allowed when the property is being offered for sale through a licensed real estate agent or the owner of the property.
  - 3. Maximum Sign Area:
    - a. Residential District:
      - i. Lot size less than five (5) acres: Six (6) square feet.
      - ii. Lot size five (5) acres and over: Twenty (20) square feet.
    - b. Business, Industrial and Manufacturing District:
      - i. Non-highway: Twenty (20) square feet.
      - ii. Highway: Thirty-two (32) square feet.
  - 4. *Maximum Height of Ground Sign*:
    - a. Lot size less than five (5) acres: Five (5) feet.
    - b. Lot size five (5) acres or greater: Eight (8) feet.

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- 5. Location:
  - a. Minimum of five (5) feet from the street right-of-way.
  - b. For lots with more than one (1) Street Frontage, the distance between any two (2) signs shall not be less than fifteen (15) feet at any point.
  - c. For Through Lots (fronting two parallel streets), two (2) signs shall not face the same street.
- 6. *Design*: Sign face may be split up to sixty degrees (60°) and still be considered one (1) sign. See *Diagram 1: Sign Face Separation*.
- 7. Required Approvals: Permit required for signs over six (6) square feet.
- 8. *Illumination*: Not permitted.
- 9. *Time*: May be installed for the duration of the sale or leasing offer and fifteen (15) days following the closing of the sale on the property.
- 10. Fees: Required for signs over six (6) square feet.

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- P. Temporary Sign; Signage for Temporary Uses.
  - 1. Sign Classification: Wall or Ground.
  - 2. Number and Type: One (1) sign.
  - 3. Maximum Sign Area: Thirty-two (32) square feet
  - 4. Maximum Height Of Ground Sign: Six (6) feet.
  - 5. Location:
    - a. Shall not interfere with Vision Clearance.
    - b. Shall be a minimum of five (5) feet from the street right-of-way.
  - 6. Design: No restrictions.
  - 7. Required Approvals:
    - a. Permit required for signs over six (6) square feet.
    - b. Use shall be permitted according to the applicable zoning district in Article 2: Zoning Districts.
    - c. Shall require an approved Temporary Use permit.
  - 8. *Illumination*: Not permitted.
  - 9. *Time*: Limited to duration of Temporary Use permit.
  - 10. Fees: Required.

### Q. Temporary Sign; Yard Signs in a Residential District:

- 1. Sign Classification: Ground.
- 2. *Number and Type*: No restrictions.
- 3. *Maximum Sign Area*: Sixteen (16) square feet total for premises.
- 4. Maximum Height of Ground Sign: Six (6) feet.
- 5. Location: Shall be a minimum of five (5) feet from the street right-of-way.
- 6. Design: As per definition of Ground Sign.
- 7. Required Approvals: None.
- 8. Time: No time limit.
- 9. *Fees*: Not required.

#### R. Temporary Sign; Permitted Banners:

- 1. Street Banners
  - a. Sign Classification: Banner.
  - b. Number, Type and Location:
    - i. One (1) Banner per Street Frontage on the property where the event is held.
    - ii. Sign shall be a minimum of five (5) feet from the street right-of-way.
  - c. Maximum Sign Area: Three feet by eight feet (3' x 8'); horizontal format.
  - d. Design: See Diagram 2: Street Banner.
  - e. Required Approvals: Public Event Permit required.
  - f. Time:
    - Shall be installed for a period of no more than two (2) weeks.
    - ii. Shall be removed no more than twenty-four (24) hours after the event.
    - iii. Recurring events may be advertised once per quarter.
  - g. Fees: Not required.
- 2. Interim Signage
  - a. Sign Classification: Banner.
  - b. Number and Type: One (1) Banner for each approved Permanent Sign.
  - c. Maximum Sign Area: Not to exceed the area of the approved Permanent Sign.
  - d. Location: Shall be placed in the location(s) of the not yet erected Permanent Sign(s).
  - e. Design: No restrictions.
  - f. Illumination: Permitted.
  - g. Required Approvals: A sign permit for Permanent signage shall be applied for before an interim sign permit can be issued.
  - h. Time:
    - An interim sign shall not be displayed for more than ninety (90) days following the issuance of the temporary Banner permit.
    - ii. An extension of time, not to exceed ninety (90) days, may be granted. Such extension request shall be made in writing.