



## **REQUEST FOR PROPOSALS FOR ARTISTIC SERVICES**

**Thank you for your interest in public art in Zionsville!**

The **Zionsville Cultural District, Inc.** ("ZCD") seeks to promote the Zionsville Cultural District and the Town of Zionsville ("Town") through the installation of public art projects ("Work(s)") throughout the Town. ZCD seeks responses to this Request for Proposals from Artists qualified to create and install Work(s) as part of this important community project. **Your signature on and submission of an RFP Response indicate your acceptance of the terms and conditions contained in this RFP, so we encourage you to read it carefully.**

**Project Description:** Thanks to the generosity of the Cripe family, the current owners of the Cripe Building (45 North Main Street, Zionsville, IN), an opportunity has been presented to design and paint a public art mural on the northside of their building. The surface is vinyl siding approximately 29 feet wide with a graduated roof line ranging from approximately 11' 3" to 13' 9" for a total surface of approximately +/- 365 square feet (see photos below). This highly visible and sizable mural location provides a wonderful opportunity for a significant artistic contribution to Zionsville's vibrant, historic Main Street.

### **RFP Response for Artistic Services**

#### **1. Project Expectations:**

- a. Proposals should reflect our family-oriented community (avoid violence, erotica, controversial depictions, etc.)
- b. Proposals should **enhance** our community's public space, encouraging people to explore the Town of Zionsville
- c. Proposals should comport with neighborhood/property owner feedback, which will be solicited by ZCD
- d. Proposed Works should be artistically engaging and sufficiently stimulating to ignite conversation, foster interaction and evoke appreciation by the general public
- e. Proposed Works should fit well within the context of the site (i.e., scale and theme)

- f. Project materials should be of the highest quality, designed and fabricated for durability of at least 10 years, as well as for low maintenance (including the application of an anti-graffiti protective coating/sealant)
- g. Artists will not be responsible for the general maintenance of the Works
- h. No proposed artwork requiring mounting/drilling or similar requirements to affix the art will be considered

2. **Site Description:**

- **Mural Location:** 45 North Main Street, Zionsville, IN; North facing - steps from Main Street; located on an alley facing a neighboring restaurant outdoor seating area. The location will provide significant sightlines for those walking/driving on Main Street or sitting outside at the nearby restaurant.
- **Approximate dimensions:** 29 feet wide with a graduated roof line ranging from approximately 11' 3" to 13' 9" for a total surface of approximately 365 square feet (exact square feet could vary depending upon measurement precision)
- **Surface type:** vinyl siding



3. **Submission Requirements:** The following are required for any submitted proposal to be considered a complete proposal, as incomplete proposals may not be considered, as determined in the sole discretion of ZCD:

- a. Contact information for company (if applicable) and individual lead artist, including name, address, telephone number and email address
- b. Resume/CV for the lead artist(s) of the project
- c. Maximum of (5) images (JPEG or PDF) of previously completed works
- d. Minimum of (2) references
- e. Optional additional support material (i.e. news articles or other relevant information on past projects)
- f. Written narrative describing your artistic vision and proposal

- g. Minimum of 3 digital renderings of the proposed Work, in color, showing scale, dimensions and elevation
- h. Title, if any, of the proposed Work
- i. A signed Statement of Understanding (see below)

4. **Deadline:** All proposal materials must be submitted electronically via email by 5:00 PM E.S.T on September 1, 2023, to markn@zvillecd.org in PDF format and in a single document. Please keep in mind that the maximum file size to this email address is 50 MB, although outbound limitations by the sender may also apply.

5. **Acknowledgement:** If your proposal is selected:

- a. You will be required to sign an Agreement for Artistic Services for the creation and installation of the Work, including an assignment of your copyright in the Work.
- b. You will be required to participate in a concept meeting with ZCD and the owner(s) of the Structure and the Property on which the Work will be installed ("Owner(s)") to determine the content of the Work; the group will work together to mutually agree upon a design for the Work.
- c. The anticipated deadline for completion of the Work is November 1, 2023. By submitting a proposal, you confirm that your schedule will allow you to complete the installation of the Work by that date.
- d. You will be responsible for supplying all paint and other supplies required for the project.
- e. We ask that you submit an initial non-binding, but good faith estimate of your fee (inclusive of cost for time, labor, expertise, paint and supplies) for your proposal which will ultimately be discussed, agreed upon and finalized in advance by ZCD and included in the Agreement for Artistic Services should your proposal be chosen.
- f. You will be required to maintain commercial general liability insurance.

6. **Selection Criteria:**

- a. Completeness - did the Artist provide all requested documents in a timely manner?
- b. Appropriateness - does the Project adhere to the Project Expectations described above?
- c. Experience - does the Artist have proven ability to create distinctive, site-specific artwork?
- d. Quality - does the Project exhibit clear ingenuity?
- e. Originality - does the Project bring something new to the community?
- f. Durability - will the Project resist deterioration?
- g. Feasibility - can the project be completed in the time proposed?
- h. Please note that submissions will be reviewed by a panel of artists to help inform and select up to 3 potential submissions to be reviewed by the ZCD board as well as the building owner before a final determination is made.

**Statement of Understanding:**

The undersigned (a) acknowledges that the undersigned has read completely all of the provisions included in this RFP/RFP response, (b) HEREBY RELEASES ZCD AND ITS OFFICERS, DIRECTORS AND AGENTS FROM ANY AND ALL CLAIMS AND CAUSES OF ACTION OF ANY KIND (KNOWN OR UNKNOWN) IN CONNECTION WITH THIS RFP/RFP RESPONSE AND ZCD'S PUBLIC ART PROJECTS PROGRAM, (c) WAIVES, RELEASES AND AGREES TO FOREVER HOLD HARMLESS ZCD AND ITS OFFICERS, DIRECTORS AND AGENTS FROM AND AGAINST ANY AND ALL CLAIMS OF INFRINGEMENT IN THE UNDERSIGNED'S PROPOSED WORK,

UNDERSTANDING THAT ZCD MAY RECEIVE SUBMISSIONS FROM DIFFERENT PARTIES THAT CONTAIN SIMILARITIES, WHICH IS COMPLETELY OUT OF THE CONTROL OF ZCD, (d) if the undersigned's proposed Work is selected, the undersigned will be required to enter into an Artistic Services Agreement with ZCD and (e) acknowledges that the undersigned's submission will not be returned to the undersigned.

**Company Information (if applicable):**

Company Name:

Company Address:

Company Phone:

Website:

Signed:

Printed:

Title:

**Individual Artist Information**

Street Address:

Phone:

E-mail Address:

Website:

Signed:

Printed: