

Subject: Comment Period – IDAPA 20.03.17 Rules Governing Leases on State-Owned Submerged Lands and Formerly Submerged Lands

Sent: 09/09/2022 12:14 PM MDT

Sent By: sphillips@idl.idaho.gov

Sent To: Subscribers of Legislature, Germane Committee Members, RSS - Navigable Waterways, RSS - Rulemaking, or Rulemaking - Navigable Waterways,

240

Recipients

✓ Email

✓ SMS

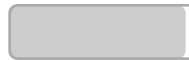
✗ Facebook

✗ Twitter

✓ RSS

94%

Delivered



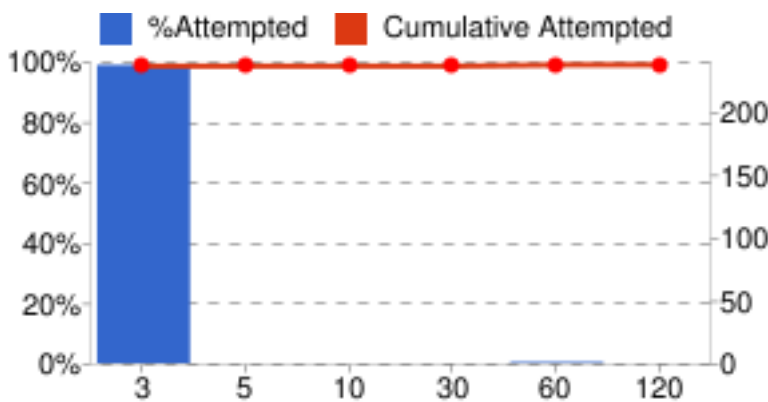
0% Pending

6% Bounced

49% Open Rate

15% Click Rate

Email Delivery Stats



Minutes	Cumulative Attempted
3	99%
5	99%
10	99%
30	99%
60	99%
120	99%

Delivery Metrics - Details

240 Total Sent

225 (94%) Delivered

0 (0%) Pending

15 (6%) Bounced

0 (0%) Unsubscribed

Bulletin Analytics

379 Total Opens

110 (49%) Unique Opens

51 Total Clicks

34 (15%) Unique Clicks

16 # of Links

Delivery and performance

These figures represent all data since the bulletin was first sent to present time.

	Progress	% Delivered	Recipients	# Delivered	Opened Unique	Bounced/Failed	Unsubscribes
Email Bulletin	Delivered	93.7%	239	224	110 / 49.1%	15	0
Digest	n/a	n/a	0	0	0 / 0.0%	0	0
SMS Message	Delivered	100.0%	1	1	n/a	0	n/a

Link URL	Unique Clicks	Total Clicks
https://adminrules.idaho.gov/bulletin/2022/09.pdf#page=209	9	16
https://www.idl.idaho.gov/wp-content/uploads/sites/2/2022/0...	10	15
https://content.govdelivery.com/accounts/IDLANDS/bulletins/...	3	8
https://adminrules.idaho.gov/rules/current/20/200317.pdf	4	4
https://www.idl.idaho.gov/submit-a-comment/	2	2
https://www.idl.idaho.gov/rulemaking/docket-20-0317-2201/	1	1
https://gov.idaho.gov/wp-content/uploads/2020/01/eo-2020-...	1	1
https://public.govdelivery.com/accounts/IDLANDS/subscriber/...	1	1
https://www.idl.idaho.gov	1	1
https://subscriberhelp.granicus.com/	1	1
https://www.linkedin.com/company/idaho-department-of-lands	1	1
https://www.instagram.com/idahodepartmentoflands	0	0
https://twitter.com/IdahoLands	0	0
https://www.facebook.com/IdahoDepartmentofLands	0	0
https://subscriberhelp.govdelivery.com/	0	0