

DELL'S US MEMBER PURCHASE PROGRAM

Program Details

Exclusive Program Benefits

- Access to exclusive 5% off stackable coupon*
- Best price guarantee on award winning Dell Products
- Free enrollment in Dell Rewards Loyalty Program: up to 3% back in Rewards* + free expedited shipping

Flexible Payment Options

- Credit card/PayPal
- Personal financing with Dell preferred account

Global Programs Available

- EMEA
- APJ
- AMERICAS

Frequently Asked Questions

How do I access MPP Discounts?

Employees have coupon access on the MPP home page, they will be able to enter their work email address, and a one-time use coupon code will be sent to them. From there, they will paste the code at checkout.

What is the value of the program?

In addition to discounted prices, MPP offers exclusive coupon access, best price guaranteed on Dell PCs, and a dedicated mailbox to answer any questions on personal purchases.

Is this program for employees only?

Yes! The new exclusive coupon offer is only accessed with employee work email addresses. Once employees receive their coupon code, they are able to send to family and friends.

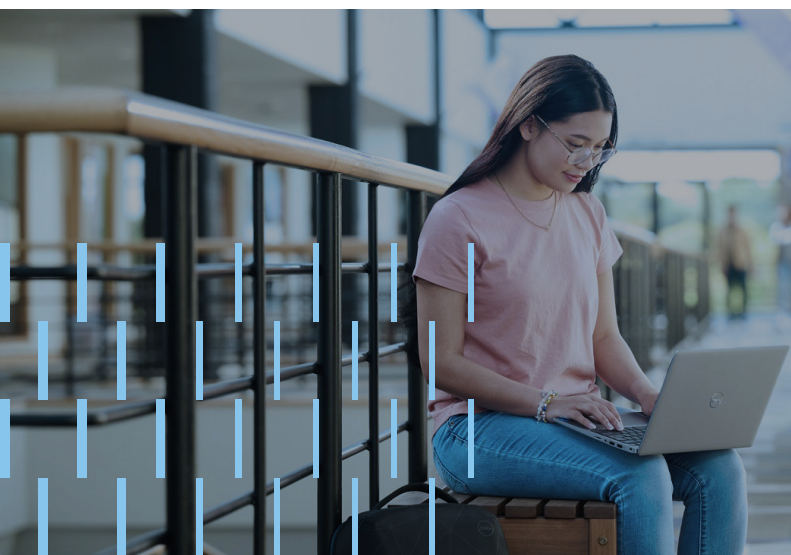
*Coupon exclusions may apply. Exclusions include, but are not limited to, limited-quantity and limited-time offers. Coupon is valid with select other offers, but not with other coupons. Offer is subject to change.

We are excited to partner with you!

Welcome to Dell's Member Purchase Program! We are excited to share our cutting-edge products with you at a discounted price. To make this program successful, it takes two.

1. Dell will provide discounts on systems, monitors, headsets, and more. We will be sure to keep you informed about all sales and offers. We need your help to communicate these offers to your organization.
2. We need your help to communicate these offers to your organization.

Our goal is your employees view this as a great benefit, thus increasing employee engagement! Below, we've provided details on how some of our current customers share this information.



Employee Facing Verbiage

Note to Program Coordinator:

Please use the below verbiage to communicate our program details to all employees. Insert MPP website info before sharing. Feel free to copy your MPP point of contact on any internal communications for quick access to support.

We are excited to announce our participation in Dell's Member Purchase Program (MPP)!






MPP is a discount program that allows our employees to receive member only pricing on personal purchases from Dell. Dell has created a dedicated website that we can shop 24/7. The member-exclusive coupon is accessed by using your company email address.

Member Benefits Include:

- 5% off stackable coupon available to members (some exclusions apply)
- Best price guaranteed on consumer PCs from Dell
- Free enrollment in Dell Rewards Loyalty Program: 3% back + free expedited shipping
- Active military and veterans discounts

Internal Communication Ideas

Publishing and sharing this information internally creates program awareness throughout the organization. We see companies have success with a variety of methods, individually, or a combination, outlined below.

-  Email to "all" employee
-  Post to intranet and/or internal display
-  Share in company newsletter
-  Post to MS Teams, Slack channel, or similar type of apps
-  Share on social media

Share these methods with your Dell MPP Account Manager

Dell Member Purchase Program (MPP)

Reach out to your Dell MPP Account Manager anytime to share how you're promoting this great benefit. Lastly, we look forward to working with and bringing Dell to a home near you!