



## Join Us for the Iowa Community Health Conference

Iowa's premier conference on community health and rural healthcare has arrived. The Iowa Primary Care Association, Iowa Rural Health Association, Iowa Chronic Care Consortium, and Iowa Association of Rural Health Clinics are excited to announce the 1st annual Iowa Community Health Conference on October 26-27, 2020.

This year's conference will bring together leaders in community health for a two-day virtual event full of inspiration and relevant topics such as health equity, social determinants of health, rural healthcare in Iowa, and much more.

Registration is now open and is \$100 for all attendees regardless of membership or affiliation. More information can be found at <https://iowapca.org/events/annual-conference>.

[Register for the Conference](#)



## Speaker Spotlight: Closing Speaker

By developing a company culture and committing to it, you can make a positive change within your organization. Zappos.com has grown their business because of their unique culture and the service they provide to their customers.

Zappos Insights' Speaker of The House, Erica Javellana, will share the Zappos core values system, their approach to customer service and employee engagement, and how this Culture of Service can be applied to any industry.

Key Takeaways:

- Insights on defining what your company culture is and committing to it.
- Incorporate your culture into your daily operations.
- How empowering employees increases customer satisfaction.
- Building stronger connections with customers.

[View the Agenda](#)

## Questions about the conference?

Contact Katie Owens, Director of Communications,  
at the Iowa Primary Care Association, at [kowens@iowapca.org](mailto:kowens@iowapca.org).

**We hope to see you virtually in October for this premier event!**