



What is Step Up Tutoring?

Nonprofit organization providing high-impact tutoring and mentorship to 2nd-6th grade students in under-resourced communities, through a high-touch, at-home virtual tutoring program.

Founded in 2020 in partnership with **LA Unified School District** and now working in over 40 districts across 3 states, with college tutor recruiting partners in 15 states.



Our aim is to mobilize a **national tutoring corps** so that every young person has the support they need to learn, develop, and access their dreams.





Why Partner with Step Up Tutoring

High-Impact Tutoring works — but it's expensive. **Step Up offers another way.**

- Cost-effective & sustainable. We engage Federal Work-Study college students and aspiring teachers, reducing costs while growing the educator pipeline.
- No disruption to the school day. Tutoring is delivered at home, adding instructional time with zero opportunity cost.
- Family engagement. Families are intentionally involved as partners, boosting engagement and attendance.
- Effective supplement to in-school interventions. Ideal for students below grade level but not eligible for Tier 3 interventions.





Program Overview

- Partner with Schools to Enroll Students
 - Partner with elementary schools to identify and enroll
 2nd-6th grade students
 - Parents complete application and select time slots
 - Schools provide devices for at-home use

- Recruit & Train
 Mission-Driven Tutors
 - Tutors are college students paid through Federal Work-Study or vetted volunteers
 - Step Up provides research-based training co-developed with ASU & Stanford
 - Tutors receive ongoing support, oversight and feedback





- Deliver High-Impact
 Virtual Tutoring
 - Students are matched with their tutor for twice weekly 1:1 virtual tutoring sessions from home
 - Structured math and literacy curricula
 - Ongoing family engagement
 - Attendance & progress reporting





Program Impact

Reach

Nearly **200,000** hours of 1:1 tutoring provided Over **5,200** students served

Academic Gains

Evaluated by Stanford's NSSA; students gain estimated **2-4 months additional learning**

In the '24-'25 school year, students improved math performance by **+22pp** (38th to 60th percentile)

Fostering
Positive
Relationships

86% of students gained confidence (N=634)

97% of students say their tutor cares (N=724)

92% family satisfaction (N=412)

95% of tutors positively impacted (N=471)

80% of tutors more likely to consider careers in education (N=471)





"My son's tutor has helped him do better in school and boost his confidence. It is a peace of mind knowing that my child is getting help to do better at school" -Step Up Parent

I feel like my tutor is my friend. She helps me on stuff I do not understand."-Valentina, Step Up Student

"Watching my students grow has been one of the most fulfilling experiences in my career" -Trysten, Step Up Tutor

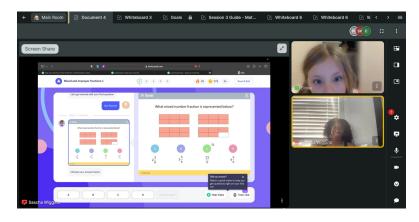
"My wish is that all students will utilize this invaluable resource" -Christian, LAUSD Teacher





Tutoring Session Overview

Check-in and Warm-Up activity 5 minutes	Setting a fun, inviting tone and space for relationship-building
Academic Lesson 30 minutes	Either math or literacy, following Step Up-provided curriculum
Homework Help 10 minutes	If needed, tutors can offer help on homework
Closing 2-3 minutes	Wrap-up reflection and set goals for next session



- ★ One-on-one sessions with the same tutor
- ★ 2x/week, 45-minute sessions
- ★ One-click secure access to Step Up's virtual classroom powered by Lessonspace
- ★ Parents get weekly progress texts
- ★ Students "level up" as motivation for completing tutoring hours



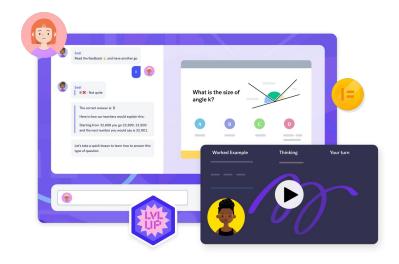




Math Curriculum: Eedi

<u>Eedi</u> standards-aligned, personalized math platform

- Diagnostic assessment informs an individualized lesson plan aligned to student need
- Questions designed to pinpoint and address misconceptions, targeted lessons to build foundational math concepts
- Worked examples, video aids, and fluency practice
- Embedded assessment tracks progress in the flow of learning
- Gamified experience; students earn coins to meet milestones and design their own avatar
- Eedi has been shown through rigorous research to drive
 3-4 months additional learning on NWEA MAP
- Ability to align lessons to school's scope & sequence









Literacy Curriculum: ROAR + UFLI / ReadWorks

Students begin with the **ROAR Assessment**, an online platform for assessing foundational literacy skills, which screens skill level and indicates students' starting point in one of two programs:

<u>UFLI Foundations</u> foundational literacy

- Explicit and systematic instruction targeting specific foundational reading skills
- Lessons include review, explicit instruction, and opportunities to apply concepts through reading and writing activities
- Tutors supplement with UFLI-aligned decodable texts, AI-generated to incorporate high-interest topics personalized to each student
- Evidence-based, designed by teachers at the University of Florida Literacy Institute

ReadWorks reading comprehension

- Students select high-interest text, increasing motivation to read
- Lessons include building background knowledge, vocabulary development, and fluency practice through read-aloud and guided discussion
- Text-dependent questions reinforce comprehension and analytical thinking
- Evidence-based (ESSA Tier III)











Step Up's Tutors

- College students paid through Federal Work-Study from over 40 colleges across the country (typically serve 3 students each)
- **Aspiring educators** (73% of tutors are interested or exploring careers in education)
- Community volunteers recruited through service organizations (typically serve 1 student each)
- All tutors vetted, selected, and background checked
- Tutors complete Step Up's training, co-developed with ASU's Mary Lou Fulton Teachers College and Stanford University's **National Student Support Accelerator**















































MIAMI











What Families Can Expect



Family Completes Application & Onboarding

School teams identify priority students and share application link with families. Once parent completes mobile-friendly application, Step Up team conducts 1:1 **welcome call** within 3 business days to confirm availability, validate tech access, and gather parent insights and goals.

Student is Matched with a Tutor within 7 Days
Students are matched with a tutor, typically within one week, based on their mutual availability and

Students are matched with a tutor, typically within one week, based on their mutual availability and preferences.

Tutors and Families Communicate via Text

Families and tutors connect through our secure, multilingual texting platform to coordinate sessions and share updates.

Students Begin 2x/Week Sessions Virtually

Students begin tutoring twice per week. Families receive weekly text updates on student progress and participate in regular engagement campaigns & attendance contests.







Getting Started with Step Up Tutoring

Designate a Step Up Ambassador

Identify a main point of contact for day-to-day coordination.

Collaborate with Step Up on an Outreach Plan

Prioritize students for enrollment and outreach

Step Up provides enrollment toolkit (letters, flyers, banner, text blurbs)

Schedule teacher orientation (if desired)

Launch and Track Progress

Step Up provides Partner Dashboard for real-time data on enrollment, attendance and progress



Banner for School Site





Co-branded Flyers



Thank You!

For more information or to set up a partnership, please contact:

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