



# LOUISVILLE PUBLIC LIBRARY SUMMER READING CHALLENGE

Dear Community Partner,

Each summer, thousands of families in Louisville and Superior build reading habits, explore local businesses, and spend meaningful time together through the Library's Summer Reading Challenge—a program that has become a beloved community tradition.

In 2025, 3,738 participants joined the challenge, and attendance at our end-of-summer celebration grew by 25%. Beyond literacy, this program drives real economic activity—bringing families into local businesses, encouraging repeat visits, and strengthening connections across our community.

Your sponsorship helps make this possible.

## Why Sponsor?

- Support local families in building lifelong reading habits
- Drive visibility and foot traffic to your business
- Be part of a trusted, community-wide tradition
- Invest in a program with measurable impact and growth

## Sponsorship Levels

Bronze – \$150

Recognition on the Library website and Summer Reading app

Silver – \$300

Logo recognition on the Library website and app

Recognition on Library social media

Gold – \$500

All Silver benefits

Logo recognition in the Library's June eNewsletter (20,000+ recipients)

Platinum – \$750+

All Gold benefits

Recognition in the City of Louisville Community Update (mailed to residents)

Logo featured on Summer Reading signage in the Library

## Local Business Scavenger Hunt

A favorite feature of the program, the scavenger hunt brings families directly into local businesses. In 2025, over **1,900** visits were made to participating locations.

Participating businesses receive a poster with a unique code word—families stop in, engage with your space, and enter to win prizes. Want to participate? Contact Brandi below!

## Donations

We are focusing on monetary sponsorships and gift cards with a clear dollar value, which allow us to equitably and efficiently support thousands of participants.

If you have another idea that better aligns with your business, we'd love to connect:

Brandi Cummings  
Director of Cultural Services  
bcummings@louisvilleco.gov  
303.335.4800

## How to Give

### Online:

Louisville Public Library Foundation DonorBox  
<https://donorbox.org/2026-summer-reading-challenge>

### By Check:

Louisville Public Library Foundation  
951 Spruce Street  
Louisville, CO 80027  
Memo: "2026 SRC"



***Scan the QR code to  
donate online!***

## Thank You

Your support fuels a program that brings families together, supports local businesses, and keeps our community reading all summer long.

We'd love to partner with you.