



Business Survey

Business retention initiatives help local businesses thrive, fostering stability and economic growth.

Survey conducted February 1 to May 1, 2024 to better understand Superior's business climate and needs of local businesses.

The survey had 39 responses.



64% of respondents have **5 or Less Employees**

62%

of respondents were **Chamber Members**



Businesses **Rated Their Success**



6 are considering **Expanding**



30

pay above **Minimum Wage**



19 have **Starting Wages** from \$14.42 to \$28

24

have a process for **Recycling**

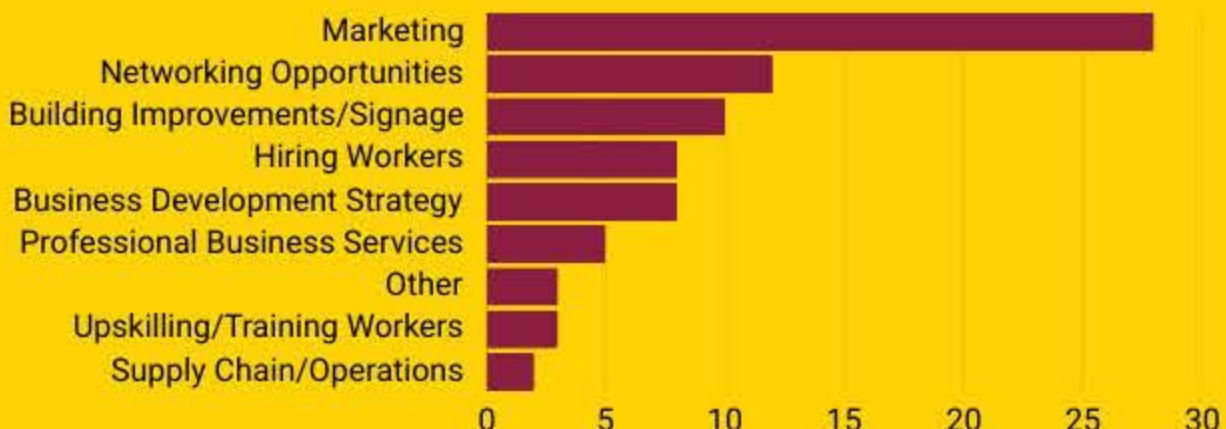


34

requested a **Social Media Spotlight**

28

Need Support especially in marketing



17

Want A Visit from Economic Development Staff



QUESTIONS

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