



## Mayor Mark Lacin's overview of Community-wide Survey

**Hey Superior,**

Earlier this year, you should have received a postcard in the mail asking you to participate in a community-wide survey. The survey was open to all Superior households from April 19 to May 31, 2023, and we received 1,125 responses (27% of households).

**Here's an overview of the survey results:** Nine in 10 residents viewed Superior as an excellent place to raise children (which is much higher than the national average). A similar proportion were pleased with the overall quality of life in Superior and with Superior as a place to live. Most respondents would recommend living in Superior to someone who asked (89%) and planned to remain in Superior for the next five years (81%). Over 80% positively rated the overall image or reputation of Superior and 75% of respondents gave high marks to the Superior community for making residents feel welcome.

Eight in 10 residents praised the Town for treating residents with respect and positively rated overall customer service by Town employees, public information services, and the quality of services provided by the Town. Seventy-two percent viewed the Town government's consideration of resident involvement and efforts at being open/transparent to the public as excellent or good (both exceeding the national average). Likewise, 75% of respondents praised both Superior elected officials and Town Staff with their responsiveness to calls, email, and other requests for information or assistance.

Residents valued our parks, trails, and open space areas and felt positive about our economic vitality. The cleanliness of our water and natural environment and our PK-12 schools also ranked well above the national average.

With regards to our response to the Marshall Fire, about one in 10 respondents reported that their homes had been destroyed in the Marshall Fire and one-third of respondents reported that their home had sustained smoke or fire damage. Ninety-one percent rated the information provided about resources and programs available for fire victims as good/excellent. A similar number rated the emergency aid provided to those in need after the fire as good or excellent. Eighty-six percent rated the ongoing emotional and personal well-being support provided to those in need after the fire as good or excellent.

If there was one area that stood out as in need of improvement, it's our roads. Only 41% rated street repair as good or excellent. Hopefully, our efforts to fix Coalton Road, McCaslin and Indiana this year will help us improve our performance in this area. Over the next two years, we'll be fixing Rock Creek Parkway as well and will have made a significant investment in our roadway infrastructure.

If you'd like to dig deeper into the data, please take a look at the [presentation](#) the Board received or dive right into the [full results](#).

**Respectfully,**

**Mayor Mark Lacin**