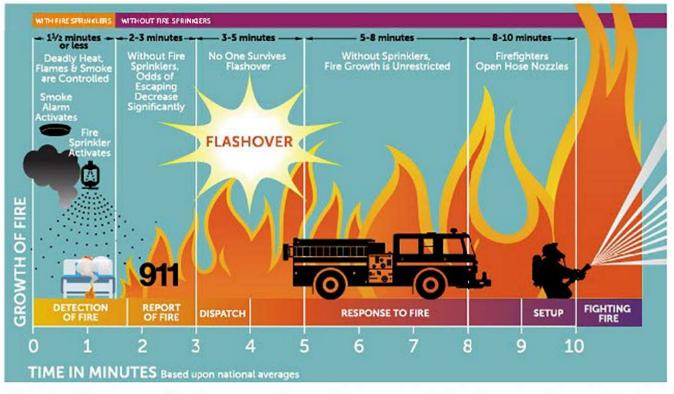
DEADLY IN 2 MINUTES OR LESS

Can You Survive a Home Fire?



Most fatal structure fires happen at home. Most are at night when people are sleeping.

A home fire can become deadly in two minutes or less. That's not much time. Could you wake up, realize you're in danger and make your way to a safe exit in under two minutes? Could your children?

New Homes

Fires in new homes are deadlier today. Common unprotected lightweight building material and flooring burns faster and fails quicker. Our furniture and belongings are made of synthetics that create deadly smoke when they burn.

An uncontrolled house fire grows quickly. The hot, deadly smoke travels room to room. It can take lives in just seconds.

Home Fire Sprinklers Save Lives

Home fire sprinklers detect a fire and control it automatically. The sprinkler puts water on a fire while it's still small. That keeps heat, flames and poison smoke from spreading. Having fire sprinklers gives you, your family and your pets time to get out safely. If you plan to build or buy a home, ask for fire sprinklers.

Learn more at HomeFireSprinkler.org

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