

Superior Chamber Announces New Executive Director, Deana Miller

August 4, 2021

Deana Miller comes to the Superior Chamber of Commerce from the Creative Industries where she served for over 20 years in leadership positions in arts-centric businesses, non-profits and public sector agencies. With a master's degree in non-profit and government business, she is a passionate community builder, decision-making facilitator and successful in producing creative solutions across Colorado to strengthen and vitalize communities. A well-rounded professional, Miller has exceptional skills in managing people and programs, business finances, events and fundraising and developing municipal and state legislation.



The Chamber will enjoy Miller's established ties to the Town of Superior where she served for over two years as the Town's Cultural Arts and Events Supervisor and worked to beautify and vitalize the Town through special events and the arts. Previously, Miller was a Principal Partner at a small business in Denver focused on serving municipal clients statewide on consulting projects to improve public places, contribute to economic vitality and build community. Miller brings with her experience that will be helpful in the growth of Superior's downtown. She served on Downtown Colorado, Inc. technical advisory teams helping to shape the

downtown core of several communities along the south I-25 corridor. For eight years, she worked for the City of Aurora developing creative solutions for their Original Downtown and she worked with two dozen developers on development requirements. From 2013 to 2014, Miller worked at the Colorado

Office of Economic Development and International Trade where she served 20 communities statewide to grow jobs, attract and retain businesses and increase access to capital through creative districts. Early in her career, Miller was the Manager of business, fundraising and membership at a non-profit museum in Denver.

Deana Miller will begin her service to the Superior Chamber of Commerce on August 30, 2021.

