

Mayor Clint Folsom's 2021 State of Superior

May 2021

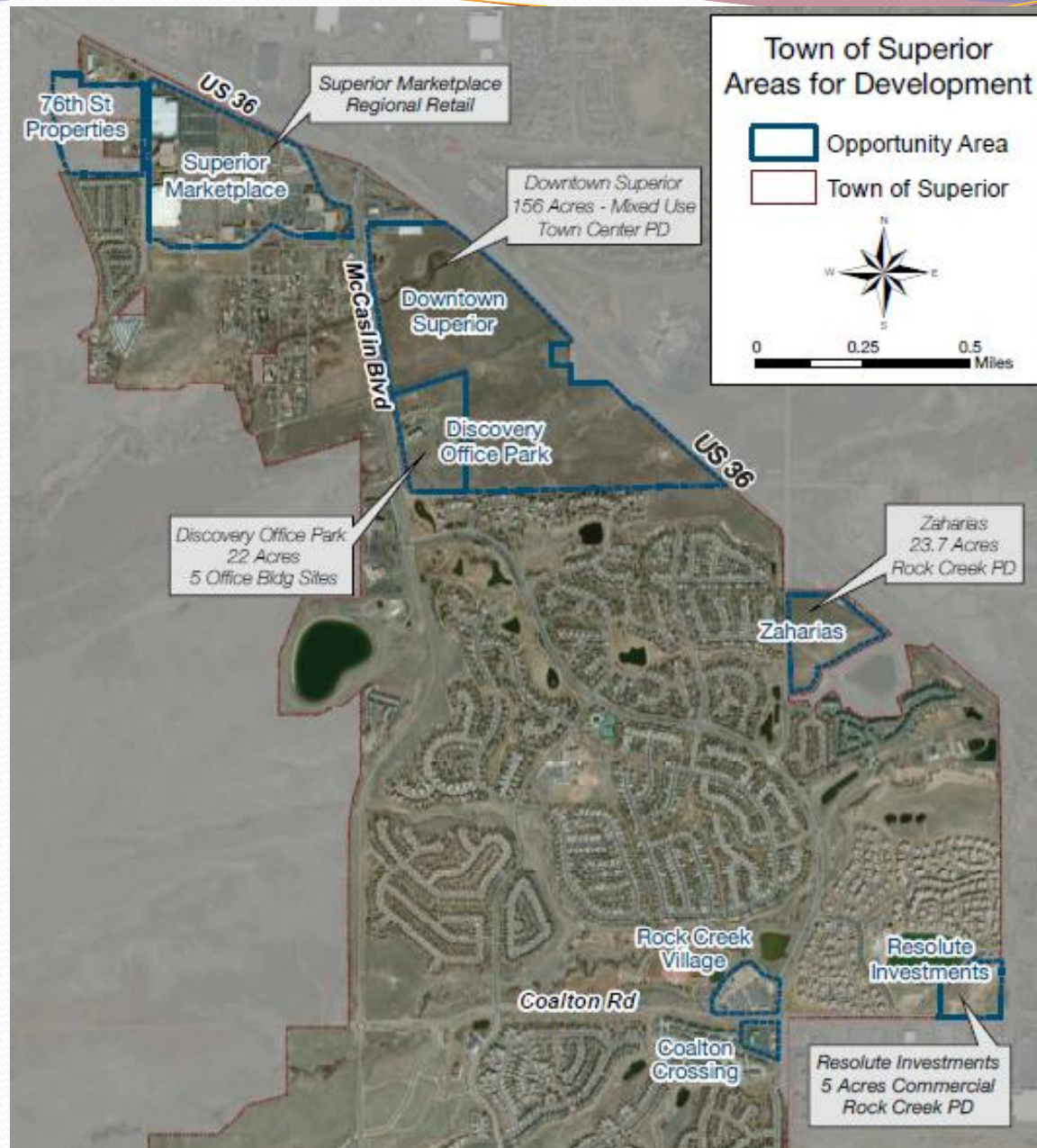
COVID-19 Update

- Superior is currently at Level Blue on the Boulder County COVID-19 Status Dial
- As of May 6, 67% of eligible adults in Boulder County have received at least one dose of a COVID-19 vaccine
- About 3000 doses are being administered each day in Boulder County

Town of Superior COVID-19 Response

- Distributed \$565,000 to Superior small businesses through 3 rounds of grant programs
- Paid for 93 one-year memberships to the Superior Chamber of Commerce for Superior home-based businesses
- Superior Cash Program participants spent \$37,380 in certificates that directly supported Superior businesses

Economic Development



Rock Creek Village & Coalton Crossing

Recent additions:

- Boss Lady Pizza
- Tequila Y Mezchal
- Corrective Spinal Care of Colorado



Superior Marketplace

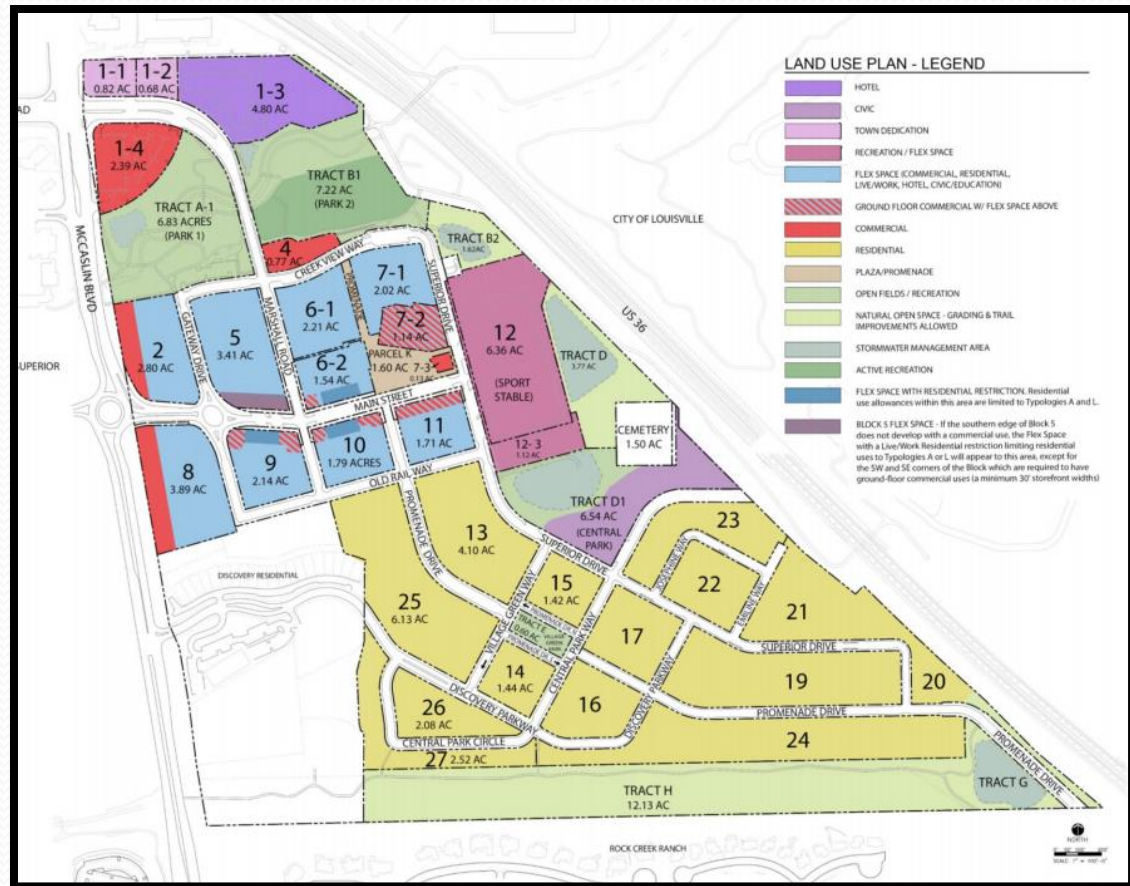
Recent addition:

- Crumbl Cookies



Downtown Superior

- 157-acre mixed-use development
- Approved Summer 2013, construction started Spring 2015
- Up to 444,600 SF Commercial/Retail
- Up to 373,000 SF Office
- 160,000 SF Private Indoor Recreation
- 62,000 SF MOB with Parking Garage
- Tesla Service/Sales Center
- Up to 500 Hotel Rooms
- Up to 1,400 Residences, 1,035 approved/under construction
- \$1B project, approx. \$275M invested to date

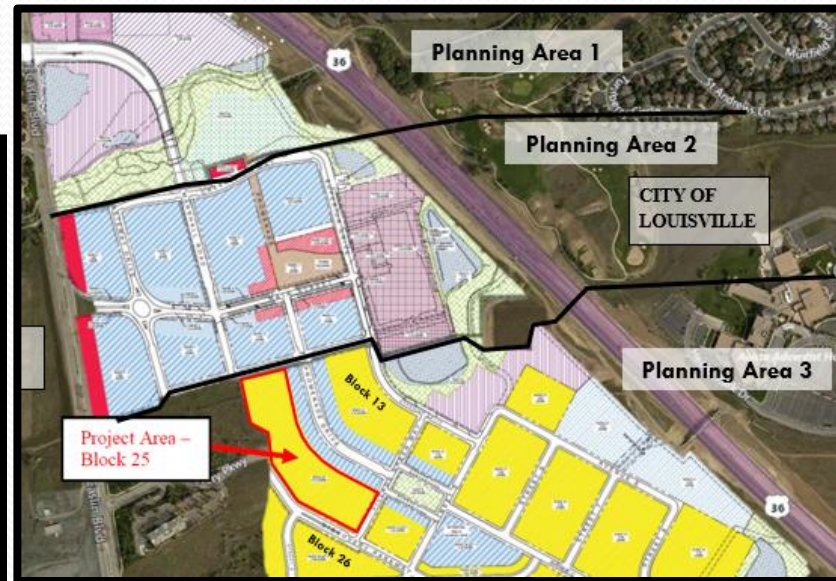
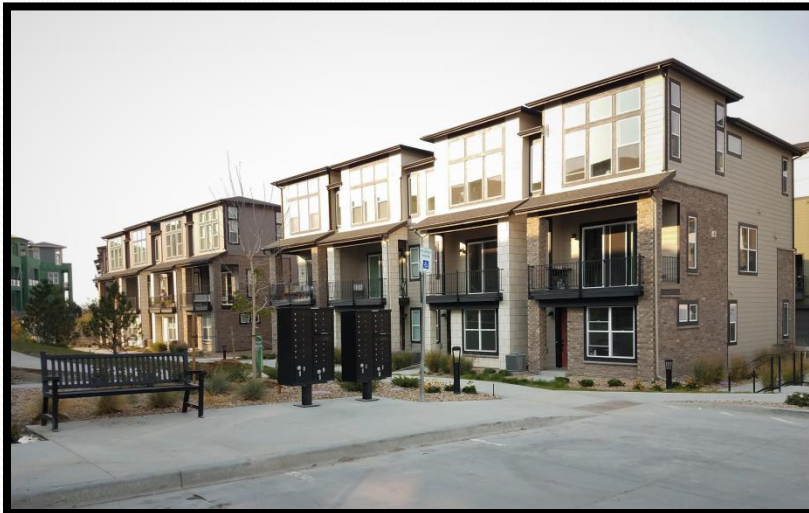


Downtown Superior

Residential: Partial Block 25

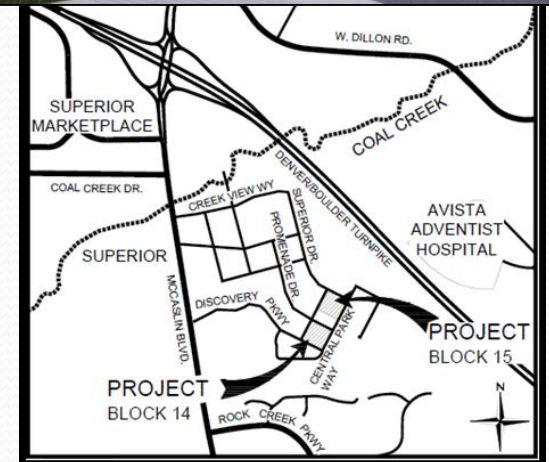


- Approved February 2019
- 18 Single-family homes and 57 Townhomes by Remington
- 2 single-family home COs issued; 6 units under construction
- 33 townhome COs issued; 24 units under construction



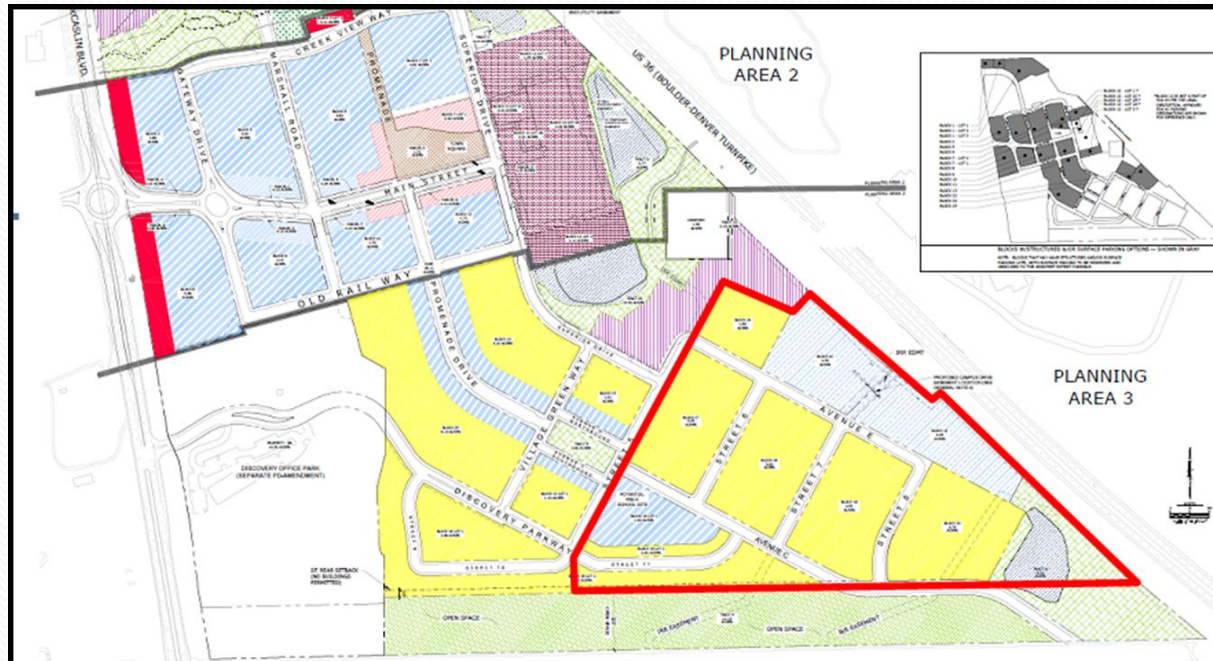
Downtown Superior Residential: Blocks 14 & 15

- Approved August 2019
 - Blk 14: 26 Thrive Townhomes
 - 8 COs issued and 18 under construction
 - Blk 15: 28 Thrive Townhomes



Downtown Superior Residential: Blocks 16-24

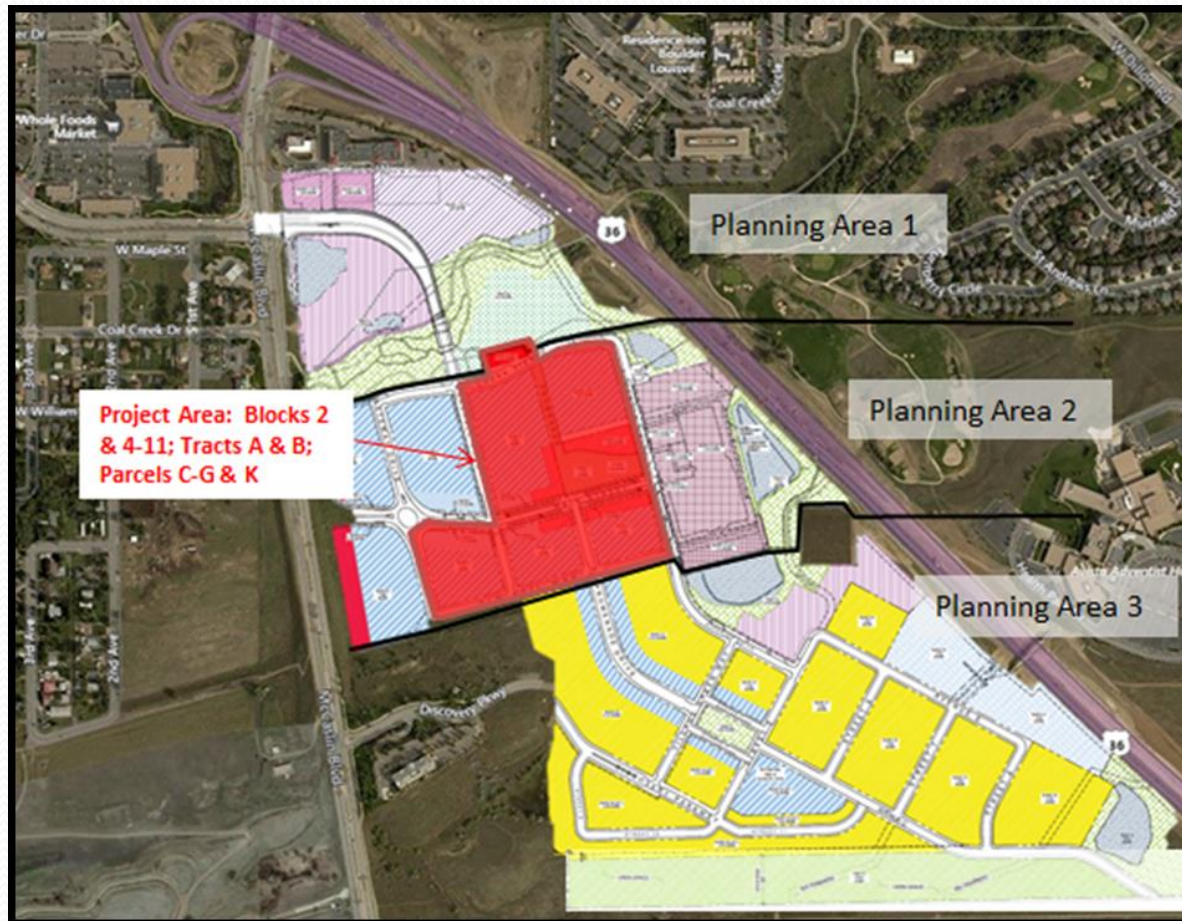
- Approved September 2019
- 300 Residential units by Toll Brothers
- Includes Townhomes & Single Family Detached Homes
- Site work in progress now



Downtown Superior Toll Brothers Residential



Downtown Superior: Carmel Partners – Main Street



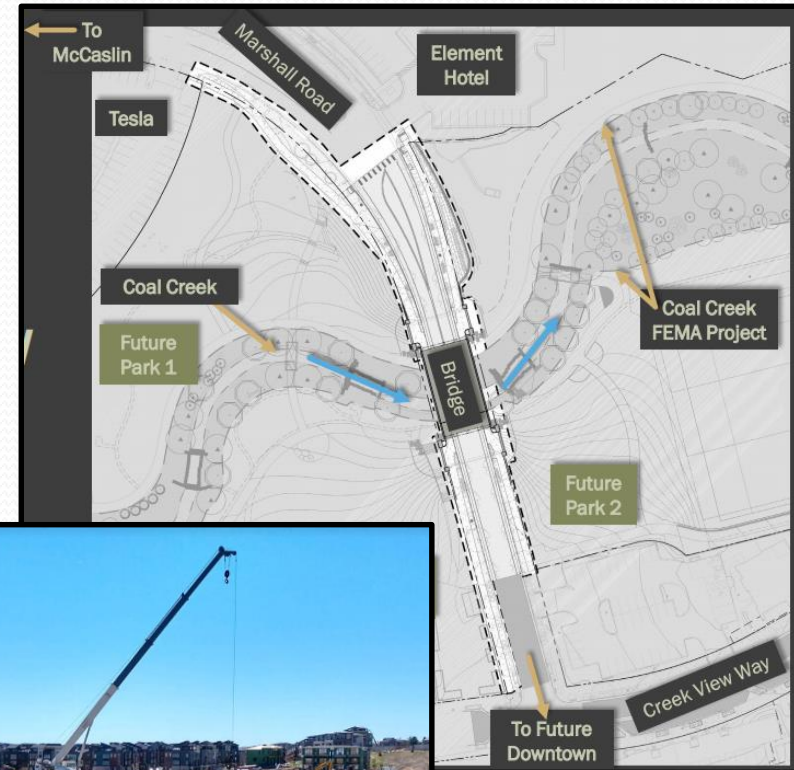
Downtown Superior: Main Street including the Plaza & Pedestrian Promenade

- Approved December 2019
- 14 acres with 446 residential units and 73k SF commercial space with live/work option
- Site work in progress – Plaza and Promenade construction to be completed by end of 2021
- Vertical construction to be completed by end of 2023



Downtown Superior: Marshall Road Bridge

- Approved June 2020
- Under construction now
- Completion estimated Fall 2021



Rogers Farm, Phase 1 – Boulder Creek Neighborhoods

- 26 Single-family homes
- SOLD OUT – 4 remaining homes under construction
- Low-maintenance with adjacent trail and Downtown Superior access



Rogers Farm, Phase 2 – Boulder Creek Neighborhoods

- Approved August 2020
- 51 single-family wee cottages
- Land development under way
- Sales to start late August 2021



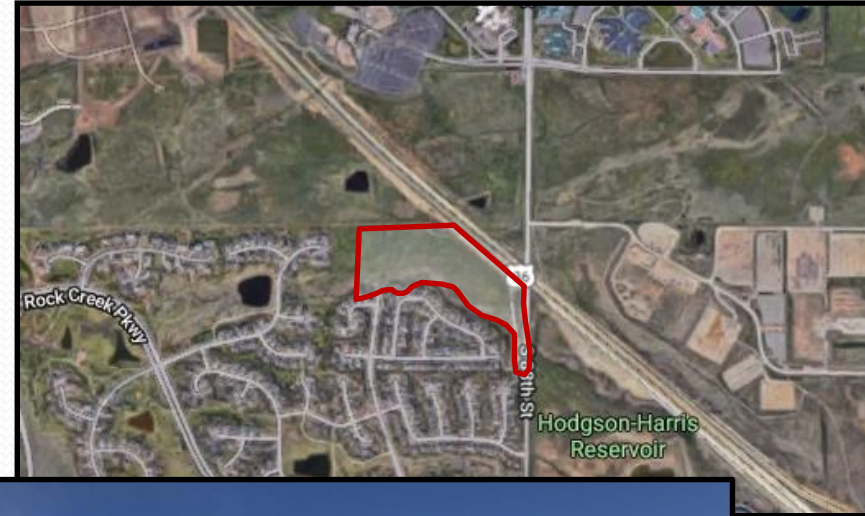
Discovery Ridge Residential

- 10 Duplexes/20 Units – with main floor master bedrooms
- Approved February 2018, four occupied now and 10 under construction



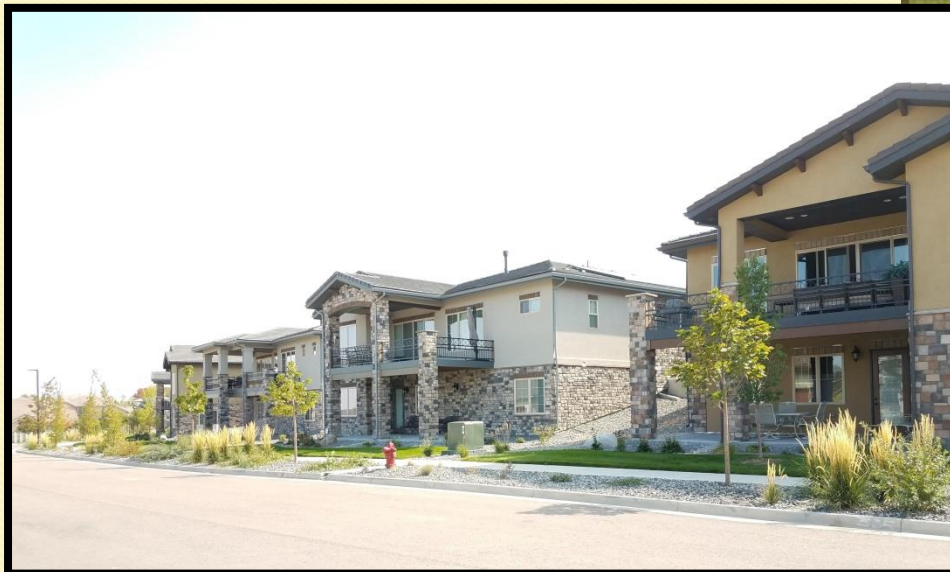
Lanterns at Rock Creek – Boulder Creek Neighborhoods

- 31 Duplexes/62 Units – Single-family attached Patio Style Homes
- Approved September 2018, under construction now – 32 permits issued
- Low-maintenance with adjacent trail and Downtown Superior access



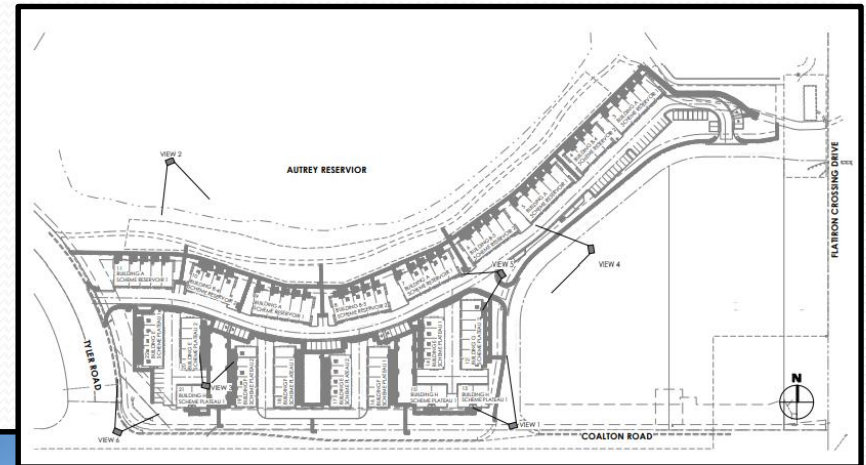
Calmante I & II – Boulder Creek Neighborhoods

- Phase I – 75 Townhomes completed
- Phase II – 33 Single Family Patio Style Homes, SOLD OUT, with 5 remaining homes under construction



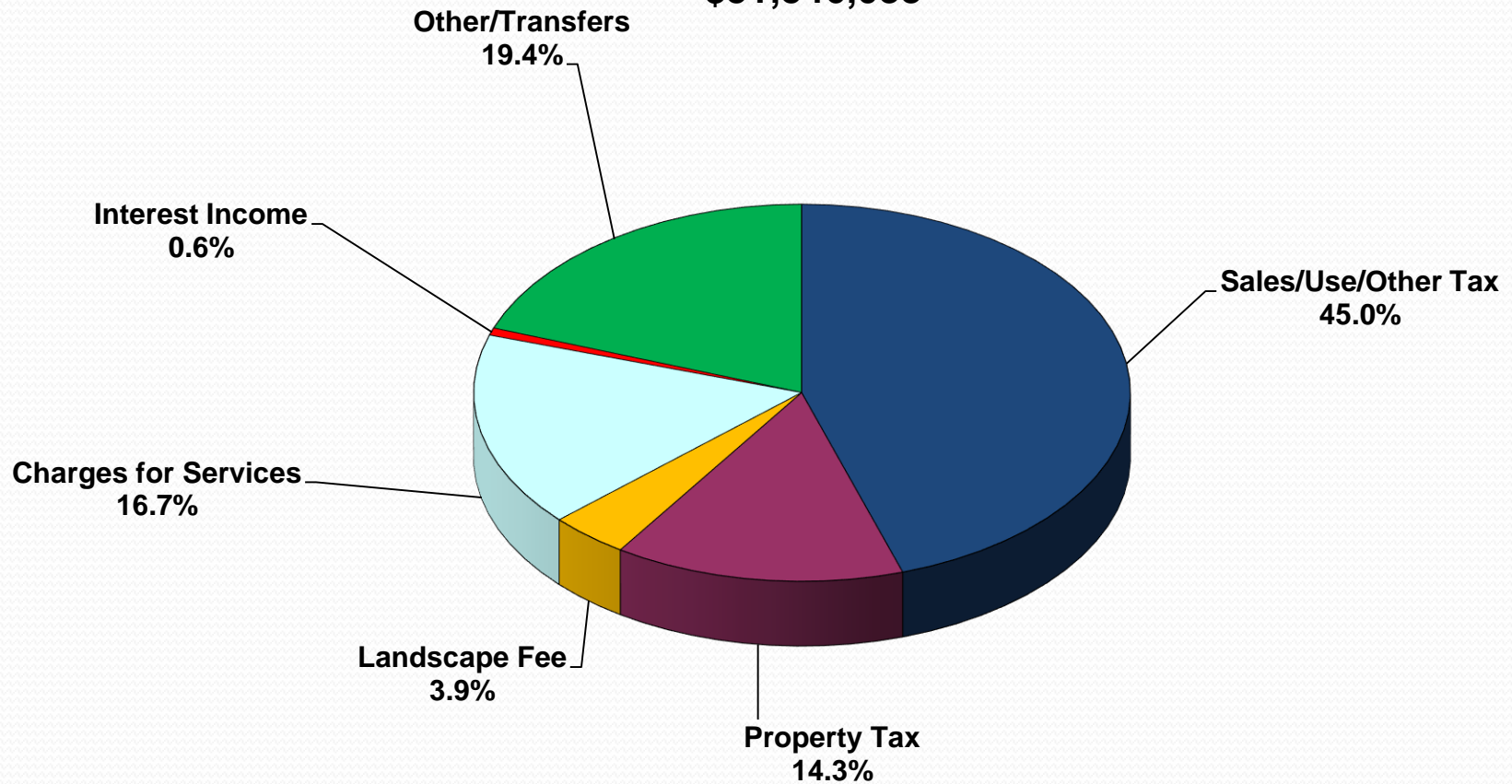
Montmere at Autrey Shores

- Approved Fall 2018 and site work through 2020
- 94 Townhomes by Koelbel on 7 acres
- 4 permits issued

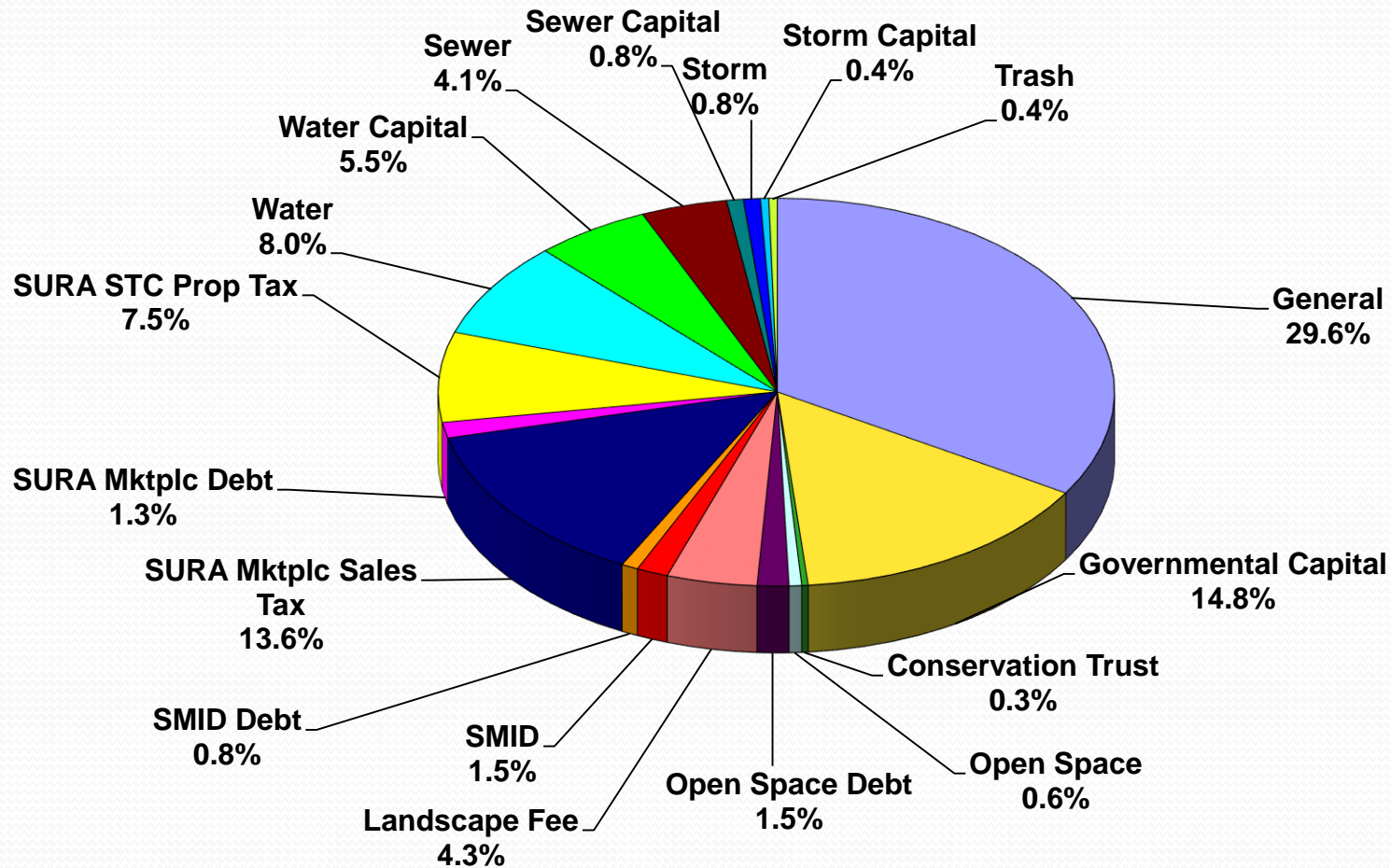


Town Budget

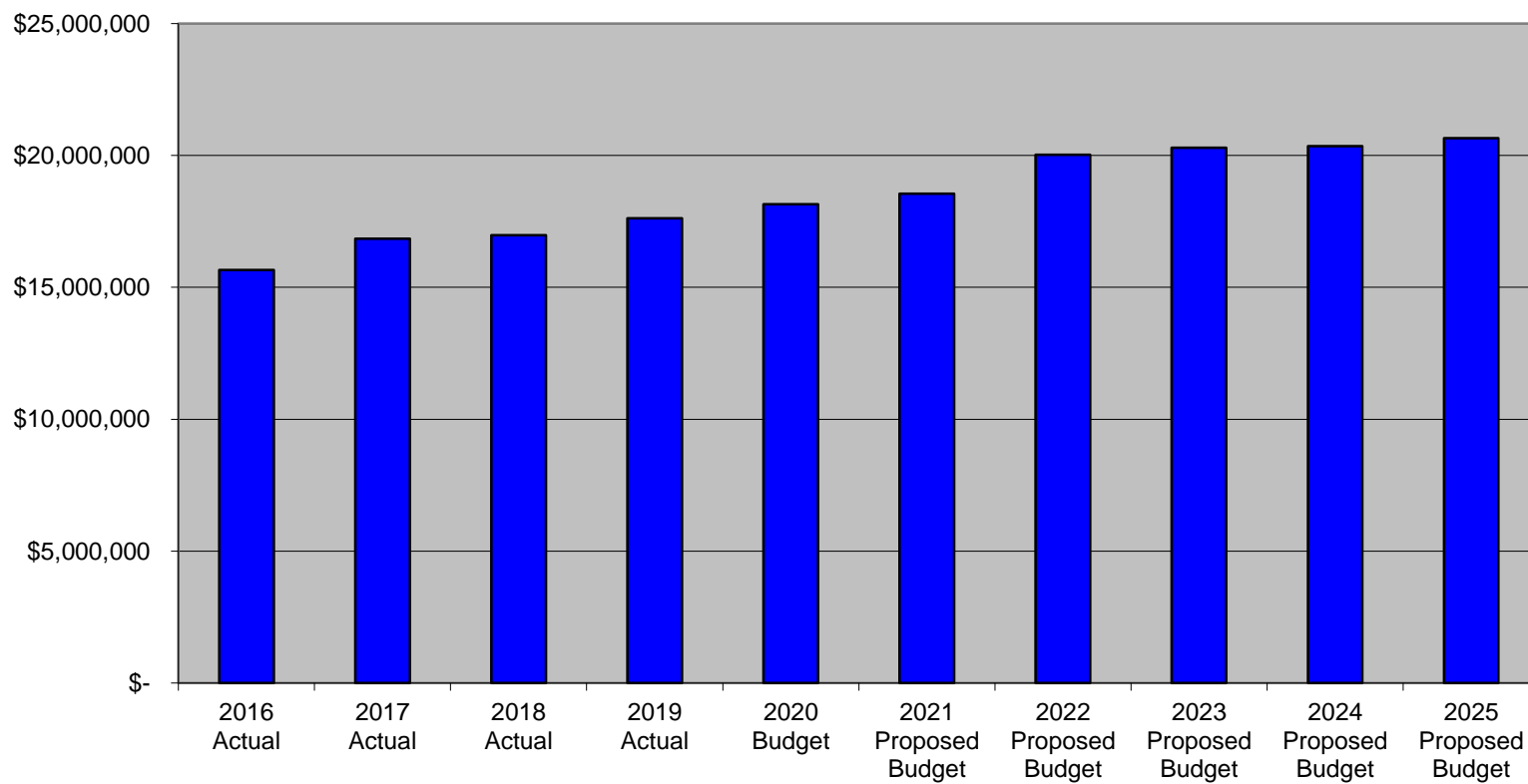
**Town of Superior
2021 Total Revenue Summary
\$51,546,033**



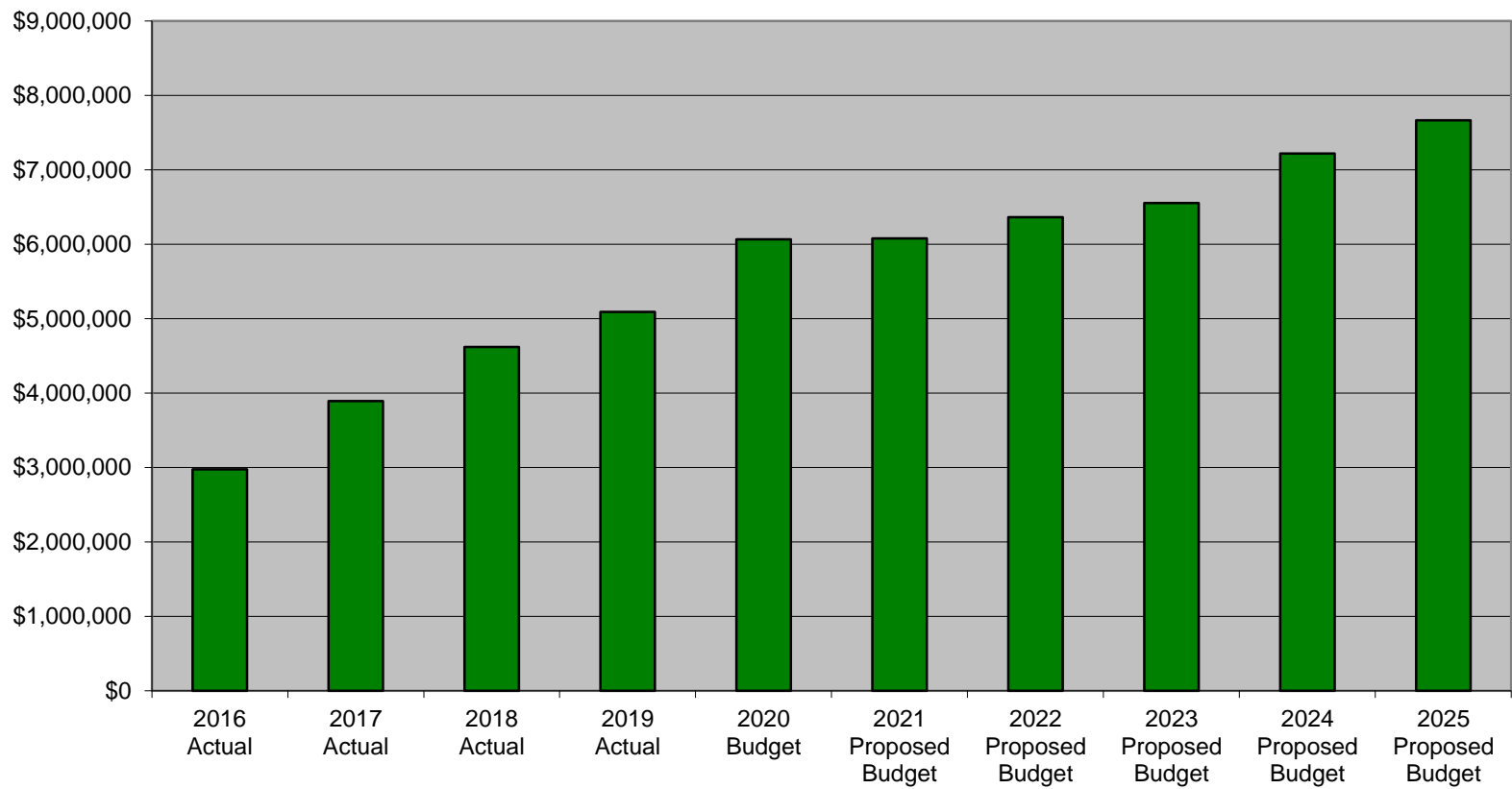
Town of Superior **2021 Total Expense Budget** **\$51,546,033**



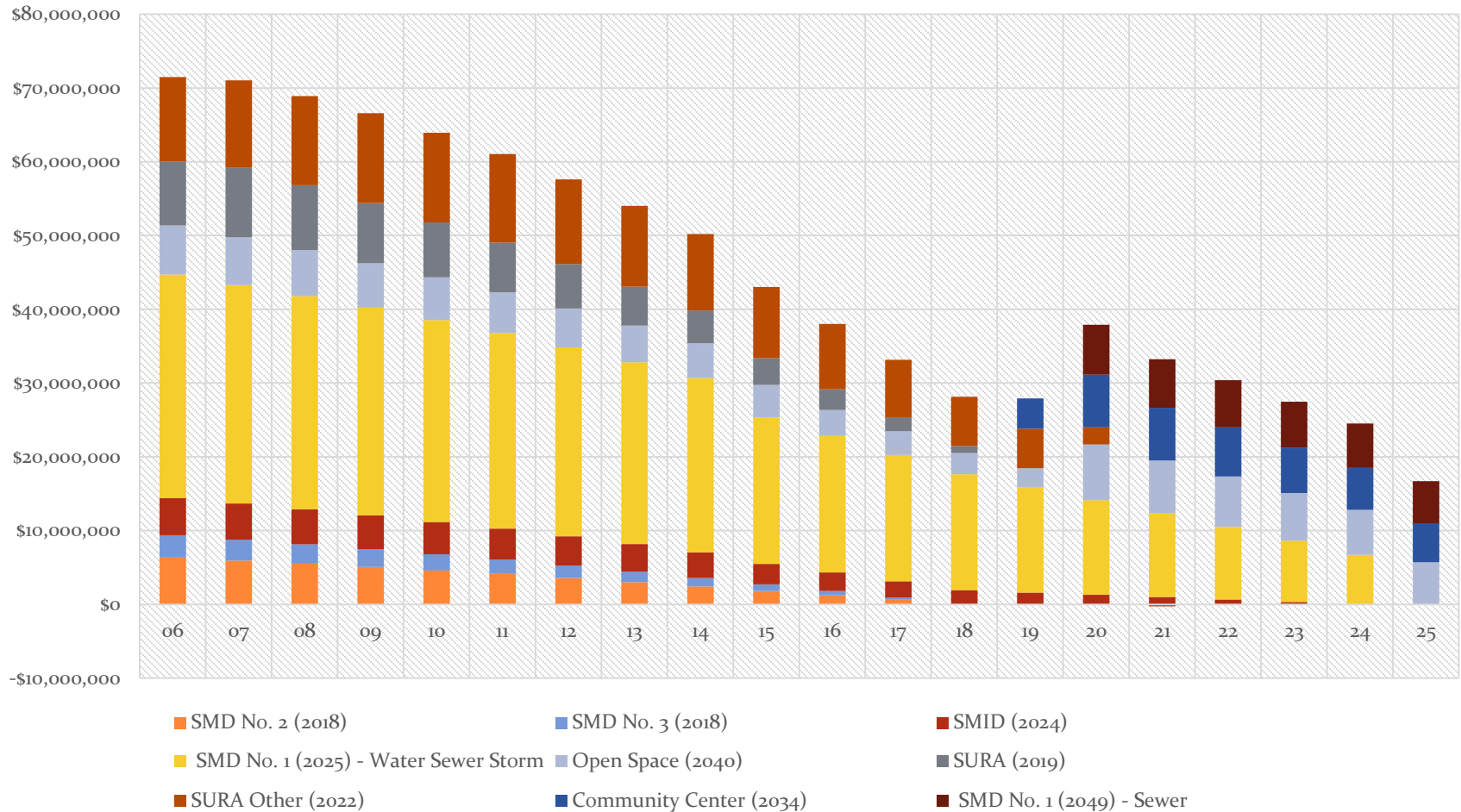
Town of Superior Sales/Use/Other Tax Revenue Trends



Town of Superior Property Tax Revenue Trends



Town of Superior - Outstanding Debt/Other Obligations Summary 2006 - 2025



Typical Residential 2021 Property Tax Breakdown

(almost 90% of your property tax is for the school, county and fire district)

	Mill Levy	% of Total
Boulder Valley School	48.393	46.06%
Boulder County	24.771	23.58%
Rocky Mountain Fire District	20.575	19.58%
Superior - General	7.930	7.55%
Superior - Library	1.500	1.43%
Northern Colorado Water	1.000	0.95%
Mile High Flood District	0.900	0.86%
	105.069	100.00%

2020 Financial Summary - General Operations

- Sales tax revenue at 18% above 2019 (COVID buying and internet sales up)
 - Total sales tax receipts \$13M
 - Sales Tax funds many of the Town's operating & capital programs
- One-time building related revenues (building use tax, plan review/permit fees, utility system connection fees) were over \$4 million. These one-time revenues fund many of the Town's one-time capital projects.

2020 Financial Summary - Utilities

- Utility on-going revenues at an all-time high
- As such, there will be **NO transfers of tax dollars** from the General Fund to the Utilities over the next 5 years
- Every year from 2006-2016 the Town ANNUALLY was transferring \$1,500,000 in General Fund revenues to the utility operations. Now these monies stay in the General Fund, and continue to be invested in the community
- There are **NO planned water or storm drainage operating rate increases** planned from 2020 – 2025. Sewer rates are planned to increase 5% annually (Federally mandated improvements at the wastewater treatment plant)
- Superior's monthly utility bills are 14% - 23% **LOWER** than the Louisville, Lafayette and Erie combined utility averages

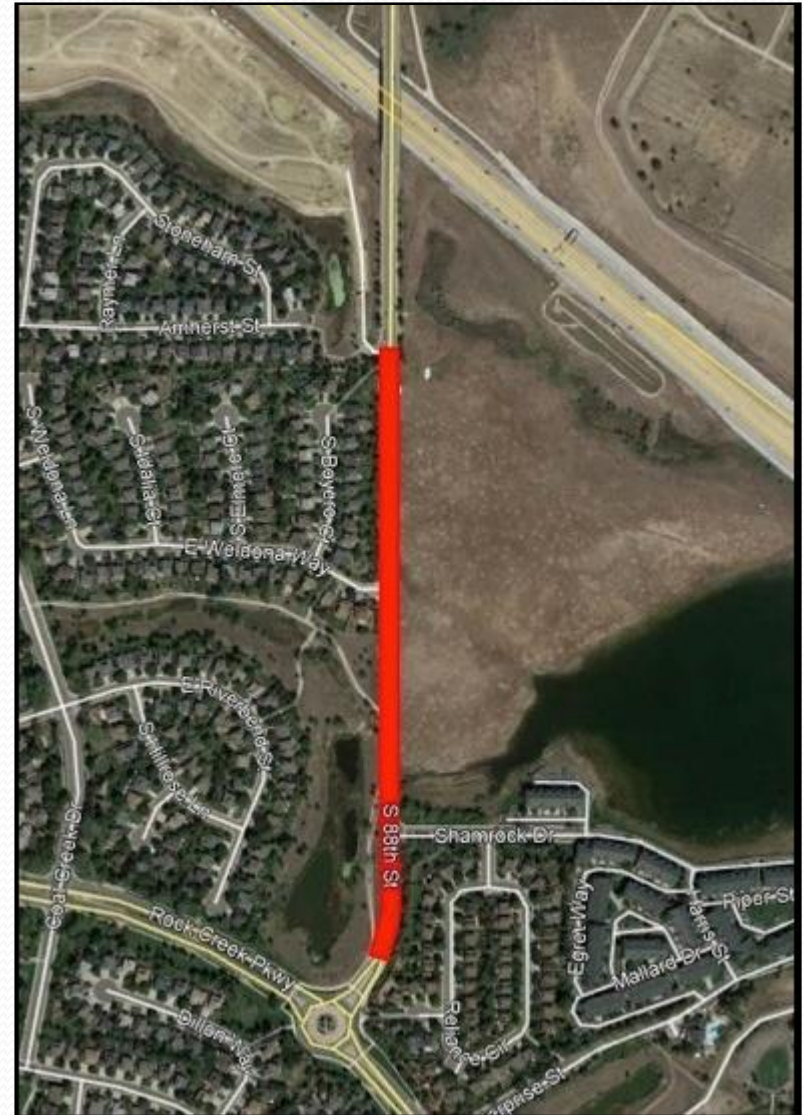
2020 Financial Summary - Other

- Generally, expenses throughout all Town operations were at or below planned levels
- Debt issued for 1500 Coalton and wastewater treatment plant improvements. Also, bonds issued to assist with the purchase of the Coyote Ridge open space.
- Absent the closure of a major sales tax generating store in Town, new regional competition, or a major national/international event which might negatively impact the US and global economies, these positive financial trends should continue over the short-term (five year) financial planning horizon

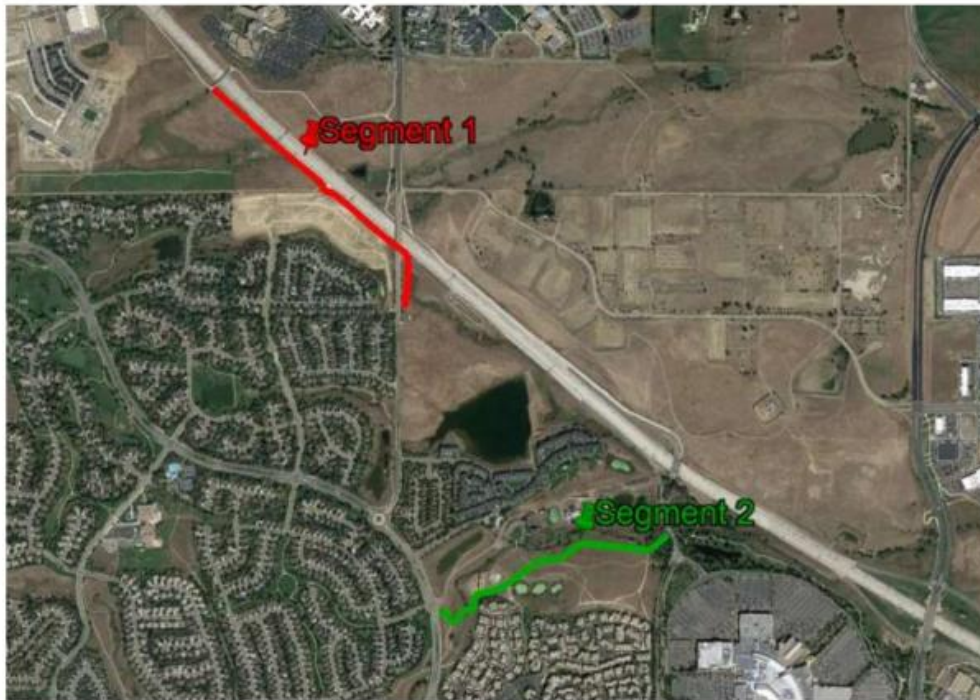
Public Works & Utilities

88th Street Reconstruction

- Road construction between Rock Creek Parkway & US 36 Bridge
- Installation of potable water, reuse water, sewer and storm water lines
- Completed in fall, 2020

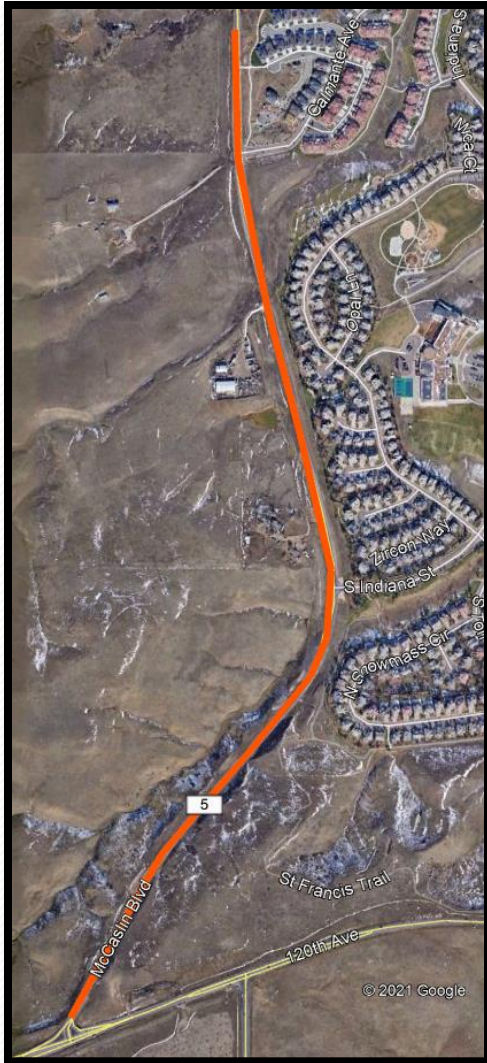


US 36 Bikeway Extension



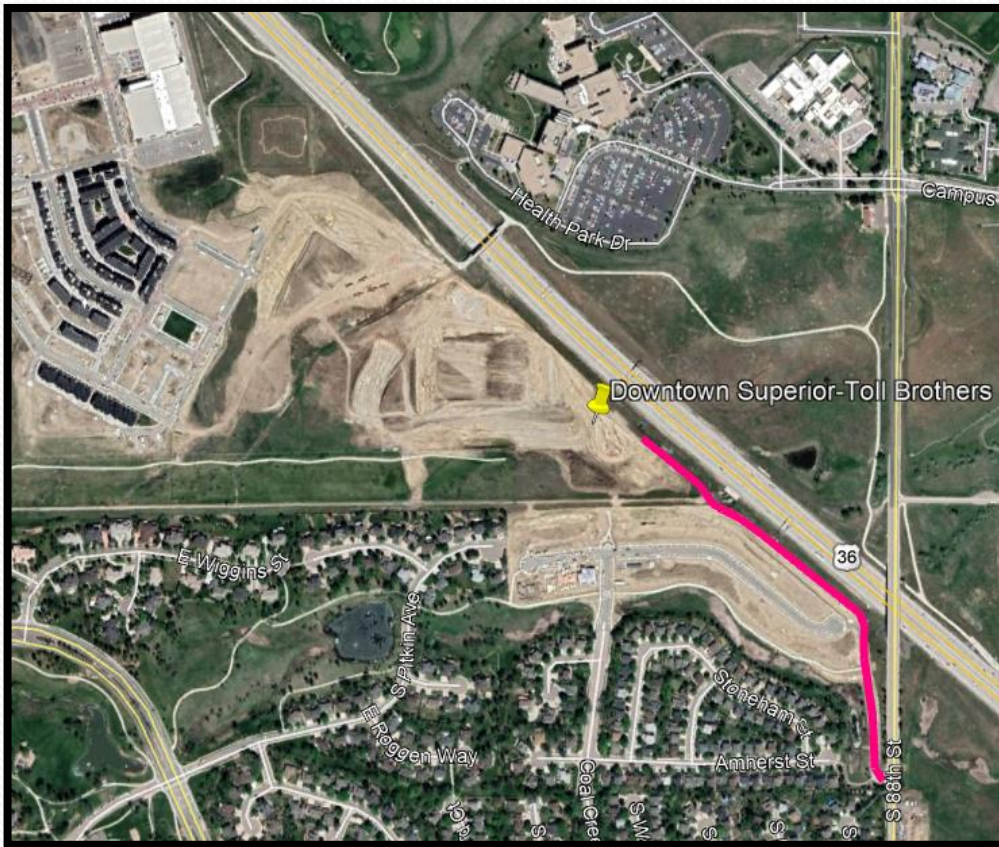
- 10 foot wide concrete multi-use trail connecting the US 36 Bikeway Overpass to West Flatiron Crossing
- Funded primarily by DRCOG grant
- Construction start – late summer 2021
- Federal Funding approved for Rock Creek Pkwy Segment

McCaslin Resurfacing



- Drainage and Resurfacing improvements
- SH 128 to Coalton Rd
- Construction start – late summer 2021

Promenade Drive



- Construction of new Street
- Will Connect Downtown Superior to 88th St
- Construction start – late summer 2021

Headworks at Wastewater Plant



- Reconstruct & Expand the Intake pipes and facilities at the Wastewater Plant
- Crucial First Step in Treatment Process
- Odor Control Upgrades
- Construction completion-end of 2021

Parks & Recreation

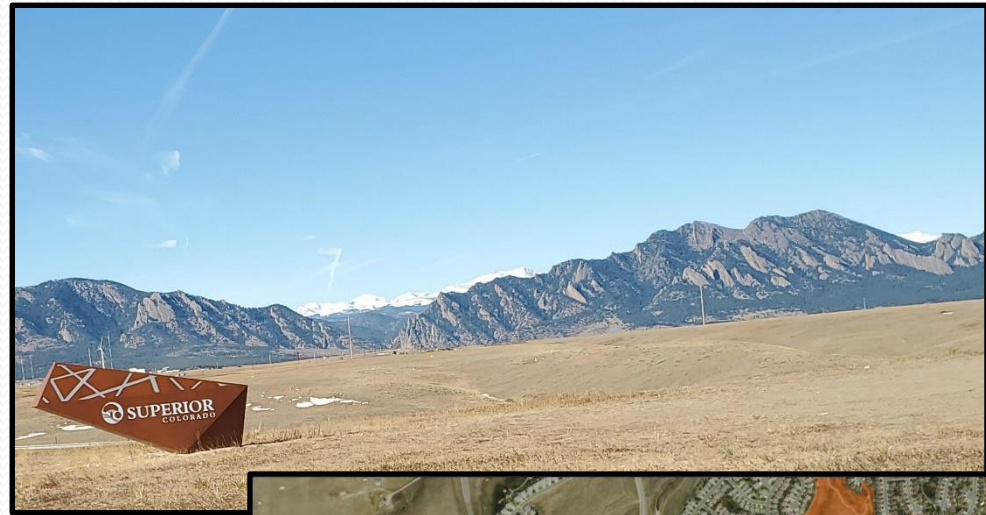
Parks, Recreation & Open Space

- Maintain **812 acres** of parks and open space encompassing:
 - 40 miles of trails – on road, hard and soft trails
 - 6,500 trees in the Town's canopy
 - 29 miles of fence
 - 60,000 sprinkler heads - 3,000 individual irrigation zones
 - 15 playgrounds
 - 4 multi-purpose fields
 - 3 baseball/softball fields
 - 2 outdoor pools
 - 4 tennis courts
 - 6 pickleball courts
 - 35 public art pieces

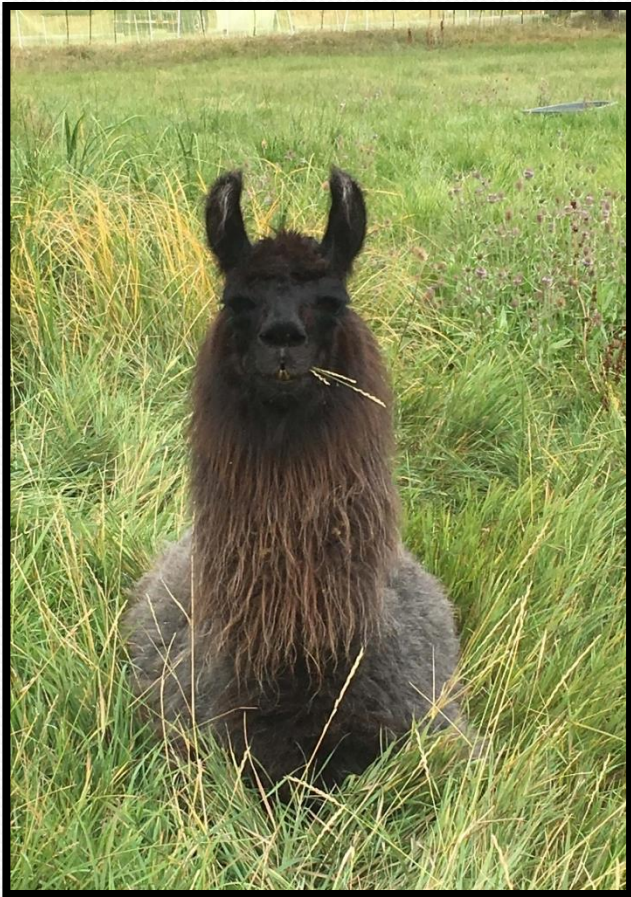


Coyote Ridge Open Space

- 182 acres at McCaslin/Hwy 128
- Preserve ridgeline and diverse habitat
- Additional miles of natural surface trails
- Youth Corps project will focus on clean-up and erosion control efforts in 2021
- Seeking grant fund for a Trail Master Plan



2020 Highlights During Covid-19



- Virtual Arbor Day (tree give-a-way & poetry contest)
- Virtual Wildlife Education Programs
- Pools Stayed Open (20,314 reservations)
- Tennis Lessons (369 lessons)
- Goat Grazing (50 goats, 1 llama, 115 volunteers)
- Virtual July 4th (run, Anthem, yard decorating)
- Drive in Concert (75 cars, 20 bikes)
- Superior Together Challenge (69 teams, 238 missions)
- Walk with a Doc (monthly virtual programs)
- Trails and drop-in use of Parks Skyrocketed
- Temporary Art Installations (6 temporary exhibits including 12 prairie dog sculptures, murals, and sculpture)

PROS Projects Update

- Autry Park Dog Park Sod Renovation – 2020
- Firehouse Park Concrete Renovation – 2020
- Cemetery Gathering Area with Interpretive Signage – 2020
- Autry Park Pickleball Court Construction – 2020
- Underpass Lighting behind Town Hall – 2020
- PROST Master Plan Update – 2021
- Community Center Renovation – 2020/2021
- Oerman-Roche Trailhead (amenities and art sculpture) – 2021
- Purple Park Playground Renovation – 2021
- Tract H Park and Playground – 2021/2022
- Downtown Superior Parks 1 & 2 – 2021/2022
- Hwy 36 Bikeway Project & Disc Golf Re-design – 2021/2022

Downtown Superior Parks 1 & 2

- Construction completion fall of 2021
- Park to open spring of 2022
- Includes a lighted multi-use grass athletic field, playground, pathways, open grass areas, low water crossings, restrooms, and parking



PROS Sustainability Projects

- Xeriscape of targeted median irrigation zones along Rock Creek Parkway to reduce water use
- Goat grazing of identified open space areas to reduce noxious weeds and promote germination of native grasses and pollinators
- Brightview Landscape use of electric powered mower and blowers



2021 Highlights



- Virtual Arbor Day (tree give-a-way & poetry contest)
- Grasso Lights (3 unique displays, 90 days, 1 music event)
- Tennis, Pickleball, and Swim Lessons
- Pools Open
- July 4th – Downhill Mile/Parade/Food Truck Fest
- Community Center Opens with Programs and Rentals
- Return of Youth Summer Camps and Sports Programs
- Fall Festival (aka Chili Fest-like event)
- Public Art

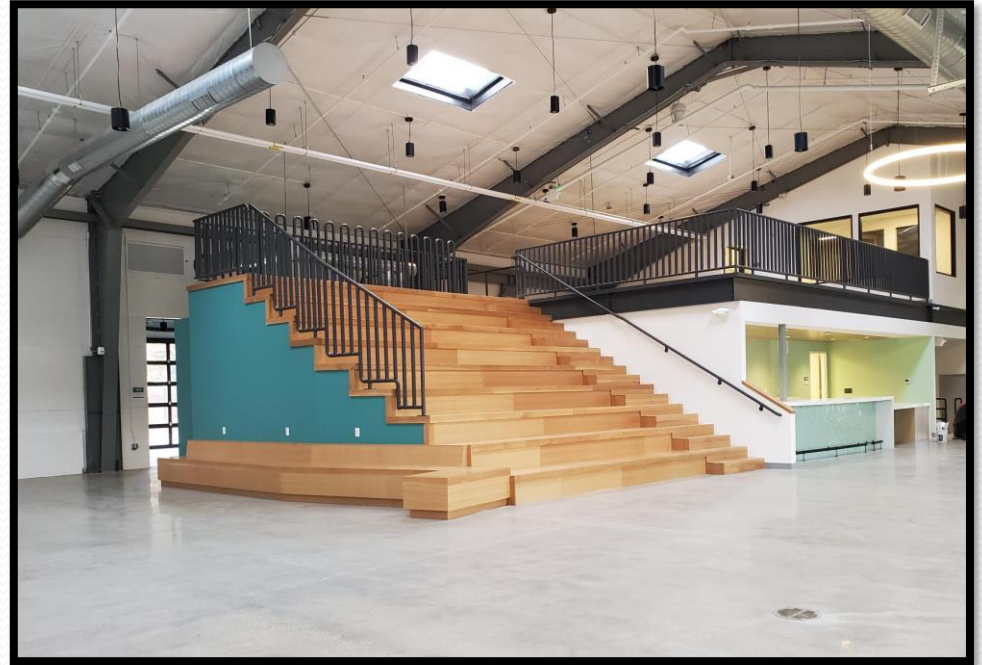
2021 Placemaking Master Plan

- Snapshots of Superior 2020
- Oerman-Roche Trailhead Art Sculptures
- 10 Bus Shelter art installations
- Community Center Murals
- ARTery Pilot Art Project
- Rogers Farm Art Project
- Artist Registry
- Temporary Art Installations
- Small Community Event by CAPS



1500 Coalton Community Center

- Lobby
- Library area & book locker
- Café & Tap
- Open gathering areas
- 2 Meeting rooms
- 2 Activity rooms
- “The Spot” teen area



- Opening summer of 2021 with programs, activities, events, food and fun!
- A unique community gathering space offering public wifi, meeting/activity rooms and event space.
- Visit superiorrec.com for more information.

Additional Projects

Superior Sister City Program

- Town Board adopted a Sister City Policy in 2020
- Established the Town's first Sister City affiliation with Khandbari, Nepal in February 2021
- [Sister City Website](#)



Airport Noise Consultant Work

- The Town continues to work with the City of Louisville to identify solutions to address the increasing overflights and noise impacts surrounding Rocky Mountain Metro Airport
- In December 2019, RMMA implemented new noise abatement procedures stemming from community input & work of the consultants, including:
 - Encouraging early turns after take off to avoid residential areas
 - Encouraging a curfew between 10 pm and 6 am
 - Encouraging climbing to max altitude quickly after takeoff to minimize noise
- The Airport Noise Roundtable has been formed by Jefferson County and includes surrounding communities. Superior is an active participant in these meetings.

Let's Stay In Touch!

- SuperiorColorado.gov – Click on “Stay Connected”
 - E-Newsletters & E-Blasts
 - Social Media
 - Discussion Groups
 - Superior SeeClickFix: Report problems or issues online or using the app

STAY
CONNECTED
superiorcolorado.gov

