



*For immediate release*

### **Superior Sport Stable adds RoughRiders Esports for young competitive gamers**

Superior, CO: This October, the Superior Sport Stable opened a gaming space for the new RoughRiders Esports team. The RoughRiders Esports team and its Sport Stable location are designed to develop and enrich the lives of young competitive gamers.

Gamers can compete on teams, play in monthly tournaments, or drop in to play. RoughRiders Esports will be holding tryouts [in January](#) for teams to compete in Fortnite, League of Legends, DotA 2, Overwatch, CS-GO, R6 Siege, Smite, Rocket League, Splatoon 2, Super Smash Brothers Ultimate, Call of Duty: Modern Warfare, Apex Legends, Hearthstone, and Magic The Gathering: Arena.

Though gaming culture is often stigmatized, RoughRiders Esports aims to help young players evade the negative assumptions associated with a love of video games. RoughRiders Esports values and prioritizes its players' physical and mental health, along with their gaming skills. Much like with traditional sports, RoughRiders Esports and the Sport Stable offer a place for its athletes to compete in a team environment, and includes professional coaching to help develop the kind of teamwork, leadership, and communication skills that lead to success in life and in gaming.

"We are here to not only help our players become overall better gamers and develop positive daily habits, but are also at the disposal of our players' parents. We want to help educate parents on the many opportunities available to their children within the world of gaming and Esports, and to aid in strengthening parental bonds by helping them better understand and connect with their children's passion," says Rafe Kossak, Director of RoughRiders Esports.

RoughRiders Esports is also dedicated to educating its players to ensure the next generation has safe and fun experiences on the computer and with gaming consoles. This education is holistic and focuses on health and wellness, leadership, communication, and game and technical skills such as computer literacy, keyboard and computer proficiency, and internet safety.

Young gamers and their parents are encouraged to visit the Sport Stable to learn more, or visit [www.roughridersesports.com](http://www.roughridersesports.com).