

Inspiring Travelers to Vacation and Explore in Dillon and Silverthorne

Now in its eighth year, *Exit 205* is the official tourism magazine of the towns of Dillon and Silverthorne. This award-winning publication showcases the best of these two mountain towns to a strategically targeted audience of Front Range and drive-market travelers. Spectacular photography and authentic, inspiring, and engaging content focuses on year-round recreation, local entertainment, the art scene, shopping, food, and more. It includes intriguing features, actionable itineraries, informative and easy-to-navigate maps, and interviews with local personalities. *Exit 205* hits the market May 6, 2024



**45,000 Print
Edition
Copies
Distributed
Annually**

- POLYBAG WITHIN THE MAY EDITION OF 5280 MAGAZINE
- TO COLORADO WELCOME CENTERS
- TO COLORADO FRONT RANGE, LEADVILLE, BUENA VISTA & SALIDA
- IN SUMMIT COUNTY INCLUDING FRISCO, COPPER, KEYSTONE & BRECKENRIDGE
- TO EVENTS AND HAPPENINGS ACROSS SUMMIT COUNTY AND COLORADO
- TO DILLON AND SILVERTHORNE VISITOR CENTERS AND AREA BUSINESSES
- 1,000+ DIGITAL EDITION DOWNLOADS

PROGRAM 1

- Full-page print magazine ad
- Full-page magazine ad in digital edition with active links

Full Page Specs:

Live — 7.5" w x 9.875" h
Trim — 8.5" w x 10.875" h
Bleed — 9.0" w x 11.375" h

PROGRAM 2

- Half-page print magazine ad
- Half-page magazine ad in digital edition with active links

Half Page Specs:

Horizontal — 7.5" w x 4.875" h
Vertical — 3.6785" w x 9.875" h

PROGRAM 3

- Quarter-page print magazine ad
- Quarter-page magazine ad in digital edition with active links

Quarter Page Specs:

Horizontal — 3.6785" w x 4.875" h

COST: \$3,299 (\$6,500 Value)

COST: \$1,999 (\$3,250 Value)

COST: \$999 (\$1,700 Value)

Reservation Deadline: **March 27, 2024** | Materials Deadline: **April 2, 2024** | Distribution Start: **May 6, 2024**

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