

**PROCLAMATION
BOULDER COUNTY BOARD OF COUNTY COMMISSIONERS
RECOGNIZE AND PROCLAIM SUPPORT FOR THE GOALS AND IDEALS FOR
THE 2020 CENSUS IN BOULDER COUNTY, COLORADO**

WHEREAS, April 1, 2020, is Census Day for the United States of America pursuant to Article 1, Section 2 of the U.S. Constitution; and

WHEREAS, the 2020 Census, a once-a-decade population count, will be open to the public to self-report on March 12, 2020, and will continue through mid-July with an ideal deadline of May 12 to complete the census; and

WHEREAS, an accurate census is required for the proper allocation of representatives with the legislative bodies of the U.S. House of Representatives and Colorado State Legislature and is used in the redistricting of state and county voting districts; and

WHEREAS, the correct apportionment of Federal dollars for public health, education, transportation, child and elder care, food assistance, emergency preparedness, disaster response, and many other critical programs and services depends on complete and accurate age, population, and other demographic information gathered every ten (10) years; and

WHEREAS, accurate census information is critical to planning for future infrastructure and community needs of the County of Boulder; and

WHEREAS, information collected by the U.S. Census Bureau is confidential and protected by law and any data related to the census can only be released in aggregate form that does not identify individual respondents; and

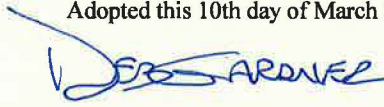
WHEREAS, the County of Boulder includes a significant portion of communities that are historically undercounted in the decennial census due to dispersed locations (e.g., mountain and rural areas), transitory housing status, language diversity, undercounted age groups (i.e., children under 5 and older adults), and concerns about the use of the collected data by the Federal government that make a fair and accurate count more challenging and which requires deliberate engagement by local partners to ensure a high response rate and an accurate census; and

WHEREAS, that the Board of Commissioners of Boulder County, Colorado, does hereby desire to support the efforts of the four Complete Count Committees (CCCs) in Boulder County (including the City of Boulder, City of Longmont, University of Colorado, and Boulder County Non-Profits CCCs) for the purpose of planning and conducting local initiatives and promotional activities to increase community participation in the 2020 Census.

NOW, THEREFORE, WE, the Board of County Commissioners, by virtue of the authority vested in us, commit to continuing support for the work of the four CCCs in Boulder County and further promoting participation in the 2020 Census by providing:

- Dedicated funding and grants management for outreach and community engagement within hard-to-count communities;
- Access to public spaces and digital forums to communicate the benefits of participating in the Census to all county residents;
- County staff time and resources to engage with the community and encourage completion of the 2020 Census;
- Collaboration with the cities and towns within Boulder County to help fill gaps in staff and collateral resources.

Adopted this 10th day of March 2020


Deb Gardner
Chair


Matt Jones
Vice-Chair


Elise Jones
Commissioner