COUNTY OF SAN DIEGO

Building Resilience: El Niño Preparedness for Businesses and Nonprofits



Virtual Webinar

Join this virtual webinar to learn practical steps your business or nonprofit can take to prepare for severe weather, reduce risk, protect critical operations, and strengthen resilience before disaster strikes. Participants will also receive valuable preparedness resources and guidance from local experts.

What to Expect:

- Learn how El Niño may impact your organization and why preparedness matters.
- Discover practical strategies to reduce risk, protect operations, and strengthen business continuity.
- Access guidance, insurance insights, and free preparedness resources to support your resilience planning.

Thursday, November 19th, 9:30 - 10:30 AM

Virtual Meeting via Zoom

https://bit.ly/4j74kw3

Questions? Email econdev@sdcounty.ca.gov

El Niño Resources

El Niño may bring heavier rain, stronger storms, and increased flood risk this fall and winter, so now is the time to learn what to expect and how to prepare to stay safe.

- Get Your Business Ready for El Niño
- Outsmart Disaster: CA Small Business Preparedness
- Sign up for Emergency Alerts
- SBA Disaster Assistance
- CA Governor's Office of Emergency Services