



## Join the VaxUp Innovation Challenge!

We invite you to participate in an upcoming innovation challenge. Children's Hospital Los Angeles Innovation Studio has partnered with the Los Angeles County Department of Public Health to launch the [VaxUp Innovation Challenge](#). This 3-phased Innovation Challenge aims to generate, test, and scale creative solutions to increase COVID-19 vaccinations rates among children and teens in Los Angeles County, particularly in communities disproportionately impacted by COVID-19.

We are looking for creative ideas to address barriers to vaccination such as...

- Increasing vaccine confidence through education, outreach, and partnership
- Developing and implementing novel community engagement strategies to promote COVID-19 vaccination among kids and teens
- Using data to support COVID-19 vaccination, particularly in underserved communities
- Helping families make decisions and keep themselves and their children safe by providing actionable information on accessing vaccines and other COVID-19 related topics, such as testing and guidelines

### [Sign up for the VaxUp Challenge Here!](#)

**Challenge Start Date:** February 10 and 11, 2022

**Funding:** Selected grant recipients may receive up to \$100,000 of pilot funding.

**Info Session:** Join our info session on February 2 at 12-1pm PT. [Register here.](#)

