

Request for Qualifications (RFQs)

FROM ARTISTS TO DESIGN, FABRICATE, AND INSTALL
THE PUBLIC ART COMPONENT OF
THE FARRAGUT CONNECTOR PROJECT

Cultural Affairs Division
February 2024

REQUEST FOR QUALIFICATIONS (RFQs)
2023-2024 PUBLIC ART OPPORTUNITY – “FARRAGUT CONNECTOR” CULVER CITY

The Cultural Affairs Division invites professional visual artists or artist teams to submit their credentials for consideration in this first of a two-stage competitive process for a public art installation. This art component is part of the project called the “Farragut Connector,” which is a pedestrian passageway connecting Jasmine Avenue to Jackson Avenue in Culver City. The project includes demolition of the existing path and construction of a new concrete passageway that is banked by landscaping on both sides (the “Project”). The proposed location and size for placement of the art is upon the 135’ wall along the path that straddles the property line of 4201 Jackson Avenue and measures 42” x 10’ (height x length) [SEE ATTACHMENT A].

As for the public art component of the Project, an original design proposal for the art section will be chosen by a selection committee panel consisting of, but not limited to, visual arts and public art professionals, appropriate City committee members, Project stakeholders, and community members. The original design could stem from visual mediums not limited to mosaic or tiled art, but its final form would be translated into a tiled art installation. Please note that more project details will be provided in the second stage, which is the release of a Request for Proposal (RFP) to the artists selected from this initial qualification process.

BACKGROUND

Culver City, dubbed as “The Heart of Screenland,” is a five-square-mile, urban community of 39,000 residents surrounded mostly by the City of Los Angeles but also shares a border with unincorporated areas of Los Angeles County. Culver City is centrally located on the Westside near Santa Monica, Beverly Hills, and Los Angeles International Airport. Culver City is particularly known for its well-run public school system, “small town” charm, growing high-tech and creative economies, and a dynamic downtown that is regionally known as a destination for restaurants, live theater, and art galleries.

For more information about Culver City, visit: <https://www.culvercity.org/Explore/About-Culver-City> and Culver City’s Permanent Public Art: <https://www.culvercity.org/Permanent-Public-Art>.

TWO-PHASE COMPETITIVE PROCESS

- 1) Request for Qualifications (RFQ) – Select three-to-five artists from the submissions received.
- 2) Request for Proposal (RFP) – Select an artist or artist team from design proposals received.
(an artist stipend will be offered to the competing artists)

SKILLS AND EXPERIENCE REQUIREMENTS

Qualified artists or artist teams who have a strong professional profile, peer recognition, a history of public exhibitions, and who are experienced in creating permanent, urban-scaled public art for exterior or interior locations or who have successfully worked on collaborative projects are encouraged to respond.

The ideal artist is defined as a practicing artist who has demonstrated a high level of accomplishments through a body of work, exhibitions, presentations, or performances. The qualified artist shall have a history of strong conceptual development as well as possess the ability for skillful execution of tools, materials, and craft. This includes programs rooted in innovative uses of technology, collaborative work, or interdisciplinary projects. The qualified artist shall have a BFA, MFA or other comprehensive

advanced training in the visual artists and work primarily in the production of art in unique or limited editions and not for purposes of marketing, mass production or advertising.

QUALIFICATION SUBMISSION REQUIREMENTS

For this RFQ stage, please submit as ONE MERGED PDF document that includes the following:

- I. Current resume or curriculum vitae, including public and private art commissions, exhibition, and publication history (a team resume, if applying as a team).
- II. Up to 15 images of recent projects. Submitted images must be depicted in color, appear sharp, and include viewable dimensions to determine their scale.
- III. Written description of the materials, size, title, location, commissioning body and project cost.
- IV. Names and contact information of at least two professional references for the projects depicted in the images.

Do not submit concept proposals at this stage.

Incomplete or late submissions are subject to disqualifications. All submission materials will be retained by the Cultural Affairs Division, City of Culver City. *Only applicants advancing to the second and final stage of the selection process will be contacted.*

SUBMISSION DEADLINE

Hard deadline: via email **by 11:59pm Pacific Standard Time, on Monday, April 1, 2024.**

All materials must be submitted via email as ONE MERGED PDF document to Cultural Affairs Analyst Sam Lee: sam.lee@culvercity.org. Please note that any email submissions received after the deadline will not be considered. In addition, other materials submitted via post, in-person or otherwise not consistent with this RFQ's submission requirements will be rejected.

SELECTION PROCESS

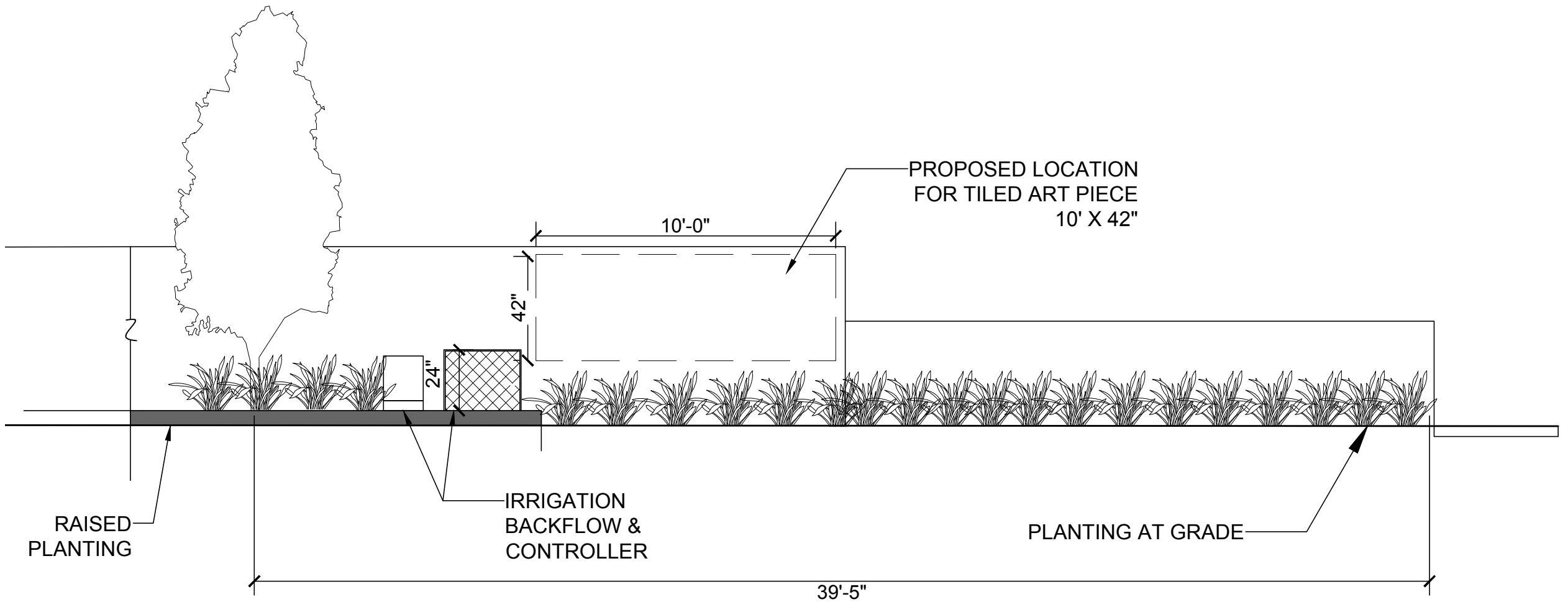
The selection panel committee may include, but not limited to, visual arts and public art professionals, appropriate City committee, project stakeholders, and community members.

QUESTIONS AND REQUEST FOR CLARIFICATION/CONTACT

Please email any questions regarding this RFQ via email to sam.lee@culvercity.org. E-mail requests should include the subject line: *Farragut Connector RFQ Clarification*.

ATTACHMENT

A PROPOSED ART LOCATION DIAGRAM



PROPOSED ART LOCATION
SCALE: 1/4"-1'-0"