

EXHIBIT A - STIPEND LEVELS FOR ERAP OUTREACH AMBASSADORS

Outreach Metric	Small Stipend Level	Medium Stipend Level	Large Stipend Level
Outreach Total Number of General Outreach Communications to publicize ERAP availability and share program information (such as text blasts, email blasts, personal outreach, social media share, website share)	At least 3	At least 8	At least 12
Outreach Total Number of General outreach opportunities held in community about ERAP (such as distributing flyers at a food distribution or door-to-door, announcing the program at an event such as a faith service, or promoting the program during a community meeting)	At least 1	At least 2	At least 5
Outreach Recruitment (Total number of people / followers you will reach out to through General Outreach Communications)	At least 100 people up to 250 people	250 to 1,000 people	Over 1,000 people
Application Information Session Total Number of Recruitment and Publicity Attempts specific to publicizing the Information Session (such as text blasts, email blasts, personal outreach, social media share, website share)	At least 3	At least 4	At least 5
Application Information Session Total number of people who will attend your hosted online Application Information Session	At least 25 people	At least 50 people	At least 100 people
Application Information Session Total Number of Application Information Sessions Hosted	At least 1	At least 2	At least 5
Stipend Amount	\$2,000	\$3,500	\$5,000

Additional Lump Sum Payment for Interpretation Services: If ERAP Ambassador Organization is able to provide language interpretation services for the Application Information Session or other outreach efforts, an additional lump sum payment may be paid to the organization for up to \$1,000, in addition to the above stipend amount. Organizations submitting through this RFI must select on the RFI Submittal Form if they wish to be considered for this additional lump sum payment.