

## HOW THE PROGRAM WORKS



## THE GOOD FOOD PURCHASING PROGRAM

### TRANSPARENCY + ACCOUNTABILITY = MARKET SHIFTS

- ✓ Assess Baseline
- ✓ Set Goals + Make Shifts
- ✓ Track Progress
- ✓ Celebrate Success



## Good Food Purchasing Policy Update

On December 11, 2020, in partnership with [SPUR](#) and [The Center for Good Food Purchasing](#), we presented the GFPP to the leadership within the County Sheriff's and County Probation offices. These are the two County agencies with the largest food purchasing budgets, and so our presentation focused on the budget implications of shifting their food purchases to more local, sustainable, and equitable foods. Both SPUR and The Center provided helpful information that was received positively.

The next phase in adopting the Good Food Purchasing Policy is to take it to the County Health Committee, which is scheduled for January 11, 2021, following which it will be presented to the Board of Supervisors. Keep in mind that full development of the GFPP is a two-step process:

- Phase 1: Adopt the GFPP values and with the assistance of The Center for Good Food Purchasing complete a baseline assessment of current food purchases by the departments with the largest food purchasing budgets, The Sheriff's Office and Probation Department. Once the baseline assessment is complete, report back to the Board on the findings.
- Phase 2 Large Purchasers: After the baseline assessments are complete, codify the multi-year action plans with benchmarks set by the departments (with assistance from the Center for Good Food Purchasing and community groups) for how to better align their food purchases with the GFPP standards and improve food purchasing. By completing both a baseline assessment and annual assessments thereafter the county can measure progress towards their goals.

- Phase 2 Small Purchasers: Alameda County agencies with annual food budgets of less than \$1 million or whose structures do not lend to full Good Food Purchasing Program participation, will participate in the Good Food Purchasing Pledge. Through the Pledge, agencies will commit to meeting at least one best practice in each value category with a goal of adding an additional best practice from any category per year; external verification of compliance; and publicly reporting on their progress annually. The Pledge will provide smaller agencies an opportunity to meaningfully participate in the countywide initiative and help achieve the County's Vision 2026 by using the Good Food Purchasing five-value procurement framework.

Our GFPP is an important tool for moving the Alameda County food system toward sustainability and equity. We'll continue to update you as this process proceeds!