



March 13, 2024

NWZAW.org

## **NWZAW is April 15-19 and it's easy to participate**

*Join the weeklong event and spread awareness of work zone safety across the nation*

National Work Zone Awareness Week (NWZAW) is a yearly event dedicated to spreading awareness of roadway work zone safety and the message of safety continues to grow because of support and involvement from organizations and individuals like you. There are a variety of ways to participate in each individual event, regardless of your location, so find out how you can help.

### **April 15: Work Zone Safety Training Day**

This national stand down encourages employers and workers to pause during the day to participate in safety demonstrations, training in hazard recognition and fall prevention and focus on other important prevention steps to maximize the safety in work zones.

### **April 16: National kickoff event**

This year's NWZAW kickoff is on Tuesday, April 16, and is hosted by the Maryland Department of Transportation (MDOT). Join the kickoff festivities by hosting your own NWZAW kickoff event! Follow and tag #NWZAW on social media to spread the word.

### **April 17: Go Orange Day**

On Wednesday, April 17, roadway safety workers across America are encouraged to wear orange to proudly show their support for work zone safety. Post your pics on social media with #NWZAW and #Orange4Safety to show your support of the roadway safety industry and of families of victims who have lost their lives in work zones.

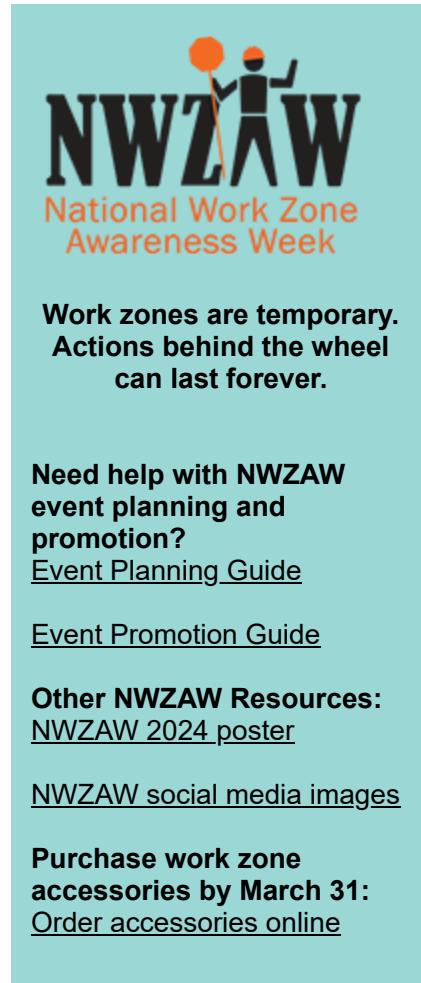
### **April 18: Social media storm**

Organizations, companies and individuals are encouraged to take to social media and share messages of roadway safety advocacy between 9 a.m. and 4 p.m. ET. Tag your pictures, posts and stories with #NWZAW and #WorkZoneSafety to join the conversation and show your support.

### **April 19: Moment of Silence**

In 2021 alone, there were over 950 work zone fatalities. For the final day of NWZAW, participants asked to share a moment and remember those who have lost their lives in a work zone incident.

**Show your support and learn about the ways you can participate at [NWZAW.org/Participate](http://NWZAW.org/Participate).**





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