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Department of Health
and Social Services

Anchorage, Alaska

STATE OF ALASKA

MEDIA ADVISORY

*****Media Advisory*****

FOR IMMEDIATE RELEASE: February 9, 2020

CONTACT: Sue Libenson, Public Information Officer, 907-303-0022, sue.libenson@alaska.gov

MEDIA ADVISORY: Alaska Department of Health and Social Services encourages Alaskans to Pay it Forward in February.



WHAT: Pay It Forward February

WHEN: Throughout the month of February, with special awareness from Feb. 12-19, 2021.

WHERE: Wherever Alaskans are. This is a statewide call to action to do an act of kindness for your fellow Alaskan.

WHO: Organized by the Alaska Department of Health and Social Services with statewide partners.

DESCRIPTION: Alaskans know it's easier to make it through the winter when they help each other. That's especially true when so many are affected by the COVID-19 pandemic. This month, the Alaska Department of Health & Social Services is encouraging Alaskans to Pay It Forward to friends, loved ones, neighbors or simply the next person in line. Big or small, reaching out to an individual or participating in a communitywide effort, Alaskans can contribute to a kinder Alaska.

Organizations, businesses and individuals throughout the state are encouraged to Pay It Forward in a way that makes sense for them. This could be as easy as thanking someone, shoveling a neighbor's driveway, buying coffee for a stranger, dropping off food at a local food bank, shopping at local businesses, or supporting organizations that help others in your community. Participants can also challenge others to participate in their own way.

More information is available on [the event Facebook page](#). Participants are encouraged to share photos and videos of how they Pay It Forward on social media using the hashtag #WithYouAlaska.

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