



Get Schools Cooking Partner Kit

Thank you for sharing information on our largest grant opportunity so we can provide more districts with the operational foundation necessary to transition from a heat & serve model to one that is rooted in scratch cooking! Please tag us and include **#getschoolscooking** in your posts.

Facebook and Instagram: @ChefAnnFoundation

Twitter: @ChefAnnFnd

LinkedIn: Chef Ann Foundation

Shortened Links

- Application Page: shorturl.at/DJQW7
- Informational Webinar Registration: shorturl.at/GHN78
- Click-to-Tweet 'Applications Are Open': <https://ctt.ac/b48q4>
- Grant Announcement Blog: shorturl.at/kVW06
- Press Release: shorturl.at/efpqZ

Sample Social Media Messaging

- Facebook
 - Attention all school food professionals and healthy school food advocates! 🍴👥 The application for the fifth cohort of @ChefAnnFoundation's signature program, Get Schools Cooking, is NOW OPEN through September 30, 2022. Get Schools Cooking is a 3-year intensive grant program for districts that are ready to transition to a scratch-cook operational model. Don't miss this opportunity for strategic planning, technical assistance and an on site assessment from school food experts. This 3-year grant program is valued at up to \$267,000—apply now!
<https://www.chefannfoundation.org/what-we-do/get-schools-cooking>
- Instagram
 - Attention all school food professionals and healthy school food advocates! 🍴👥 The application for the fifth cohort of @chefannfoundation's signature program, Get Schools Cooking, is NOW OPEN through September 30, 2022. Get Schools Cooking is a 3-year intensive grant program for districts ready to transition to a scratch-cook operational model. Don't miss this opportunity for strategic planning, technical assistance and an on-site assessment from #schoolfood experts. This 3-year grant program is valued at up to \$267,000. Visit the link in our bio to apply!
- Twitter
 - The application for @ChefAnnFnd's signature program, Get Schools Cooking, is open until 9/30! Including an onsite assessment, strategic planning, and technical assistance from #schoolfood experts with this 3-year grant program. APPLY NOW:
<http://bit.ly/2EWB7ht>

- LinkedIn
 - Calling all school food professionals! 📣 The application for the fifth cohort of @Chef Ann Foundation's signature program, Get Schools Cooking, is NOW OPEN through September 30, 2022. Get Schools Cooking is a 3-year intensive grant program for districts that are ready to transition to a scratch-cook operational model. Don't miss this opportunity for strategic planning, technical assistance and an on-site assessment from school food experts. This 3-year grant program is valued at up to \$267,000—apply now! <https://www.chefannfoundation.org/what-we-do/get-schools-cooking>

[Social Media Graphics \(click to view and download\)](#)

Sample Newsletter Messaging

- Exciting news! 📣 Chef Ann Foundation's [Get Schools Cooking](#) application is now open through Sept. 30th, 2022. This is an incredible opportunity for school districts that are ready to make the transition to a scratch-cook program. [Apply today!](#)

Sample Email Messaging

Subject Line: Exciting news! Grant opportunity available for scratch cooking in schools

Email Copy Example

Dear XXX,

Our friends at [Chef Ann Foundation](#) are accepting applications for Get Schools Cooking, their intensive 3-year assessment and strategic planning program for districts that are ready to transition to a scratch-cook operation. The application is open now through September 30th, 2022! Check out their latest [press release](#) and [blog post](#) for additional information.

The program will kick off with a workshop in Bellingham, WA, followed by an on-site operational assessment; strategic planning; a \$35,000 systems grant to cover items such as equipment, staff training, and data solutions; and continued technical support to implement the strategic plan. **The grant is valued at up to \$267,000!**

[Click here](#) for more information on Get Schools Cooking and the application process. You can also [register for a free informational webinar](#) on September 7th at 10am CT.

Cheers to school food change,
XXX