

2014 Wyoming Forum

“Keys to Our Success and Our Future”

32nd

ANNUAL WYOMING FORUM

November 13-14th, 2014

A WYOMING BUSINESS ALLIANCE/WYOMING HERITAGE FOUNDATION EVENT



Garry Kasparov



Bob Woodward

LITTLE AMERICA HOTEL AND RESORT, CHEYENNE, WYOMING

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Business Alliance
Wyoming

THANK YOU TO...

CONFERENCE LEVEL

University of Wyoming

PLATINUM LEVEL

Anadarko Petroleum
BW Insurance
Jonah Bank of Wyoming
Jonah Energy
Liberty Mutual Insurance
McMurry Foundation
Peabody Energy
Rare Element Resources
Rocky Mountain Power
True Companies
Wyoming Humanities Council
Wyoming Community Colleges
• Casper College
• Central Wyoming College, Riverton
• Laramie County Community College, Cheyenne
• Northern Wyoming Community College District, Sheridan/Gillette
• Northwest College, Powell
• Western Wyoming Community College, Rock Springs

GOLD LEVEL

bp America
Cameco Resources
Chesapeake Energy
Cheyenne Light, Fuel, and Power
Cigna Healthcare
First Interstate Bank
Jackson Hole Mountain Resort
The Wyoming Group
Wyoming Business Council
Wyoming Medical Center

SILVER LEVEL

ANB Bank
Arch Coal
Cloud Peak Energy
Fremont Motors
Grothouse Construction
McGarvin-Moberly Construction
Mountain West Farm Bureau
QEP Resources
Sierra Trading Post
UR – Energy
US Bank

Wells Fargo
Wyoming Community Foundation
Wyoming Liberty Group

BRONZE LEVEL

BC/BS of Wyoming
Black Hills Bentonite
ExxonMobil
Herbst Lazy T Cattle Company
Holland & Hart LLC
Laramie Chamber Business Alliance
Marathon Oil
McGee, Hearne & Paiz, LLP
Motorola
Table Mountain Ranch
Wold Oil and Gas
Wyoming Catholic College

CONTRIBUTORS

Casper Star Tribune
City of Cheyenne
Cowboy State News Network
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Girt Communications
KCWY Channel 13
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Silver Star Communications
Spradley Barr Motors
Town and Country Liquors
Townsquare Media
Visit Cheyenne
Wyoming Business Report
Wyoming Tribune Eagle

SUPPORTER

Casper Chamber of Commerce
Greater Cheyenne Chamber of Commerce
Petroleum Association of Wyoming
Wyoming Association of Municipalities
Wyoming Automobile Dealers Association
Wyoming Bankers Association
Wyoming Business Technology Center
Wyoming Chamber Partnerships

Wyoming Coal Information Committee
Wyoming Contractors Association
Wyoming Council for Women's Issues
Wyoming County Commissioners Association
Wyoming Economic Development Association
Wyoming Hospital Association
Wyoming Lodging and Restaurant Association
Wyoming Medical Society
Wyoming Mining Association
Wyoming Rural Electric Association
Wyoming Society of Certified Public Accountants
Wyoming Stock Growers Association
Wyoming Taxpayers Association
Wyoming Trucking Association
Wyoming Women's Foundation

2014 Wyoming FORUM AGENDA

Wednesday, November 12th 2014

4:00PM – 5:30 PM RECEPTION AT THE NEW UNIVERSITY OF WYOMING
Marian H. Rochelle Gateway Center, University of Wyoming
HOSTS: University of Wyoming and Wyoming Business Alliance/ Wyoming Heritage Foundation; SUPPORTERS: Wyoming Chamber Partnership, Wyoming Economic Development Association, Greater Cheyenne Chamber of Commerce and Laramie Chamber Business Alliance

Thursday, November 13th Grand Ball Room

7:00 AM REGISTRATION - Throughout Day -
MORNING MODERATOR: Dave Bell, Chair Wyoming Business Alliance/ Wyoming Heritage Foundation, Pinedale

8:30 AM WELCOME AND SPECIAL INTRODUCTIONS, **Dave Bell**, Chair, Wyoming Business Alliance/Wyoming Heritage Foundation

8:45 AM TECHNOLOGY FRONTIERS... WYOMING MUST BE A PLAYER
MODERATOR/INTRODUCTORY REMARKS: Governor Matt Mead
SPEAKERS... Silicon Valley (and National) High-Tech Leaders Address Wyoming's Potential.
ANEEL BHUSRI, CEO/ENTREPRENEURIAL PERSPECTIVES: Aneel Bhusri is co-founder and CEO at Workday, the leading developer of cloud-based HR and finance software with a market cap of \$16 billion. He is also a partner at Greylock Partners. Aneel has been a leader, product visionary, and innovator in the enterprise software industry for more than 20 years. He has been named to the Forbes distinguished Midas List of top tech investors for five of the past six years 2013 (#17), 2012 (#25), 2011 (#15), 2009 (#8) and 2008 (#16).
JOHN HURLEY, INVESTOR/FINANCIAL PERSPECTIVES: John Hurley is the founder and managing partner of Cavalry Asset Management, a leading technology hedge fund. John is also a lecturer at the Stanford School of Business. Upon graduation from Princeton, he served for five years as an officer in the U.S. Army, including combat duty in the first Gulf War. He serves on the boards of the East West Institute and the Business Executives for National Security.

10:00 AM BREAK

10:30 AM CLIMATE CHANGE: ENVIRONMENTAL HYPE? ECONOMIC REALITIES? PRACTICAL SOLUTIONS?... WHICH WAY FOR WYOMING (AND THE NATION)
MODERATOR: Mark Stege, Vice-President, Cheyenne Light, Fuel and Power, Cheyenne, Wyoming
INTRODUCTORY REMARKS: Jerry Blann, President, Jackson Hole Mountain Resort. **Joe Bastardi**, Chief Forecaster, WeatherBELL Analytics, CNN and Fox News Commentator, New York, NY "Global Warming... Fraud or Not?"
Karen Harbert, President and CEO, U.S. Chamber of Commerce Institute for 21st Century Energy, Washington, DC "Secure future and millions of jobs: energy does work" **Bob Inglis**, Former Member of Congress; Director of Energy and Enterprise Initiative, George Mason University, Fairfax, Virginia "Don't sow discontent; come up with solutions"

12:00 PM Break/Lunch Buffet Lunch Program

12:45 PM "PRESIDENTIAL LEADERSHIP AND THE PRICE OF POLITICS"
Bob Woodward, Associate Editor, Washington Post. Woodward is considered "the best pure reporter of his generation, perhaps ever". Author of 12 number one national best selling non-fiction books – from "All the President's Men" (Watergate) to the "Price of Politics". Woodward knows Washington through and through...hear what the investigative reporter of Watergate fame has to say about the November 4 mid-term elections, as well as national political gyrations from Nixon to Obama.

1:30 PM BOB WOODWARD BOOK SIGNING – Registration Hallway

1:30 PM BREAK
AFTERNOON MODERATOR: Paul Radakovich, Rocky Mountain Power, Salt Lake City, UT

2:15 PM ADVANTAGE WYOMING... INDUSTRIAL HEARTLAND POTENTIAL
MODERATOR: Fred Von Ahrens, FMC, Green River, Wyoming
Eli Bebout, State Senate Vice President and former Speaker of the House
Neil Shelly, Executive Director, Alberta's Industrial Heartland Association, Fort Saskatchewan
Tara Blackburn, Managing Director, Hamilton Lane, San Diego
Tom Lubnau, Speaker of the House, Gillette
Representative Mary Throne, House Minority Whip, Cheyenne
Dave Searle, Manager Government Affairs, Marathon Oil Company, Sheridan

3:45 PM Stretch Break

4:00 PM HEALTHCARE ECONOMICS 101
Ashley Thompson, Vice President, Director of Policy, American Hospital Association, Washington, D.C.

4:45 PM NOVEMBER ELECTIONS... WELCOME STATE ELECTED OFFICE WINNERS:
 U.S. Senate; Governor, Secretary of State, State Treasurer, State Auditor and State Superintendent of Public Instruction.

5:15 PM Break

CELEBRATORY DINNER...
 Tributes to Philanthropy, Business, Culture and the Arts
MODERATORS: Dave Bell, Chairman, Wyoming Business Alliance/Wyoming Heritage Foundation and **Peter Wold**, President, Wold Oil

GRAND BALLROOM
5:45 – 6:30 PM No-Host Reception
6:30 – 7:30 PM Dinner
7:30 – 8:30 PM Program

HONOREES
 Buffalo Bill Center for the West, *A Premier American Museum*
 Climb Wyoming, *Recipient of the Friends of DFS Award*
 Petroleum Association of Wyoming, *Oil Industry's 130th Year*
 University of Wyoming Extension, *Extension's 100th Anniversary*
 Wyoming Community Foundation, *Foundation's 25th Anniversary*
 Wyoming Humanities Council, *Council's 40th Anniversary*
 Wyoming Nature Conservancy, *25th Anniversary*

Friday, November 14th

7:00 AM – 8:45 AM CONCURRENT BREAK-OUT SESSIONS
WYOMING ROOM AND SINCLAIR ROOM
 Breakfast Buffets Outside of Meeting Rooms/Open at 6:45 AM
 Concurrent Sessions – 7:45 AM – 9:00 AM
COMMUNITY VITALITY: Downtowns and Entryways
Pam Thayer, Executive Director, Rawlins Downtown Development Authority. **Dennis Ellis**, Government and Community Relations Advisor, Anadarko Petroleum

INTRASTATE AIRLINE SERVICE
Glenn Januska, Airport Manager, Casper/Natrona County International Airport. **Charlene Murdock**, Manager, Community Relations, Peabody Energy.

LOCAL BUSINESS COMMUNITY LEADERSHIP
Jim Porter, Casper Area Economic Development Alliance Board Member
Jim Hearne, Board President, Greater Cheyenne Chamber of Commerce

WATER STRATEGIES FOR THE FUTURE.
Nephi Cole, Policy Advisor, Governor Matt Mead's Office. **Fred Von Ahrens**, Manufacturing Director, FMC

RURAL HEALTHCARE DYNAMICS
Eric Boley, Executive Director, Wyoming Hospital Association. **Kristin Lee**, Director Regulatory and Legislative Affairs, CenturyLink

BREAK

8:45 AM RECAP OF BREAK-OUT SESSIONS

9:15 AM WYOMING'S TOURISM HERITAGE
MODERATOR: Diane Shober, Director, State Division of Tourism

9:30 AM NATIONAL PARKS, **David Vela**, Superintendent, Grand Teton National Park
 MAIN STREETS, **Dave Kinskey**, State Senator, Sheridan
 WILDLIFE, **Scott Talbott**, Director, Wyoming Game and Fish Department, Cheyenne

10:45 AM DUDE RANCHING, **Jeff Way**, General Manager, Eaton's Ranch, Wolf RODEO, **Darrin Westby**, General Chairman, Cheyenne Frontier Days

11:00 AM OUTFITTING, **Jim Allen**, Allen's Diamond 4 Ranch, Lander

BREAK

11:00 AM WORLD CLASS MINERALS... WYOMING'S STRATEGIC POSITION IN A TROUBLED WORLD
MODERATOR: Scott Durgin, Senior Vice President, Operations, Peabody Energy, Powder River Basin, Gillette, **Tom Hart**, CEO, Jonah Energy, San Antonio, Texas, **Randy Scott**, President and CEO, Rare Element Resources, Lakewood, Colorado, **Craig Rood**, Site Manager, OCI Wyoming, Green River

12:25 PM WYOMING WOMEN'S FOUNDATION SUMMIT AWARD PRESENTATION
Carma Corra, Board President

12:30 PM Break/Lunch Buffet
 "PUTIN, ISIS, AND THE NEW GLOBAL WAR"
FEATURED SPEAKER... Garry Kasparov, Russian Dissident and Antagonist to Putin, Global Leader for Individual Freedom, Democracy, and Human Rights. At age 22, he was the youngest ever World Chess Champion, losing only to IBM's Deep Blue. Founder of the United Civil Front (part of the Other Russia) to preserve electoral democracy and responsible government in Russia, Chair of the Human Rights Foundation's International Council, Moscow, Russia. On Ukraine, read his op-ed "It's War, Stupid". The night before this year's Wyoming Forum, Kasparov is the featured speaker in New York regarding the taking down of the Berlin Wall 25 years ago.
MODERATOR: Anne Alexander, Director of International Programs and Outreach Associate Dean, University of Wyoming, Laramie

2:00 PM FORUM ADJOURNS

Go to www.wyomingbusinessalliance.com to register or call (307) 577-8000.

EVENT REGISTRATION

Name _____
 Company _____
 Street Address _____
 City, State, Zip _____
 WBA Member? Yes No Leadership Wyoming Graduate? Yes No

REGISTRATION OPTIONS

2014 WYOMING FORUM REGISTRATION AND CELEBRATORY DINNER REGISTRATION PACKAGE; \$340, includes 2 Lunches, Celebratory Dinner and 1 Breakfast
 Dinner and Forum Registration/Savings of \$20

2014 WYOMING FORUM REGISTRATION \$260 in Advance – 2 Lunches and 1 Breakfast
 \$285 at the door-Forum Only

WYOMING CELEBRATORY DINNER, Thursday, November 13, 2014, \$100 in advance only dinner only

Wyoming Business Alliance

Wyoming Heritage Foundation

Please respond by email to wyba@wyomingbusinessalliance.com or fax your request to (307)577-8003.

Make checks payable to WYOMING HERITAGE FOUNDATION, a 501(C) 3 organization, 145 S. Durbin St., Ste 101 Casper, WY 82601, if you are NOT registering online.

A FULL REPORT ON THE CONFERENCE WILL BE SENT TO PARTICIPANTS.

BOOTH EXHIBITS

Booth space will be on the North side of the Grand Ballrooms and greeting area with open access to the Forum. Booths include an 8-foot table, skirting and two chairs. Banners or other company signage are permitted. No refunds given for booth space after November 6, 2014.

\$500 Includes display table and one Forum registration to Programs (\$260) on November 13-14, 2 Lunches and 1 Breakfast. Display setup at 3:00 PM Wednesday, November 12th.