



Wisconsin exports record value of agricultural products in 2014

Release Date: Immediate

Media Contact:

Jim Dick, Communications Director

Phone: 608-224-5020 email: jim.dick@wi.gov

MADISON – As Governor Scott Walker’s news release mentioned this morning, Wisconsin’s agricultural exports rose by 13.6 percent in 2014 to a record \$3.7 billion. The state’s increase was nearly three times greater than the growth rate for total U.S. agriculture exports in 2014 and marks the fifth straight year the Wisconsin’s numbers have risen. Below is a more detailed look at the top agricultural exports and where they were sent.

2014 Agriculture Export Highlights

January – December 2014

- From January to December 2014, Wisconsin exported more than \$3.6 billion worth of agricultural products to more than 145 countries. This value for agricultural exports is a record for Wisconsin and an increase of 13.6% percent compared to the same time period in 2013. This is the fifth year in a row that we have seen an increase in agricultural exports.
- Overall, US exports of agricultural products totaled almost \$175 billion, an increase of nearly 5% percent compared to the same in time period in 2013.
- Wisconsin continues to be ranked 13th overall for agricultural exports.
- Overall, state businesses exported \$23.4 billion worth of goods in 2014 which is an increase of 1% over 2013.

Top Five Markets for Wisconsin Exports - Agricultural Products

Country	\$ Value Export	% Growth
Canada	\$1.6 billion	13%
Mexico	\$332 million	27%
China	\$278 million	(-7%)
Korea	\$202 million	32%
Japan	\$144 million	11%

Top Five Products - Agricultural Exports

Product	\$ Value Export	% Growth	Product Details
Dairy and dairy derivatives casein, etc.	\$479 million	2%	Cheese, milk, whey, butter, lactose,
Miscellaneous Food	\$369 million	17%	Ingredients, sauces, yeasts, mustards
Beverages	\$342 million	13%	Denatured ethanol, beer
Raw Furskins	\$268 million	52%	Mink skins
Cereal grains	\$253 million	5%	Corn, wheat, barley

Top Five Markets for Wisconsin Exports – All Commodities

Country	\$ Value Export	% Growth
Canada	\$7.9 billion	5%
Mexico	\$2.8 billion	12%
China	\$1.5 billion	(-5%)
Japan	\$901 million	(-3%)

United Kingdom \$848 million

24%

Top 5 Products – All Commodities

Product	Value Export	% Growth
Industrial Machinery	\$6.3 billion	(-6%)
Medical and Scientific Instruments	\$2.1 billion	(-4%)
Electrical Machinery	\$2.1 billion	(-3%)
Not Rail Vehicles	\$1.8 billion	(-4%)
Plastic	\$1 billion	8%

Wisconsin leads the nation in exports of the following products: Whey, cranberries, and ginseng roots.

Note: Export numbers have been rounded off for the purpose of easy reporting.

Sources: Global Trade Information Service (GTIS)

Prepared by: Jen Pino-Gallagher, Director