



MEDIA ADVISORY: Secretary Brancel to Announce First Quarter Ag Export Numbers in Stanley

Release Date: May 25, 2012

Contact: Jim Dick, Communications Director,
608-224-5020, jim.dick@wi.gov

Editors: Due to the holiday weekend, we're sending this out today so you can put it on your daybooks, planners or assignment sheets early.

MADISON – Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) Secretary Ben Brancel will announce the first quarter agricultural export numbers on Wednesday, May 30 at 10:30 a.m. at Ace Ethanol, LLC in Stanley. While there, Secretary Brancel will provide highlights of the agricultural exports from January through March 2012 as compared to the same quarter a year ago.

Brancel will be joined at the press conference by Bob Sather, Partner of Ace Ethanol, and members of Wisconsin's agricultural and agribusiness organizations. Ace Ethanol, LLC was the first large scale plant to produce ethanol in the state of Wisconsin in June 2002. The announcement is being made at Ace due to the key role ethanol played in first quarter exports.

2011 produced a record high agricultural export value for the state set at \$2.85 billion of agricultural products, an increase of 18% over 2010. First quarter numbers will indicate the direction we're headed in 2012.

The Wisconsin International Trade Team at DATCP continues to work to increase our agricultural exports by building relationships, providing education and assisting with international promotions.

WHERE: Ace Ethanol, LLC
815 West Maple Street
Stanley, WI

WHEN: Wednesday, May 30, 2012
10:30 a.m.

Credentialed media are invited to attend.

###