



Webinar to Answer Questions on Food Product Labeling

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MADISON – Interested in selling processed foods but don’t know where to begin? Start by participating in a free webinar on food product labeling from the convenience of your own computer, offered by the Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP).

The webinar, “Food Product Labeling 101,” will be held on Thursday, May 17 at 1:30 p.m. This one-hour webinar will cover mandatory label elements, nutrition labeling, special labeling issues and licensing requirements. Following a short presentation, the webinar will allow ample time for questions.

Arthur Ness, a DATCP food scientist, will be leading the webinar. With over 30 years of experience with the Division of Food Safety, Ness has extensive knowledge on Wisconsin product labeling and licensing requirements.

This webinar is brought to you by DATCP’s Something Special *from* Wisconsin™ program. The red and yellow Something Special *from* Wisconsin™ trademark used by over 400 companies guarantees at least 50% of a product’s ingredients, production or processing activities are from Wisconsin.

To register for the webinar, visit <http://www.somethingspecialwi.com/WebinarRegistration.html>. For questions, contact DATCP’s Theresa Feiner at 608-224-5112 or theresa.feiner@wisconsin.gov. You can also connect with DATCP on Twitter at twitter.com/widatcp or Facebook at facebook.com/widatcp.

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