



“Improving Your Company’s Manufacturing Processes and Bottom Line with Additive Manufacturing and the R&D Tax Credit”

January 22, 2015 2PM - 3PM Eastern Standard Time

LIVE WEB EVENT (January 22): Learn how Additive manufacturing is becoming more cost-efficient to introduce and easier to implement and operate, and learn about R&D tax incentives in our information-packed live web event.

Think the costs of introducing Additive Manufacturing (AM) are too great to consider for your production operations? AM is increasingly being used as an efficient means of producing test prototypes, tooling or for fabricating and finishing high-value parts in one setup. Not only are prices for equipment dropping and service bureaus becoming more sophisticated, but the initial and recurring expenses associated with implementing AM in your organization may be eligible for a tax credit. As a result, AM is becoming more cost-efficient to introduce and prevalent in manufacturing. Combine the evolving economic benefits with the R&D tax incentives, and AM could show a positive ROI sooner than you think.

Bruce Bradshaw, VP of Marketing in North America for Stratasys which is one of the major manufacturers of 3D printing systems, will share his unique perspectives on trends in affordability and applications in additive manufacturing.

Bradshaw will be joined by Scott Schmidt president of Black Line Group, to discuss what expense activities associated with AM qualify for potential federal and state R&D tax credits and which ones don't. Participants will have the opportunity to ask the two panelists specific questions.

AREAS OF FOCUS WILL INCLUDE:

- **APPLICATION AREAS** – The latest advances and technology applications and implications for claiming associated expenses to qualify for R&D tax credits.

- **BUSINESS CASES** – Fast ROI, increased efficiencies, improved quality, lower operating costs, availability of R&D tax credits to support AM.
- **DIFFERENTIATION** – High efficiency, low maintenance, long useful life, low total cost of ownership, availability of R&D tax credits beyond initial AM equipment acquisition.
- Please feel free to invite co-workers who may be interested or may be involved in evaluating new and emerging technologies.

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When: Thursday January 22, 2015, 2:00PM - 3:00PM Eastern Standard time

Webex info to follow.

We look forward to having you join us!
