



Brazil AGRISHOW 2016 USA Pavilion

AGRISHOW is the largest event for agricultural sector in Brazil. The show hosts around 800 exhibitors and over 160,000 attendees during the five-day event. Serving as an excellent platform to showcase state-of-the-art technologies, products and services connected to agricultural machinery, irrigation equipment and related services, rural communication systems, precision agriculture devices, pumps, motors, accessories, and much more.

U.S. companies can participate in AGRISHOW 2016 in the following ways:

Mini Booth Exhibit in the USA Pavilion*

A mini booth presence gets you the same services as a full booth in a smaller footprint (4.5m²). The mini booth allows space for a one meter wide company banner, video and product literature display. .

- Exhibitor listing in the AGRISHOW exhibitor guide (online and hard copy distributed at the show).
- A full page, color promotion in the USA Pavilion Catalog distributed at the show.
- Listing in a pre-show outreach campaign to prospective partners throughout Brazil.
- Pre-show customized market research.
- Post-show Market Interest Report and Trade Lead Report.
- Support at the show from the U.S. Commercial Service staff.

Full Booth with CS Brazil

Standard booth is 12 square meters. Larger booth space is available with show organizers.

Show Intel Program/Page in the USA Pavilion Catalog Advertise your company and products to potential partners across Brazil and in neighboring markets. Advertisers will receive:

- A full page, color promotion in the USA Pavilion Catalog distributed at the show.
- U.S. Commercial Service Trade Specialist fluent in Portuguese will actively promote your products and gather leads at the show using the catalog.
- If you do not have a booth at the show, afterwards you will receive a Show Intel report summarizing market conditions, feedback to your products from potential partners, and recommended next steps.

Gold Key Service + Show Intel Program/Page

U.S. Commercial Service staff will set up meetings for you with 8 – 10 pre-screened business partners at AGRISHOW. You will also receive the catalog / research program benefits as outlined above.

Venue:

Ribeirão Preto, São Paulo State, Brazil

Dates:

April 25 – 29, 2016

Costs:

USA Pavilion Mini Booth: US\$ 3,500

(4.5 m² booth)

Full Booth with CS Brazil: US\$ 5,800

(12 m²)

Show Intel/Catalog: US\$ 699

Gold Key Service + Catalog: US\$ 1,699

Registration Deadline: March 16, 2016

*Registration Space is limited and is available on a first come, first serve basis.

Questions? Please contact:

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