



Meet Top Education Recruiters, Without the Expense of Travel!

Virtual Education Fair – Bulgaria, Croatia, Greece, Romania, Serbia and Ukraine

Southeast Europe is a growing education market, and the U.S. Commercial Service is pleased to invite colleges, universities, and high schools to participate in our Virtual Education Fair! The most reputable and best performing agents in the region will visit the U.S. Embassy in Sofia, Zagreb, Athens, Bucharest, Belgrade, and Kiev to listen and watch the presentations of the schools participating in the fair.

Time and Date for U.S. Participants for Virtual Education Fair:

Wednesday, March 23, 2016 at 8:30am EDT, 7:30am CDT, 5:30am PDT

Locations:

Bulgaria, Croatia, Greece, Romania, Serbia, and Ukraine

Event Focus:

4-year colleges and universities with a particular interest in:

- E-learning
- Short-Term Summer Programs (including high school level)

How it Works:

Using our web conferencing technology, up to 6 participating U.S. schools will each be able to conduct a 10 minute presentation, online via PowerPoint, to an audience of some of the area's top recruiting agents.

Results:

The majority of educational institutions, which participated in the 2013, 2014, and 2015 virtual educations fairs with India, Vietnam, and other markets reported increases in student enrollments as a result of the events.

Details:

- Cost per school is \$650.00
- VEF's are limited to 6 schools
- VEF's last 90 minutes
- Dial-in and log-in from your home or office
- Training will be provided in advance to those who request it
- Send your marketing materials in advance to our offices for distribution to agents
- Prior to the VEF, participating schools will receive a "Welcome Kit" which will include contact information and detailed profiles on each agent.
- The VEF's will be recorded for future reference by the agents and participating schools.



To register, or for more information, please contact the Event Lead, Jeff Porter at:
207-780-3756 or Jeffrey.Porter@trade.gov

