



## ***Meet Top Education Recruiters in Shanghai, Without the Expense of Travel!***

### **Virtual Education Fair – Shanghai, China**

**Tuesday, April 5<sup>th</sup> at 9 pm U.S. Eastern, 8 pm Central, 6 pm Pacific Time**

**Location:** Shanghai, China

**Event Focus:** U.S. high schools interested in recruiting Chinese students

China is one of the fastest growing education markets, and the U.S. Commercial Service is pleased to invite U.S. high schools to participate in our China Virtual Education Fair with Shanghai! The most reputable and best performing agents in Shanghai will visit the U.S. Consulate to listen and watch the presentations of the schools participating in the fair.

#### **How it works:**

Using our web conferencing technology, up to 6 participating U.S. schools will each be able to conduct a 10-minute presentation via PowerPoint, online, to an audience of some of China's top recruiting agents.

#### **Results:**

The majority of educational institutions, which participated in the 2013 and 2014 virtual education fairs with India, Vietnam and other markets, reported increases in student enrollments as a result of the events.

#### **Details:**

- The price to participate is \$650.00 per school
- VEFs are limited to 6 schools and are 90 minutes in duration
- You can dial-in and log-in from your home or office
- Training will be provided in advance to those who request it
- You may send your marketing materials in advance to our Shanghai office for distribution to the agents
- Prior to the VEF, participating schools will receive a Welcome Kit, which will include contact information and detailed profiles on each agent.
- The VEFs will be recorded for future reference by the agents and participating schools.

**To Register, or for more information, please contact the Event Lead Stephanie Heckel at 336-333-5345 or [Stephanie.Heckel@trade.gov](mailto:Stephanie.Heckel@trade.gov)**