



Connecting U.S. Education to the World

Central European Education Fairs in the Czech Republic, Poland, and Hungary

Join Us to Explore Emerging Educational Markets

The U.S. Commercial Service at the U.S. Embassies in the Czech Republic, Poland, and Hungary, in cooperation with EducationUSA and the Fulbright Commission, is organizing educational fairs in their respective countries from April 18 to April 22, 2016. This is an opportunity for representatives of regionally accredited U.S. institutions of higher education, both undergraduate and graduate, to explore the markets of Central Europe.

Meet Students and Potential Partners

The fairs will connect U.S. educational institutions with prospective students and potential institutional partners in these markets. The stops will include embassy briefings, one-on-one appointments with potential partners, student fairs, and networking events in Prague, Warsaw, and Budapest. The fairs have been coordinated so that you can easily travel and attend each one. We will also allow for some limited down time.

Why Central Europe?

Central Europe is a dynamic and quickly evolving region of the European Union with amazing development in the last 20 years and a strong tradition and interest in quality education.

The **Czech Republic** offers great recruitment potential. High quality educational programs, coupled with having English as the standard second language, produce a large pool of highly qualified candidates for both undergraduate and graduate studies in the United States. Study abroad programs and institutional cooperation are on the rise. Selected students may also be able to obtain scholarships from several new private foundations. Cost: \$650.

Poland is unquestionably a prime target from which U.S. educational institutions can successfully recruit both undergraduate and graduate students. This market not only represents the sixth largest country in the European Union in terms of population, but also, from a demographic standpoint, contains a population heavily skewed towards young students with a keen interest in higher education. Poland also presents many opportunities for institutional partnerships. Cost: \$750.

Now is the best time to recruit prospective students from **Hungary**! Study abroad is seen as an absolute must for many students, and one-third of students intend to study overseas. As a result, it is no exaggeration to say that study abroad is a booming business. Summer camps, as well as special English language and mentoring programs, all contribute to a large, highly-qualified pool of applicants that will be of great interest to U.S. colleges and universities. Cost: \$650.

Dates:

April 18-22, 2016

Venues:

Prague, Czech Republic
Warsaw, Poland
Budapest, Hungary

Registration:

http://www.export.gov/industry/education/eg_main_089362.asp

Costs:

Czech Republic: \$650
Poland: \$750
Hungary: \$650
Expenses for travel, lodging, most meals, and incidentals will be the responsibility of each tour participant.

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In Cooperation with:

