



Beijing • Shanghai • Guangzhou | April 12-17, 2015

Secretary of Commerce Penny Pritzker & Secretary of Energy Ernest Moniz to Co-Lead Trade Mission to China

Smart Cities – Smart Growth

The United States Secretaries of Commerce and Energy will co-lead a Business Development Mission to China from April 12-17, 2015. This mission will promote U.S. clean technology products and services in the areas of green building/construction, energy efficiency, carbon capture, utilization and storage (CCUS) and environmental technologies in support of the Smart Cities-Smart Growth theme.

On November 12, President Obama and President Xi jointly announced the two countries' respective post-2020 climate targets in Beijing. This announcement is a pivotal step in addressing the global challenge of climate change and movement towards achieving the deep decarbonization of the global economy. The mission will build on strong climate change progress during the first six years of the Obama Administration, and supports the intent of the announcement, as it will help to achieve its ambitious goals. It is one of several measures that will strengthen and expand U.S.-China clean energy cooperation, and will support the deployment of cutting edge, innovative technologies to combat and adapt to climate change. Additionally, the recent announcements from President Obama and President Xi will spur new opportunities for U.S. clean technology companies in China.

An Incredible Business Opportunity

Urbanization is one of Premier Li Keqiang's top priorities; it is a mechanism for modernization, and a potential engine of future economic growth. While a number of U.S. companies successfully take advantage of the business opportunities in China, the U.S. Government recognizes that some companies need assistance navigating foreign markets to take full advantage of the range of opportunities that exist. This mission will assist U.S. businesses in initiating or expanding exports to China by:

- Arranging business-to-business introductions;
- Providing market access information; and
- Facilitating access to government decision makers.

Trade Missions Support U.S. Export Growth and Job Creation

Exports are leading the U.S. economic recovery and contributing to future economic growth and job creation in America. Selling more made-in-USA products and services will help U.S. companies grow and hire more people while helping the region meet its ambitious goals to dramatically improve their clean technology needs.

Space is Limited. Apply Now:
www.Export.gov/ChinaMission2015

"As the country's Chief Commercial Advocate, a key part of my job is helping U.S. companies connect with business opportunities around the world, and one of the strongest opportunities for U.S. firms in China is in the energy sector. China will continue to have tremendous energy needs as the country urbanizes and grows its middle class, and U.S. firms have the expertise necessary to serve as partners in building clean and efficient infrastructure. I am thrilled that Secretary of Energy Moniz will be joining me on this mission to represent the best of what America has to offer when it comes to world-class businesses and unparalleled know-how in clean technology."

- Penny Pritzker
U.S. Secretary of Commerce

"As the two largest economies, energy consumers, and carbon emitters, the United States and China must advance affordable clean energy, while simultaneously mitigating the long-term threat of climate change," said Secretary Moniz. "This mission will deepen our cooperation to promote a low-carbon economy by expanding U.S. company exports in China and helping to facilitate their involvement in Smart City planning and deployment of cutting-edge clean energy technologies."

- Ernest Moniz
U.S. Secretary of Energy

Mission details on next page.



Connecting you to Global Markets



Business Development Missions organized by the U.S. Government provide a unique opportunity for businesses interested in exploring export opportunities overseas. Participating U.S. companies will meet with prescreened potential partners, agents, distributors, representatives, and licensees. The agenda will also include meetings with high-level national and local government officials, networking opportunities, and country and industry briefings.

Mission Quick Facts:

Dates:	April 12-17, 2015
Cities/Countries:	Beijing, Shanghai and Guangzhou Optional add-on stop in Hong Kong
Participants:	Secretary of Commerce Penny Pritzker Secretary of Energy Ernest Moniz Selected U.S. Government Officials Senior Executives (equivalent to C-suite) from 20-25 U.S. Companies
Industries	Construction and Green Building <ul style="list-style-type: none"> • Design, Smart Urbanization, Better Cities Energy Efficiency <ul style="list-style-type: none"> • Smart Grid, Green Data Centers, Certain Engineering Services Carbon Capture, Utilization, and Storage Environmental Technologies <ul style="list-style-type: none"> • Cement Plant Air Pollution Reduction, Power Plant Emissions Reduction, Groundwater Monitoring, Pollution Prevention, and Remediation, Municipal Water and Wastewater Treatment and Plant Development, Process and Produced Water, Water Efficiency and Reuse, Sludge Treatment
Application Deadline:	The application deadline for this mission will be Friday, January 23, 2015. Applications received after the January deadline will be considered as time and space permits.
Application Notification:	Companies should receive final notification regarding the status of their application no later than February 6, 2015.
Participation Fee:	After a company has been selected to participate on the mission, a payment to the Department of Commerce in the form of a participation fee is required. The fee schedule for the mission is below: <ul style="list-style-type: none"> • \$12,500 for large firms • \$10,000 for a small or medium-sized enterprises (SMEs) • \$3,500 each additional firm representative (large firm or SME) Expenses for air travel, lodging, some meals, and incidentals will be the responsibility of each mission participant.

Trade missions offered by the U.S. Government are a valuable tool for U.S. businesses looking to expand their business or enter a market for the first time. Below are statements from two recent trade mission participants highlighting their experiences:

"I recently returned from Japan and South Korea where I took part in a five-day trade mission organized by the Department of Commerce, led by Secretary Penny Pritzker. Just as soldiers protect our freedom, the Department of Commerce is on the front lines supporting American businesses, making valuable connections that enable expansion into new markets that drive growth at home and abroad. They focus on facilitating job creation, economic growth, and sustainable development in the U.S., while encouraging global trade in new markets: a herculean task similar to what is known in the business world as the position of chief commercial officer." [more...](#)

- Bryan Speilman, Executive Vice President, Medidata (2014)

"The high calibre of the meetings was incredible, with access to top level government officials and decision makers. One particular high point during the mission in Ghana was meeting John Dramani Mahama, the Ghanaian President, where the group was given the opportunity to ask direct and frank questions - and received clear and fair responses. It was remarkable to have this level of access to the President and a number of the cabinet ministers, and to be able to talk frankly about business opportunities and issues. We left these meetings with confidence in doing business in Ghana." [more...](#)

- Allistair Jessop, Senior Vice President, Development, SolarReserve (2014)

To take advantage of this opportunity, . . .

Additional Information: [.gov/](#) | [@doc.](#) | 202-482-1360