

Census Data for Businesses!!

**FREE PRESENTATIONS & WORKSHOPS FOR YOUR BUSINESS,
LOCAL GOVERNMENT, ORGANIZATION AND NETWORKING GROUPS**

Are You Planning for Success?

If you are seeking a loan or equity funding, the market research section of your business plan is a critical element for building credibility. But how can you get the hard data to back up your intuition and assumptions?

The Census Bureau website and database can provide the facts you may need. Request a presentation and/or workshop to learn how to use census data to:

- ◆ Measure business competition and market share
- ◆ Get population characteristics and other critical data about your market
- ◆ Create customized maps of your area
- ◆ Examine potential site locations
- ◆ Analyze trade area/s
- ◆ Examine trends for market planning

All Presentations and Workshops are Customized to Your Organizational Needs by Geography and Area of Interest.

To request a free presentation and/or workshop in Alaska, California, Hawaii, Idaho, Nevada, Oregon and Washington:

***Send an email request to laro.pds.list@census.gov
or call our toll free number 888-806-6389***



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