



## OREGON WATERSHED ENHANCEMENT BOARD

# Listening Session Information & Agenda Roadmap to a Long-Term Investment Strategy

### Introduction

#### **OWEB's Long-Term Investment Strategy**

The Long-Term Investment Strategy will be a multi-year framework for implementing OWEB's Mission and Strategic Plan Goals to achieve priority ecological, community, and economic outcomes. The Long-Term Investment Strategy will identify how the Board desires to structure its investment portfolio to achieve its priorities and identified outcomes to be pursued over time through two-year Spending Plans. The Long-Term Investment Strategy is not OWEB's Strategic Plan and is not the two-year Spending Plan, but is informed by, and informs, implementation of the Strategic Plan and the Spending Plan.

### Purpose

#### **Why is OWEB Developing a Long-Term Investment Strategy?**

Before Oregon voters passed Ballot Measure 76 in 2010, dedicated Lottery funds for restoration, enhancement and protection of clean water and native fish and wildlife habitat would have ended in 2014. Measure 76 provides dedicated funds with no end date. This long-term funding horizon makes it important for OWEB to consider its Long-Term Investment Strategy. In addition, OWEB values all of the good work and accomplishments of its many partners, but recognizes there is not enough OWEB grant funding to meet all needs. A goal of developing a Long-Term Investment Strategy is increased transparency around OWEB's investment priorities and decision processes so that everyone can understand OWEB's programs and objectives and align their work with them when needed.

### Your role

#### **Why is your involvement important?**

The Board anticipates adopting the investment strategy by June 2013. OWEB's Board wants to start its work by hearing from our partners and the public about priorities, outcomes, results, tools and programs that are important to them. The spring listening sessions are the beginning of a dialogue. OWEB is planning additional stakeholder involvement as the Roadmap develops.

#### **The Purpose of Today's Listening Session:**

- Provide information about OWEB's plans for developing a Long-Term Investment Strategy, and a brief history of OWEB's programs over time;
- Review OWEB's Mission and Strategic Plan Goals; and
- Begin a dialogue with OWEB's partners, grantees and the public about their priorities, to ensure the Board is aware of these priorities and considers them as the Board develops the Long-Term Investment Strategy.

# Listening Session Agenda



Monday, May 7	Tuesday, May 8	Wednesday, May 9	Thursday, May 10	Thursday, May 31	Monday, June 4
<b>Baker City</b> 3-5 pm AND 6:30-8:30 pm	<b>John Day</b> 3-5 pm AND 6:30-8:30 pm	<b>Bend</b> 3-5 pm AND 6:30-8:30 pm	<b>Pacific City</b> 3-5 pm AND 6:30-8:30 pm	<b>Salem*</b> 3-5 pm AND 6:30-8:30 pm	<b>Grants Pass</b> 3-5 pm AND 6:30-8:30 pm
Sunridge Inn Sun/Blue Room 1 Sunridge Ln 97814	Grant County Regional Airport 720 Airport Rd 97845	Bend Metro Park and Rec. Riverbend Community Room 799 SW Columbia St 97702	Location to be announced!	Broadway Commons Grant Room 555 Gaines St NE 97301	Location to be announced!

**\*Live webinar option May 31, 6:30-8:30 pm**

*Find out more on our website!*

[www.oregon.gov/OWEB/roadmap\\_to\\_investment\\_strategy.shtml](http://www.oregon.gov/OWEB/roadmap_to_investment_strategy.shtml)

## Welcome and Introductions (~10 minutes)

- Tom Byler, Executive Director: Why developing a Long-Term Investment Strategy is a priority for OWEB. Why it's important for OWEB to hear from our partners.
- Session Facilitator: review the 'process roadmap' and role of the listening sessions.

## OWEB Board Member: Introduction to OWEB (~5 minutes)

- What are our Mission and Strategic Plan Goals?

## Lauri Aunan, Grant Program Manager: Historical View of OWEB's Programs (~15 minutes)

- What has been our focus? How has OWEB grown?

## Session Facilitator: How Should OWEB Prioritize?

Interactive session to get input and ideas from our partners, grantees and the public about what OWEB's investment portfolio should look like.

- **Priorities Indicator Exercise: What are your priorities? (~5 minutes)**  
Where do your priorities lie for OWEB's investments? Creating ecological benefits? Creating social/community benefits? Creating economic benefits?
- **Individual Reflection (~10 minutes)**  
Participants will be given time to consider the questions (below) and jot down their answers on their input sheet (will be collected).
- **Small Group Discussions and Reports to Full Group (~60 minutes)**  
Groups will rotate so everyone gets to discuss each of the 4 questions below.
  - ◆ Looking 10 years into the future, what outcomes should OWEB achieve through its investments and how will we know we have achieved them?
  - ◆ Picture your watershed. What tools and programs can OWEB provide in its toolbox to help you achieve your goals for your watershed?
  - ◆ What does OWEB need to do differently to achieve the benefits (ecological, social/community, and/or economic) that are important to you?
  - ◆ If you were in charge of designing OWEB's investment strategy, how would you design it to be specific and focused while allowing opportunities to support new and creative ideas to achieve restoration outcomes?

## OWEB Board Member and Director: What Did We Hear From You? (~10 minutes)

## Session Facilitator: Next Steps for the Roadmap (~5 minutes)

- Adjourn - Thank you for joining us and sharing your thoughts!! Sign-up for updates and reports at:
- [www.oregon.gov/OWEB/roadmap\\_to\\_investment\\_strategy.shtml](http://www.oregon.gov/OWEB/roadmap_to_investment_strategy.shtml)