



## **Positioning Michigan as the Global Leader in Next-Generation Mobility at the 2015 MICHauto Summit, Sept. 30**

Building off the theme, “**The Connected Culture: Shaping Michigan’s Automotive Future,**” the **2015 MICHauto Summit** will focus on how Michigan is positioning itself as the center for advanced mobility and connected vehicle technology. Recognizing the need for a robust talent pipeline driven by a relentless culture of innovation, the Summit will explore how the state can utilize its brainpower, infrastructure and unrivaled automotive heritage to revolutionize the automotive industry, connect the automobile and reshape the world. The Summit will be held on **Wednesday, Sept. 30 from 7:30 a.m. to 5 p.m. at Cobo Center.**

Speakers include:

- **Rose Bellanca**, President, Washtenaw Community College
- **Rick Haas**, President and COO, Mahindra North American Technical Center
- **Harry Lightsey**, Executive Director, Global Connected Customer, Public Policy, General Motors Co.
- **Rick Snyder**, Governor, State of Michigan
- **Peter Sweatman**, Director, University of Michigan Mobility Transformation Center

MICHauto, in partnership with (insert name here), is pleased to offer a special rate of \$150 to attend this event – **a \$75 savings over the non-member rate.** Just enter “**MAPartner15**” **when registering** to receive your discount.

To learn more about Summit programming or to register, please visit [michauto.org/mas](http://michauto.org/mas).