

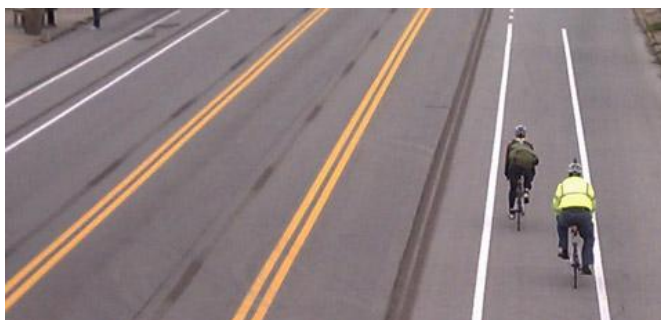
ACTIVE LIVING -- January newsletter

It's been a great year for Active Living in Louisville. New bike lanes, new educational initiatives, and many children receiving bicycle safety training. Be sure to look at the Top 10 accomplishments of 2011 below, but first make a resolution to get active in 2012 and come to one of these meetings:

January Step Up Louisville and Bike Louisville committee meetings				
Committee Name	Meeting Date and Time	Meeting Location	Meeting Topics	Questions and/or RSVP to:
Program and Policy Step Up Louisville	Jan. 17 10 a.m.	Health Dept. 400 E. Gray St. 2 nd floor	Review annual goals	SteVon.Edwards@Louisvilleky.gov
Projects Bike Louisville and Step Up Louisville	Jan. 18 3- 4 p.m.	Gresham Smith and Partners, 101 S 5th St., Suite 1400	Emerging Technologies for Bicycle and Pedestrian Planning	Dirk.Gowin@louisvilleky.gov
Education, Encouragement and Enforcement Bike Louisville	Feb. 9 11:30a.m.- 12:45p.m.	Joe Davolas 901 Barrett Ave	Bicycling Report Card Master Plan Report Card 2012 Promoting New Bike Facilities	Rolf.Eisinger@louisvilleky.gov

TOP 10 Accomplishments of 2011

10. Market Street Bike Lane opens



Funded by the Louisville Putting Prevention to Work Grant to prevent obesity, Market Street was put on a "road diet" that involved converting three eastbound lanes into a turning

lane and a wider, safer bike lane from 9th to 23rd Street. A 6-foot wide bike lane was also added to the westbound side.

With the addition of road markings for bicycles from 23rd to Shawnee Park, Market Street will be a “complete street” from downtown to the park and connect there with the Louisville Loop.

SAFE DRIVING TIPS
For motorists driving around bikes & pedestrians

PUT IT DOWN!
Distracted driving kills.
IT'S THE LAW!

IT CAN WAIT
texting

Pass bicyclists with care. Leave a minimum of **3 FEET** between your vehicle & the person on the bicycle.

YIELD to bicyclists when turning.

YIELD to pedestrians in crosswalks and all intersections.

SPEED KILLS!
Always drive the speed limit.
PEDESTRIANS HIT BY A VEHICLE SURVIVAL RATE

20mph	95%	↑↑↑↑↑↑↑↑↑↑
30mph	55%	↑↑↑↑↑↑↑↑
40mph	15%	↑↑↑↑↑

BIKE LOUISVILLE louisvilleky.gov/bikelouisville

Logos for Louisville Metro, Kentucky State Police, and Louisville Police.

9. DMV posts safety information for bicyclist and pedestrians

The poster at the left is now in place at the Department of Motor Vehicles (DMV) offices in Louisville so that people applying for driver’s licenses can be reminded of safe practices around bicyclists and pedestrians. This was the result of Bike Louisville efforts to promote safety and has been borrowed by other communities.

8. 2,000 JCPS students get bike safety education

Bike Louisville, working with Louisville Metro Bike-Ped Coordinator Rolf Eisinger, brought a five-session Bike Sense program to Jefferson County Public Schools over the last year. An estimated 2,000 students in the 3rd, 4th and 5th grades learned the rules of the road and how to ride safely.

7. New mountain bike trails are built

The Kentucky Mountain Bike Association continued its great work building new trails. Since June 2010, KyMBA Louisville has built more than three miles of sustainable trail valued at \$65,000 and continues to add new members.

The goal is to build 100 miles of trail that would connect with the Louisville Loop, Southwest Greenway and Olmsted Parkways. It would “put Louisville on the map as a serious off-road bicycling destination,” said KyMBA president Billy Davis.

6. More kids visit Safety City

Safety City continued its tireless efforts to train school children on bicycle and pedestrian safety. This past fall, 3,400 second-graders went through the four-hour course that includes instruction and riding through an obstacle course.

5. Share the road video will debut at traffic school

Bike Louisville partnered on a Share the Road video, narrated by Robbie Ventura, a teammate of Lance Armstrong on the former U.S. Postal Service Team, that presents the do’s and don’ts for new drivers who encounter bicyclists on the road. The Eastern Kentucky Traffic Safety Institute has agreed to show the video to the roughly 16,000 motorists who attend traffic school in Kentucky each year. You can see the video at this link: http://www.louisvilleky.gov/BikeLouisville/bike_safety_video.htm

4. Mayor’s Miles expanding to Metro Parks

The Mayor’s Miles program gained steam with four new Mayor’s Miles near workplaces and four in area parks, including Shawnee, Victory, Algonquin and Waterfront. A new initiative in partnership with Metro Parks will see the program expand to the following parks in the coming year:

Breslin, Petersburg, Klondike, Buechel, Roberson Run, Hays Kennedy, Thurman-Hutchins, Fern Creek, Creason, Des Pres, Cox, Highview and Baxter. Look for the signage marking the Mayor’s Miles and detailing the length of the walk.



The new Mayor's Miles will eventually be added to the map of the current Mayor's Miles, which is available at:

<http://www.louisvilleky.gov/HealthyHometown/activeliving/MayorMile.htm>

3. Hundreds of children join in Walk to School Day

Coleridge Taylor provided a tremendous walking experience for the entire student body during Walk to School Day on Oct. 5. After learning about safety rules and memorizing a catchy slogan for "looking both ways" while crossing an intersection, several hundred students walked about four blocks from the school to the Central High School Stadium. Goal for 2012: All Jefferson County Schools participate.



2. Mayor's Hike and Bike adds paddling

A great tradition got better when the Mayor's annual Hike and Bike event added paddling to its featured events. Fleets of canoes and kayaks showed up for the Memorial Day event, along with thousands of bicyclists and hundreds of walkers. It was so successful the paddlers were invited again to the fall event, now called Hike, Bike and Paddle.



1. Double your pleasure – Two Bike to Work days are held

At the request of Mayor Greg Fischer, and based on the success of the spring event, a second Bike to Work event was added, held on Sept. 30. Both Mayor Fischer and U. S. Rep. John Yarmuth joined dozens of bicyclists who gathered at various stations and pedaled in together. Goal for 2012: Every day is Bike to Work Day!



Active Living's 2011 Person of the Year: Tina Ward-Pugh, 9th District Council Woman

A special thanks to Tina Ward-Pugh for being a strong leader for policies and improvements that make it easier to be active in Louisville. A champion for walkers, bicyclists and everything environmental, she most recently negotiated the installation of a new big rack on Frankfort Avenue, giving up one car parking space for up to 12 bike spaces outside of the Irish Rover.

In addition, she served as an inspiration on an Active Living Conference panel on advocacy and has been a tireless supporter of the Brownsboro Road Diet, slated to begin this spring. That project would narrow the road from four to three lanes from Ewing to Drescher Bridge Road so that a sidewalk can be added to the north side of the street. This is enormously important to Clifton and Clifton Heights, where a large number of blind people live. Support your 9th district council woman!



If you would like to list your event in the Active Living newsletter, or would like to write an article about a local event or happening, please send your submission to Nina Walfoort at Walfoort@hotmail.com