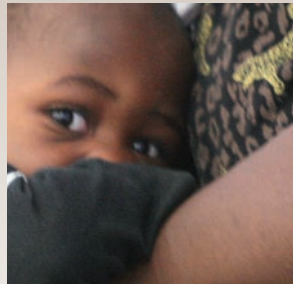


# Mayor Greg Fischer's YEAR END REPORT to citizens

One City.  
One Community.  
One Family.

# 2011



## How ARE WE DOING?

When I took office in January, I set three important goals for our city – three pillars on which to build our future.

**W**e need to be:

A city of **LIFELONG LEARNING**

A **HEALTHIER** city

An even more **COMPASSIONATE** city.

You'll see achievements related to those goals throughout this year-end report. Of course, our most urgent need is jobs. My team has been working on that every day.

Whether opening libraries on Sunday, expanding healthy activities such as Hike, Bike and Paddle, or launching the volunteer Give-A-Day events, we are focused on building a stronger Louisville.

One year later, it's time to look at how we're doing. That's what this report is about.

Thank you for the opportunity to serve as your mayor. It's an honor!

Mayor Greg Fischer

**Website:** [louisvilleky.gov](http://louisvilleky.gov) **Facebook:** MayorGregFischer  
**Twitter:** @louisvillemayor **Phone:** 574-2003

## Focusing ON JOBS AND GROWTH

**A**s a businessman and entrepreneur, I know that the overall health of a community is determined largely by the availability of quality jobs.

That's why my team made job creation our top priority – and the Bureau of Labor Statistics reports the metro area has about 15,000 more jobs this year. That's a great start!

Whether those jobs came from the major Ford expansion or one of our many lifelong wellness and aging care companies, they reflect solid opportunities for Louisville workers.

# 2011 Highlights

## HERE ARE MORE STEPS WE'RE TAKING TOWARD A BETTER FINANCIAL FUTURE:

### BLUEGRASS ECONOMIC ADVANCEMENT MOVEMENT

Recognizing the potential to significantly build on the Bluegrass Region's 100,000 advanced manufacturing jobs, Louisville and Lexington are partnering to work on a regional economic development plan with The Brookings Institution. We know skilled manufacturing jobs are vital to building a strong middle-class. **Learn more at [Louisvilleky.gov/beam](http://Louisvilleky.gov/beam).**

### 55,000 DEGREES INITIATIVE

An educated workforce drives development. We're making progress toward increasing the number of college degrees in Louisville by 2020. This year, we received a positive progress report. Two-year degrees rose 14 percent and 4-year degrees rose 7 percent. **Learn more at [55000degrees.com](http://55000degrees.com).**

### BRIDGES

After 40-plus years, we are in good position to start construction on the Ohio River Bridges Project in 2012. Even before the Sherman Minton closure, my

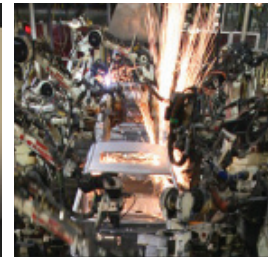
team was hard at work, cutting \$1.2 billion from the project with Governors Beshear and Daniels. With continued cooperation from the states, these bridges should be on the path to construction soon.

### TAKING CARE OF BUSINESS

Despite the tough economy, we presented a balanced budget that maintained our current level of service to citizens and our workforce. We also settled long-standing police and firefighter disputes — so we could work together toward a better future. We announced a major MSD organizational overhaul, and conducted reviews of three Metro Departments: Public Works, Animal Services and Planning and Design. All three are using these findings to improve services. More departmental reviews are underway.

### BLOOMBERG GRANT

A \$4.8 million Bloomberg grant is being used to create a city innovation-delivery team, identifying efficiencies that will deliver more cost-effective government services and to grow exports to a global market.



## More 2011 Achievements

- **Implemented Code Red** to better alert citizens of emergencies.
- Found new buyers to **develop historic Whiskey Row**, potentially a \$30 million downtown project.
- Began deck construction of the **Big Four pedestrian bridge** across the Ohio River. Completion expected in late 2012.
- **Opened libraries on Sunday.**
- Created the **Partnership for a Compassionate City** and launched **volunteer Give A Day weeks**.
- **Announced \$22 million revitalization project for Sheppard Square** to help rebuild Smoketown.
- Brought significant city resources together — including successfully pursuing a new state law — to **tackle vacant and abandoned property issues**, created by the national foreclosure challenge.
- Developed new **smart phone apps** to connect citizens to services from pothole reporting to planning your **TARC trip**.
- Made it easier than ever to get the ear of the mayor; by hosting seven **“Talk to Greg”** events, both in person and on the web. Launched Facebook and Twitter.

# 2012 Goals

## Goals for 2012

This is a time of year when we not only celebrate our past success, but plan for our future. In 2012, my team and I will be working on five important goals.



### **1. Deliver excellent city services.**

When it comes to the day-to-day work of the city, we'll strive to be the best government in America. We will begin implementation of Louiestat — an online city-wide performance dashboard.

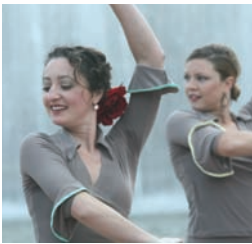
### **2. Solve nagging, systemic budget issues.**

This year we will make more progress with the structural budget imbalance that limits our city. Pension, benefit and overtime costs can't continue to outpace revenue growth. Our city's future fiscal health requires new thinking.



### **3. Take job creation to the next level.**

Building on the success of the past year, we will work to champion our business-friendly, entrepreneurial environment that recognizes education is the foundation for job creation.



### **4. Invest in our people and neighborhoods, fostering an excellent “quality of place.”**

Whether that means finding more ways to promote local food, improving public transportation and parks, or highlighting our growing international population, we must build on Louisville's unique people and history. Celebrate inclusion!

### **5. Create plans for a vibrant future.**

All great cities must plan for the future. We'll begin planning a 25-year “city vision” in 2012.