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News Release

For Immediate Release

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Menlo Park Announces a New City Website Is In the Works ***New Site Will Be Easier To Use***

MENLO PARK, CA – The City of Menlo Park is pleased to announce that it has entered into a contract with CivicPlus to re-vamp its website, www.menlopark.org, including a new layout and design and the addition of several features aimed to improve user access to city services and information. The project should be completed in April 2014.

“The website is an essential tool we use to communicate and engage with the community,” said Mayor Ray Mueller. “This redesign will allow us to better organize and present valuable information, providing a more open city government.”

Key to the new site is the ability for content to be automatically resized for any screen, including mobile devices. The new site will also feature more photos and videos throughout its pages.

Navigational options featured on the new home page will be based upon user feedback from a user survey available on the current site. All residents, business owners, visitors, and others who interface with the City are encouraged to participate. The survey is also available directly at: <http://goo.gl/8U6UW6>

The site will operate on a government content management system to provide the City a more powerful and flexible platform to integrate with social media and other applications, as well as modules that will allow ease and accessibility for:

- Calendar Events, News Flash, and Blog features that offer notifications via email and/or text message.
- Centralized posting and organizing of public bids and requests for proposals.
- Frequently Asked Questions organized by department and/or topic
- Improved online access to public records, documents and financial data.

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